November 23, 2022

Louisville Metro Planning and Design Services<br>444 S. $5^{\text {th }}$ Street<br>Louisville, Kentucky 40202

Dear Customer Service:

As justification for the requested parking waivers to exceed the parking maximum for proposed 7 Brew Coffee sites, please accept the following information. All 7 Brew Coffee locations are 540 square feet and typically on 0.5 to 1.0 acres. Accordingly, because the LDC calculates parking minimums and maximums based on the square footage of the corresponding structures, the maximum parking permitted by the LDC is around five (5) parking spaces for this size coffee shop. 7 Brew Coffee shops utilize more than five (5) employees at peak operation, and thus need to exceed the parking spots permitted by the LDC.

Depending on the customer volume of a particular location, there can be ten (10) employees working the busiest shifts at 7 Brew Coffee locations. In addition to parking spaces needed for employees during their shifts, at times of shift change 7 Brew Coffee may need additional parking spaces for those employees coming into work before those leaving remove their cars from the lot. 7 Brew Coffee may also utilize a pick-up window that can account for 2-3 spaces for customers who park and order. The parking spaces may also be utilized for deliveries and equipment repair vehicles. This information is based on my research into the 7 Brew Coffee business model. I have communicated extensively with the operators of 7 Brew Coffee and have even visited other stores in other states to study and view their operating conditions, including their parking needs. 7 Brew Coffee designs their development plans to include sufficient parking for the anticipated needs of that location. Due to all the reasons shown above, 7 Brew Coffee submits that it is justified in its request to exceed the parking maximum permitted by the LDC.

Thank you for your consideration.

## General Waiver Justification:

In order to justify approval of any waiver, the Planning Commission or Board of Zoning Adjustment considers four criteria. Please answer all of the following questions. Use additional sheets if needed. A response of yes, no, or N/A is not acceptable.

Waiver of LDC Table 9.1.3B to permit greater than the maximum required parking.

## Explanation of Waiver:

1. The waiver will not adversely affect adjacent property owners because the property adjacent to the requested waiver consists of two, residentially-zoned parcels that have a church and a school on them, each with large parking lots in proportion to the size of the structures located on said parcels, and one commercially-zoned property that has a coffee shop located on it. The maximum parking required by the LDC for this proposed structure and use does not comport with the needs of this business as a confluence of two primary issues, both of which can be resolved by additional parking, thus mitigating any potential adverse effects on adjacent property owners: (1) the proposed structure has a very small footprint; and (2) the proposed business utilizes a large number of employees relative to the structure's size for efficiency purposes.
2. The waiver will not violate the Comprehensive Plan for all the reasons set forth in the Detailed Statement of Compliance with all applicable Guidelines and Policies of the Plan 2040 Comprehensive Plan filed with the original rezoning application. Additionally, exceeding the maximum parking permits this business to operate with a sufficient number of employees to service customers in a highly-efficient, environmentally-conscious manner. This operation brings about an increased tax base while decreasing the idling time for cars waiting in line to order and receive products.
3. The extent of waiver of the regulation is the minimum necessary to afford relief to the applicant because the maximum parking requirements as calculated by the applicant are based on its needs for employees to operate efficiently. The LDC calculates the needs of the business solely based on the size of its structure. The applicant has a business model based on a small structure with numerous employees, and, accordingly, requires relief from the LDC's calculation methodology that does not take into account the business operating needs.
4. Strict application of the provisions of the regulation would deprive the applicant of a reasonable use of the land and would create an unnecessary hardship on the applicant because the need for the waiver is based upon the confluence of the small building footprint and the larger operational needs for employees. Strictly applying a calculation based solely on square footage of the proposed structure is arbitrary and does not account for individual business needs,
and its application deprives this applicant of the ability to operate a small, efficient coffee shop at any location at which the LDC calculation applies.


KEY NOTES:



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