

METRO COUNCIL VACANCY APPLICATION FORM

KRS 67C.103(6) provides that a person must satisfy the following criteria) to serve as a member of Metro Council:

No person shall be eligible to serve as a member of a consolidated local government council unless he or she is at least eighteen (18) years old, a qualified voter, and a resident within the territory of the consolidated local government and the district that he or she seeks to represent for at least one (1) year immediately prior to the person's election. A council member shall continue to reside within the district from which he or she was elected throughout the term of office.

Please provide the following information:

Full Legal Name: Derrick J Pedolzky
(First, middle and last names)

Date of birth: [REDACTED]

Current residential address: 1035 S. 6th Street Louisville, KY 40203

Length of residence at current address: 7 years

By submitting this form, I hereby certify that the above information is true and correct, and I meet all the statutory and constitutional qualifications for the vacant office for which I am applying.

Derrick Pedolzky 1/13/2023
(Applicant signature and date)

Ladies and Gentlemen of the Louisville Metro City Council:

My name is Derrick Pedolzky and I have been a resident of Old Louisville in District 6 for 14 of the last 22 years and upon first arrival immediately fell in love with the architecture and diversity of the surrounding area. What started as a fondness for the neighborhood has grown into an insatiable need to help support others that live and work around me.

For the last 6 years I have served as a representative of the West. St. Catherine Neighborhood Association (now merged with the Limerick Neighborhood Association of which I am the president) to the Old Louisville Neighborhood Council, and for 2 of those years I served as the OLNC Chairperson. In this capacity I found myself energized to lead others to make our neighborhood a better place to live and work for all residents. I quickly found the issues that I thought were priorities did not always align with what residents and stakeholders actually identified as issues. Three months after being elected as the OLNC Chairperson, the Covid-19 pandemic protocols severely limited the impact myself and the council could have on the implementation of new initiatives and building a greater sense of community. In that period I pushed harder to find new ways to reach residents and through that I became more fully informed of issues I had never thought about.

With my experience in the event and bourbon industry and owning my own small businesses with my wife, OakSt. Production Group and ReWorked Designs, I have learned a lot about group organization and how to make things happen that lead to positive forward momentum. I have been a key staff member in the organization of large events such as Forecastle Festival, Abbey Road on the River, and Gonzofest and handled national marketing campaigns for large liquor companies. These events and campaigns have lots of moving parts, large and diverse staffs, and many intricacies to overcome; but no matter the issue that has arisen I've learned to adapt, find solutions, and have made sure "the show goes on" to maintain successful outcomes. I plan on using these key skills in the role of council person if selected, bringing residents together with institutions to promote policy that works for everyone no matter the race, creed, sexual orientation, or income level for the benefit of all constituents.

In the roll of council person I would have 4 major priorities:

1. **TRAFFIC** - Heavy truck traffic on St. Catherine, Oak Street, and other areas in the historic district is out of control and at the top of many traffic issues such as 2 way conversion of 7th, 2nd, & 3rd streets, restoration of crumbling curbs, identification and conversion of multiple stop lights, and the introduction of more adequate street parking markers, all of which would help calm traffic, make our district more walkable, and ease fatal car crash injuries the area has faced over the last few decades. As council person I would work with any metro/state departments and any other outside partners to help make our district safer for pedestrians and drivers.
2. **INCREASED PUBLIC SAFETY** - I would work with emergency services to identify solutions for better response times and LMPD to increase recruitment, update contract issues (specifically creating shifts for tenured or retired officers that are 8 hours instead

of the currently mandated 12 hour shifts), increase community advocacy and partnerships, prioritize presence policing, and seek outside partners to decrease the violence in our district. Additionally I would strive to prioritize more beautification projects, murals, and organized trash cleanups to help increase visibility and safety, while fostering a positive sense of community in the district.

3. **COMMERCIAL DEVELOPMENT** - District 6 needs jobs and amenities to increase revenues to the tax base and to retain residents. In the 14 years I've lived here I've watched some areas of the district thrive while very little has changed in other areas. We've stalled on investing in what could be a tourist destination that is the gateway from downtown to the University of Louisville, Simmons and Spalding University, and Churchill Downs. As council person I would prioritize fully developing the 4th and Oak corridor, including a grocery store, as well as work to facilitate partnerships throughout the district between current property owners and small businesses to help support and make them thrive. The diversity of the district is important to the culture of the area and we must be diligent to not displace, but embrace low income residents and minority businesses, I believe there is a path that can attract new outside business to be a part of our district while at the same time lifting up those who've already invested in the area. Additionally more work needs to be done with BOZA to help potential businesses navigate the TNZD zoning process that has become a hindrance to much of the development of the area.
4. **LOW INCOME HOUSING** - District 6 has one of the highest concentrations of low income housing in the city, and it's a big part of the fabric of the area. I moved here to be a part of the diversity and historic nature that is central to the culture of the neighborhoods included. As chairperson of the Old Louisville Neighborhood Council I met with leadership of Broadway Management (largest private provider of low income housing), New Directions Housing, and other private ownership groups in an attempt to facilitate the upkeep of buildings that are crumbling and to address multiple security concerns. I welcome our low income renters and will work to protect those who need assistance by providing adequate housing and ensuring resident safety. While opposed to adding more inventory to an already overwhelmed area, I vow to be an advocate and work with any willing partner in the protection of those who have housing issues in the district.

DERRICK J PEDOLZKY
1035 S. 6th Street Louisville, KY 40203

Phone: [REDACTED]

Email: [REDACTED]

HIGHLIGHTS OF QUALIFICATIONS

- Highly adaptable team player that thrives in a fast paced environment
- Proven ability to work with all levels of government and residents from all walks of life
- Exceptional interpersonal and leadership skills
- 15+ years of experience in event production and management, and the building trades
- 7 years experience in leadership roles within various neighborhood associations

WORK EXPERIENCE

September 2019 to Present

ReWorked Designs

CEO/Founder

- Creation of a full service wood/metal shop to fabricate custom build-outs for retail business, including High Horse, Darlings, Nostalgic Cocktail House, LeMoo, Whirling Tiger, Taste Louisville, The Grady Hotel, Butcher Block Barber and Salon, Cultured Cheese Shop, Caffè Classico, Another Place Sandwich Shop, and more
- Consult and design full service promotional and event builds for various clients, including Hawthorn Innovations, Jim Beam Bourbon, Macallan Scotch, Rabbithole Bourbon, Against the Grain, Forecastle Festival, Abbey Road on the River, The Bardstown Bourbon Festival, President Joe Biden, and more.
- Build and maintain client relationships through various sales efforts including on site visits, walkthroughs, and custom proposal creation

June 2012-September 2019

Proof Media Mix

Activation Team Lead/Brand Ambassador

- Specialized in event production for 150+ events a year nationwide via spirits promotions and experiential marketing activations and campaigns
- National brand ambassador for Bulleit Bourbon, customer facing engagement position leading education and lifestyle marketing of an internationally recognized brand
- Part of the team that built facilities and activations, touring nationwide for many Diageo Brands including multiple events at Stitzel Weller and George Dickel Distilleries
- Hosted 45+ "family" trips for Bulleit Bourbon (Lexington, KY), George Dickel Whiskey (Nashville, TN) and Ketel One (Amsterdam, NL) for distribution partners of Diageo brands with the purpose of beverage lifestyle training and continued spirits education for salespeople

September 2010 to Present

Abbey Road on the River

Production Manager/Site Operations Manager

- Manage a staff of 220 volunteers and paid staff for a 5 day outdoor music festival
- Pre-advancement of all 60 musical guests from around the world, including production needs, instrument rentals, hotel and hospitality arrangements, etc.
- Coordination and management with all festival sponsors and partners, to include hotel room blocks, special VIP events inside the festival itself, as well as post-festival assessments to provide maximum exposure for all common stakeholders
- Coordination of multiple event planning walkthroughs with all vendors, clients, sponsors, and other partners/vendors

September 2000 to June 2014

OakSt. Production Group

CEO/FOUNDER

- Maintain all payroll, taxes, and insurance for over 50 seasonal employees
- Handle pre-advance logistics and event coordination for over 200 events a year, working with clients both locally and nationally, including Forecastle Festival, Maxim Magazine, WFPK, Abbey Road on the River, Churchill Downs, Waterfront Park, Diageo, Brown Forman, and Louisville Metro Government including multiple events for Councilpersons David James, David Tandy, Mary Woolridge, and James Peden
- Developed hospitality skills for engaging clients new and old and making them familiar with our event protocols and best practices.
- Learned invaluable technical skills as a sound and lighting engineer, crew chief, and stage hand for both concerts and corporate events

CIVIC INVOLVEMENT

January 2023 to Present

Limerick Neighborhood Association

Board President

- Voted into the position in the fall of 2022 for the term of 2023
- Successfully led the merger of Limerick and West St. Catherine Neighborhood Associations, working to facilitate an inclusive association representing neighbors from all walks of life by leading community focused events and fundraisers to improve quality of life for all

January 2020 to December 2021

Old Louisville Neighborhood Council

Council Chairperson

- Championed abandoned car and heavy truck traffic ordinances with David James
- Worked with multiple neighborhood partners to improve the Old Louisville tree canopy through the Property Improvement Committee, MSD grants and community organization of large scale tree plantings
- Facilitated and oversaw the return of multiple community events and fundraisers to include Old Lou Brew, Old Louisville Live in Central Park, and historic tours of the Victorian area after the pandemic
- Met with multiple community partners and institutions to gather information on issues, held town hall meetings and presented information to the general public to increase education/awareness in key areas to include historic preservation, low income housing, traffic calming measures, business development, and community inclusion

May 2010 to May 2012

Friends of the Waterfront

Board Member

- Member of the subsidiary board of Waterfront Development Corporation, responsible for all event production at multiple areas of the park for fundraising purposes

July 2010 to July 2012

Forecastle Foundation

Board Member, Event Committee

- Helped to organize outreach events and fundraisers to support the sustainability mission of the foundation

August 2008 to December 2012

Louisville Independent Business Alliance

Associate Board Member/Member

- Assisted in general planning, booking of talent, and all stage/event production of the first 5 years of LIBA's Buy Local First Fair held at the Water Tower on Zorn Avenue
- Helped facilitate sponsorships and vendors for maximum local community involvement