

Clest Lanier



CAREER SUMMARY

A passionate, resourceful community leader with an established track record of success in public service and non-profit administration.

SUMMARY OF PROFESSIONAL EXPERIENCE

August, 2010 – Present

University of Louisville, College of Arts & Sciences, Office of the Dean, Office for International, Diversity and Engagement Programs

Program Coordinator, A&S Office for International, Diversity & Engagement Programs

Provide leadership in implementation of current and new community engagement programs for the A&S Dean's Office for International, Diversity and Engagement Programs. Responsible for the Yearlings Club Forum Series, NETWORK Forum Program, new corporate, civic and community outreach initiatives and fund development efforts.

Spearheaded effort to preserve historic civil rights demonstration sites along Fourth Street through the Downtown Civil Rights Trail.

November, 1999 – October, 2009

African American Heritage Foundation/Kentucky Center for African American Heritage

Executive Director, Founding Board Member

Provided oversight and development of non-profit cultural educational organization

Responsibilities included but not limited to:

- a. Managed \$23.0 million construction budget and \$500,000 annual operating budget
- b. Secured state, local and federal grants resulting in appropriations of \$14 million dollars
- c. Assist with the design of fundraising proposals that secured \$9.0 million in private funds
- d. Developed and coordinated public art initiative
- e. Led project development from conception through construction
- f. Prepared annual budgets and monitored all expenditures
- g. Managed all personnel matters for full-time and contract staff
- h. Negotiated contracts for exhibit design, development and construction
- i. Coordinated public relations and media affairs activities
- j. Assisted with preparation of attendance/revenue projections.
- k. Coordinated and supervised preparation of annual events calendar.
- l. Coordinated and supervised preparation of all education materials.
- m. Coordinated and supervised preparation of marketing materials.
- n. Assisted auditor with preparation of annual audits.

January, 1992- November, 1999

Kentucky International Convention Center

Director of Marketing and Public Relations

Developed and implemented strategies for successful marketing and public relations for the Commonwealth Convention Center.

- Implemented plans to increase visibility and community awareness of the Center
- Drafted proposals and participated in presentations to promote Louisville as a convention site.
- Attended trade association shows
- Conducted research on organization requirements to determine trends and identify groups for center usage.
- Prepared and issued press releases
- Represented Center on community boards and organizations
- Designed cultural marketing tourism initiative

Career Highlights

- Statewide organizer for women and minorities Governor's Campaign
- Coordinated with local campaign leadership and government officials to increase voter turnout in targeted areas
- Established local outreach offices and worked with volunteers to coordinate special events

Office of the Lieutenant Governor, Senior Administrative Officer

Processed constituent request for assistance for the Office of the Lt. Governor

Legislative liaison for the Cabinet of Human Resources

Conducted policy research

Represented Lt. Governor's office at public functions

Education

University of Louisville, Louisville, Kentucky, Bachelor of Arts, Political Science

University of Minnesota, Minneapolis, Minnesota, Certification of Policy Skills Analysis, Alfred

Overseas Studies Program, London, England,

University of Colorado, Boulder, Colorado, Museum Management Certification Program

Community Engagement

Leadership Louisville – Class of 1993

Actors Theatre of Louisville- Board of Directors

Commonwealth Preservation Advocates

Graduate Leadership Louisville Network

Louisville Arena Task Force Committee

Recognitions

HGTV Restore America Award

National Trust for Historic Preservation Southern Region Award

Governor's appointee - Kentucky African American Heritage Commission