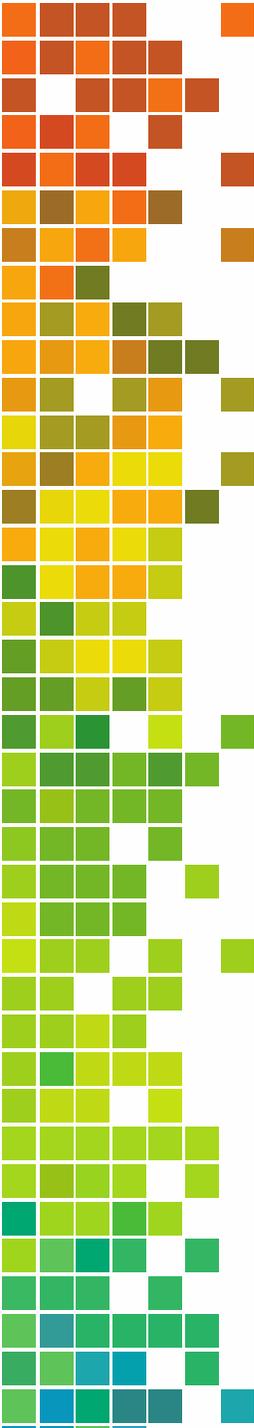


Healthcare Workforce Innovation Coalition

CEO^C

LOUISVILLE HEALTHCARE
CEO COUNCIL



The Challenge

Growing workforce shortage in key economic sector:

- The number of healthcare jobs in the region is anticipated to increase by 8,500 in our region by 2029 (57K increasing to 65K, an average increase of 15%)
- More than 1 out of every 4 projected jobs in the region will be in healthcare

Aging Demographic Shift:

- By 2030, it is projected that 1 in 5 Americans will be of retirement age
- Put another way, there will be more people 65+ than under the age of 18.

Job Automation:

- More than 28% of jobs in the Greater Louisville region are at high-risk for automation and artificial intelligence.
- For black workers, the picture is worse who face a 44% risk of current-task automation.

Opportunity:

Linking the challenges of inequitable automation with the increasing healthcare talent shortage creates an opportunity to address the region's longstanding equity disparities while accelerating economic recovery via a comprehensive, healthcare-focused workforce and equity strategy.

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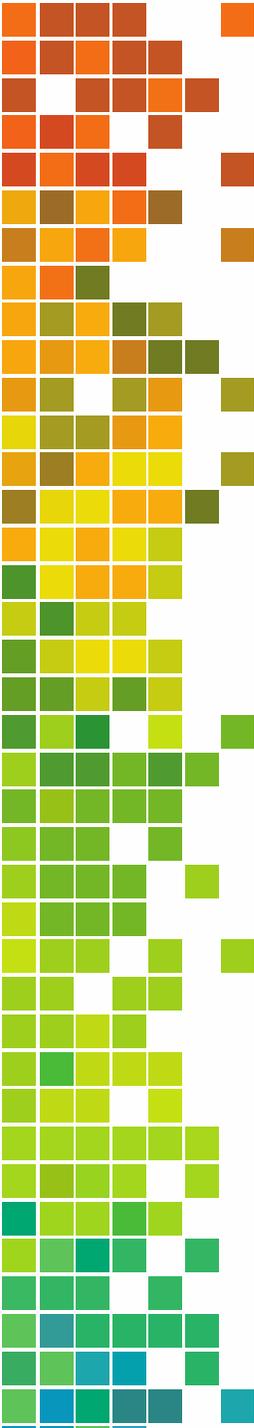
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Louisville has the **highest concentration** of healthcare aging innovation HQs in the world.



Collectively, CEO^C member companies:

Touch
80M
lives annually

Employ
550K
people nationally

Generate
\$140B
in annual revenue

Our Mission:

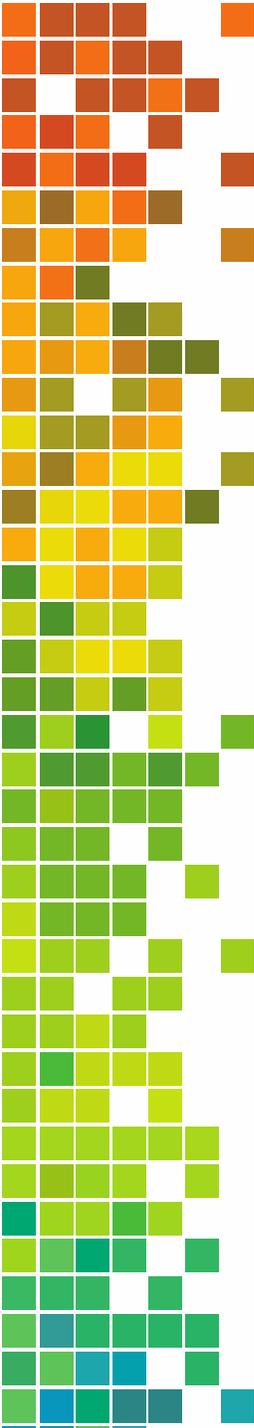
To solve for national healthcare challenges and increase regional economic vibrancy by leveraging the strength of Louisville's healthcare aging innovation sector.

The Coalition: Industry Driven, Community Supported, and Equity Focused

The Healthcare Workforce Innovation Coalition is comprised of public and private stakeholders who are committed to collectively transforming Greater Louisville’s economy into a national epicenter of healthcare aging innovation through:

1. Executing a comprehensive, industry led and healthcare-focused workforce strategy that increases and diversifies the healthcare talent pipeline for jobs at all levels by mitigating barriers to training and employment.
2. Increasing the region’s capacity of workforce innovation for a stronger and more equitable health economy.
3. Supporting this initiative through the development of a state-of-the art tech and learning center in Russell Station, connecting East to West, (forming a regional innovation corridor from Nulu to Russell).





The Solution: Proposal Elements and Outcomes

Workforce Development with Wrap Around Supports

1. Recruit and fill 1,500 entry level healthcare jobs through untapped talent pools
2. Develop 10 healthcare career pathways that lead to higher paying jobs
3. Train and Upskill 2,000 people in healthcare careers that lead to better paying jobs
4. Train 4,800 students in digital health skills via the Train the Trainer Program
5. Attract 750 healthcare employees (and their families) outside of Kentucky to work in Louisville
6. Strategically deploy wrap around supports to reduce barriers to access and success

Workforce Innovation and Entrepreneurship

1. Develop accelerators to pilot, validate and scale 8 paid entrepreneurial businesses within council member companies focused on under -represented founders
2. Conduct 16 collaborative data projects within the CEO^C Data Hub

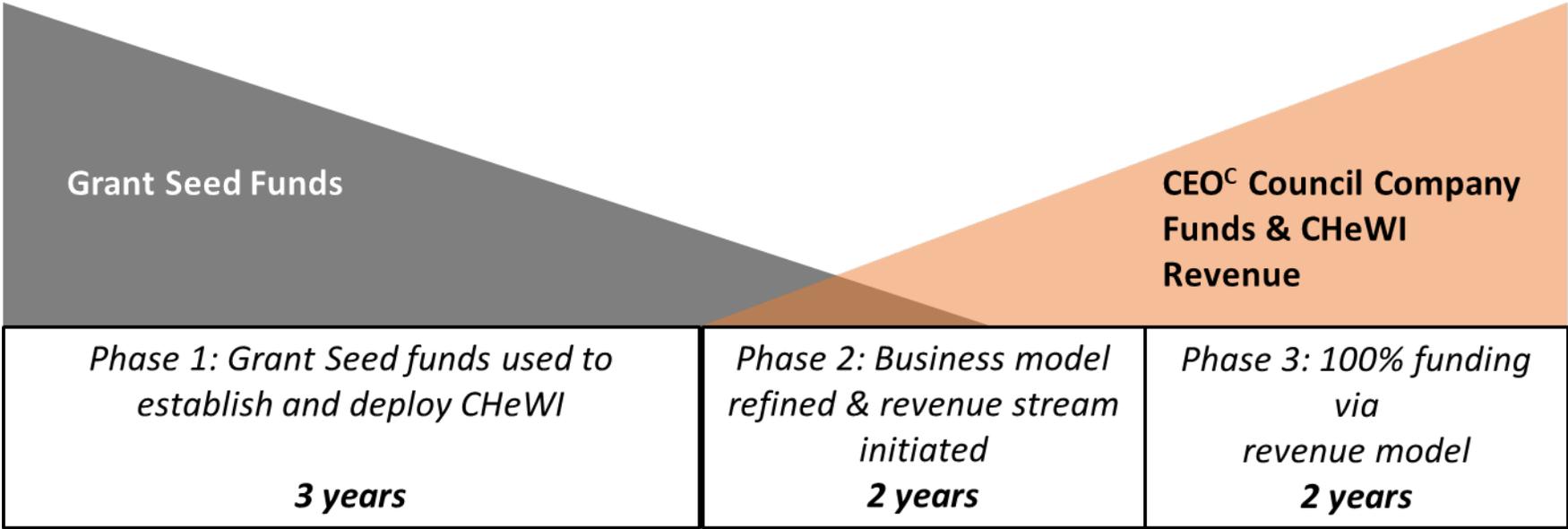
Russell Station Tech and Learning Center

1. Build and operationalize a state-of-the art tech and learning center in Russell Station neighborhood
2. Form an innovation corridor from Nulu to Russell linking East to West

National Leadership

Establish Louisville as the national leader of healthcare workforce innovation and career pathway development.

Sustainability by Program Year 3



Budget Line Item	Program Year 1	Program Year 2	Program Year 3	Program Year 4	Total
Personnel (salary + fringe)	\$1,275,000	\$1,313,250	CEO ^C	CEO ^C	\$2,588,250
Travel: Coalition mileage reimbursement, flights/hotels, meals while traveling	\$40,000	\$40,000	\$40,000	\$40,000	\$160,000
Supplies: Coalition workstations, office supplies, marketing collateral (flyers, posters, banner ups), service subscriptions, etc.	\$50,000	\$50,000	\$50,000	\$50,000	\$200,000
Subaward Contracts: <ul style="list-style-type: none"> AMPED Training UofL Training LUL Wrap Around Supports MUW United Community + Financial Services GLI Talent Attraction Campaign Healthcare Education and Training Design + Implementation 	\$3,366,197	\$3,366,197	\$3,366,197	\$3,366,197	\$13,464,790
Contracts: Pilot Validation Russell Station Operations Data Analytics Support Workforce Marketing and Communications Data Hub Expansion Workforce Innovation Accelerators	\$3,272,250	\$3,322,250	\$3,399,500	\$3,424,500	\$13,418,500
Capital Construction Project (Russell Station Tech and Learning Center)	\$7,000,000	-	-	-	\$7,000,000
Other: OJT Training Stipends, Participant Laptop and Hotspots	\$400,000	\$450,000	\$400,000	\$400,000	\$1,650,000
Total Direct Charges	\$15,403,447	\$8,491,697	\$7,255,697	\$7,330,697	\$38,481,540
Total Indirect Charges (10% F&A)	\$437,200.0	\$441,025	\$309,700	\$314,700	\$1,502,625
Grand Total	\$15,840,647	\$8,932,722	\$7,565,397	\$7,645,397	\$39,984,165



Questions?

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