

# PIPELINE

Five Programs for  
a Better Future

**JA VOLUNTEER<sup>®</sup>  
IN ELEMENTARY  
CLASSROOMS**  
Grades K-4



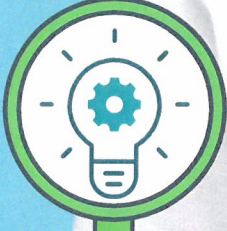
**JA BIZTOWN<sup>®</sup>**  
Grade 5



**JA FINANCE  
PARK<sup>®</sup>**  
Middle/High School



**JA INSPIRE<sup>®</sup>**  
Middle/High School



**HIGH SCHOOL  
PROGRAMS**  
JA Classroom Programs<sup>®</sup>  
3DE By Junior Achievement





# PIPELINE

## FIVE PROGRAMS FOR A BETTER FUTURE



### JA VOLUNTEER IN ELEMENTARY CLASSROOMS

In their very first Junior Achievement experience, students have the opportunity to speak with respected business leaders in the classroom setting with materials and curriculum provided to the volunteers. The volunteers are trained by our JA team to teach students how to save money, open bank accounts, and other basic financial responsibilities.

### JA BIZTOWN®

Fifth-grade students run the show at Sam Swope JA BizTown! On the very first day of their very first jobs, students experience applying and interviewing for jobs, keeping a work schedule, managing personal budgets, and opening a business. With the ultimate objective of securing and paying off a business loan, JA BizTown is an invaluable opportunity that prepares children to participate successfully and responsibly in finance and business as an adult. Chances are that your kids, your grandkids, and your neighbor kids are experiencing this memorable program.

### JA FINANCE®

In JA Finance Park, middle and high school students are placed into ordinary real-life situations and equipped with the guidance and resources to establish and run a successful household. Students are assigned a profile which includes details about their family, job, and background, then will create and adhere to a personal financial budget. The classroom curriculum culminates in a hands-on tablet based budgeting simulation at Chase JA Finance Park.

### JA INSPIRE®

Taking the program to scale from 970 to 12,710 students in a span of seven years, JA of Kentuckiana's locally developed JA Inspire career exploration curriculum and interactive career exploration event continues to introduce students to the vast variety of regional career opportunities. Attracting the attention of JA leaders throughout the U.S., JA Inspire is now a national program of Junior Achievement USA.

### JA VOLUNTEER IN HIGH SCHOOL CLASSROOMS

As high school students begin to position themselves for their future, there are many unanswered questions about what lies ahead. JA's high school programs, led by a volunteer, help students make informed, intelligent decisions about their future, and foster skills that will be highly useful in the business world.

### 3DE POWERED BY JUNIOR ACHIEVEMENT

3DE, an innovative high school model proven to accelerate student engagement and academic outcomes in traditional public high schools, is re-engineering high school education to be more relevant, experiential, and authentically connected to the complexities of the real world. Louisville has been selected as one of 6 geographic areas to participate in the 3DE Phase II National Pilot. This past fall, the pilot kicked off at Valley High School and The Academies of Shawnee. We are excited to bring on Jeffersontown High School as our third 3DE school with the first freshman class inducted in Fall of 2023.



James W. Robinson Junior Achievement Center for Freedom of Enterprise

### Sam Swope JA BizTown



### Chase JA Finance Park







Junior  
Achievement™

2021-2022 Students  
Served in Louisville  
Metro Council Districts  
By Junior Achievement



# IMPACT IN OUR COMMUNITY

- 2021-22: **33,255 served** with 404,045 contact hours
- 2022-23: JA is increasing its goal to pre-pandemic to **serve 50,000** students in our region.

The pandemic continued to present challenges to the delivery of JA programs, especially in Fall 2021. As things transitioned to a new normal in Spring 2022 and moving into Fall 2022, so did JA programming. It has still taken resilience and creative ways to deliver learning experiences and recruit volunteers. We are pleased to share that thanks to our supporters, board, volunteers, and our JA Team's dedication and perseverance, Junior Achievement of Kentuckiana grew in serving students by **38%** from 2020 to 2021. We are excited to announce a bold goal of continuing to grow by 50% with a goal of reaching 50,000 kids in our region!



# District 1 – Angela Bowens

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Crums Lane Elementary	90		
Farnsley Middle	728		
Wellington Elementary	80		
<b>TOTAL STUDENTS</b>	<b>898</b>		





# District 2 – Barbara Shanklin

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Newburg Middle	370		
Thomas Jefferson Middle	340		
Watterson Elementary	90		
<b>TOTAL STUDENTS</b>	<b>800</b>		





# District 3 – Keisha Dorsey

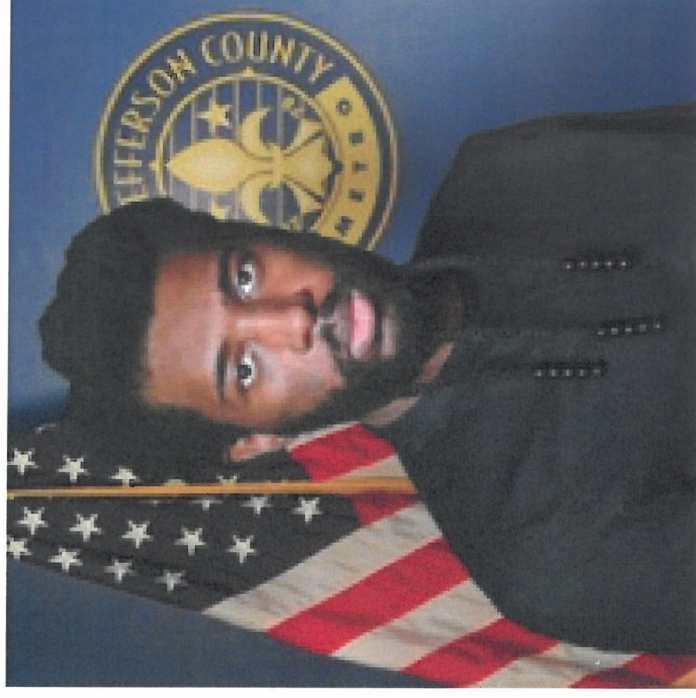
PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
*Schaffner Elementary	Attending JA BizTown 2022-23		





# District 4 – Jecorey Arthur

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Albert S Brandeis Elementary	174	Nativity Academy At Saint Boniface	70
Home of the Innocents	64		
J Graham Brown	75		
Meyzeek Middle	330		
Lincoln Elementary	94		
Wheatley Elementary	60		
<b>TOTAL STUDENTS</b>	<b>867</b>		





# District 5 – Donna Purvis

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
The Academy @ Shawnee	402		
Young Elementary	50		
Western Middle	550		
<b>TOTAL STUDENTS</b>	<b>1,002</b>		





# District 6 – David James

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Johnson Traditional Middle	282		
Noe Middle	859		
Cochrane Elementary	70		
<b>TOTAL STUDENTS</b>	<b>1,211</b>		





# District 7 – Paula McCraney

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Ballard High	171	St. Albert the Great	49
Bowen Elementary	120	Holy Trinity	172
Kammerer Middle	311		
Westport Early Childhood Center	60		
Westport Middle	550		
Wilder Elementary	90		
<b>TOTAL STUDENTS</b>	<b>1,523</b>		





# District 8 – Cassie Chambers Armstrong

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Atherton High	162	Assumption High	96
Highland Middle	631		
Jefferson County Traditional Middle	298		
<b>TOTAL STUDENTS</b>	<b>1,187</b>		





# District 9 – Bill Hollander

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Barret Traditional Middle	420	Sacred Heart Academy	658
Field Elementary	217	Trinity High	761
Waggener High	120	Holy Spirit	112
<b>TOTAL STUDENTS</b>	<b>2,288</b>		





# District 10 – Pat Mulvihill

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Audubon Traditional Elementary	96		
Camp Taylor Elementary	70		
Newcomer Academy	112		
Brooklawn Treatment Center	100		
<b>Total Students</b>	<b>378</b>		



# District 11 – Kevin Kramer

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Jeffersontown Elementary	120	Christian Academy - English Station	132
Tully Elementary	250		
Alex R Kennedy Elementary	46		
<b>Total Students</b>	<b>548</b>		

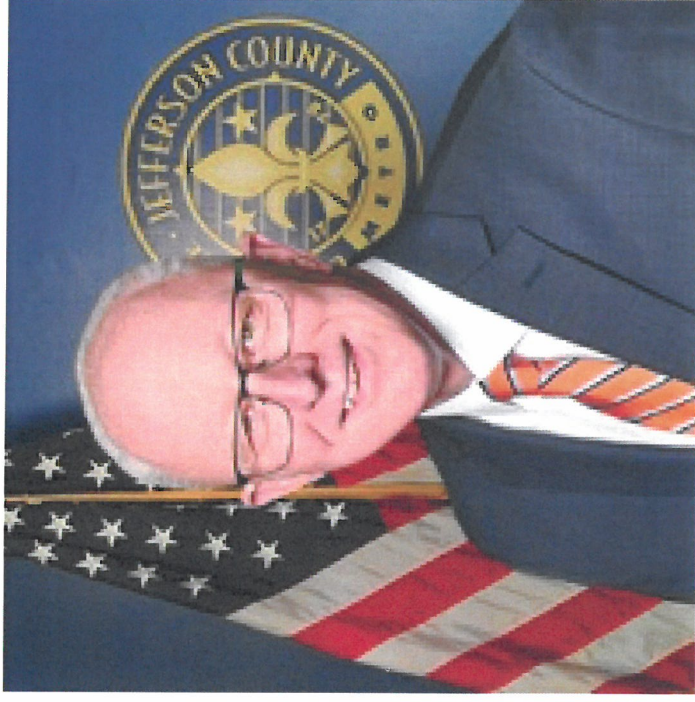


\*3DE Program Implementation at Jeffersontown High School 2022



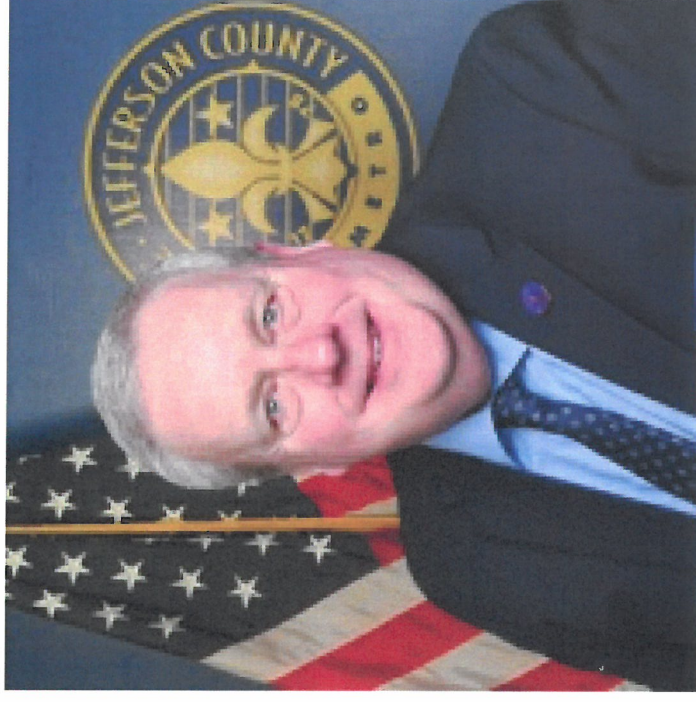
# District 12 – Rick Blackwell

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Conway Middle	555	Christian Academy-Southwest	16
Kerrick Elementary	170		
Layne Elementary	60		
Shackle Elementary	60		
Stuart Academy	405		
<b>TOTAL STUDENTS</b>	<b>1,266</b>		



# District 13 – Mark Fox

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Auburndale Elementary	90		
Blake Elementary	80		
Minors Lane Elementary	55		
Coral Ridge Elementary	100		
Okolona Elementary	45		
<b>TOTAL STUDENTS</b>	<b>370</b>		





# District 14 – Cindi Fowler

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Eisenhower Elementary	99		
Johnsontown Road Elementary	50		
Sanders Elementary	185		
Valley High	246		
<b>TOTAL STUDENTS</b>	<b>580</b>		



# District 15 – Kevin Triplett

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Hazelwood Elementary	60		
<b>TOTAL STUDENTS</b>	<b>60</b>		





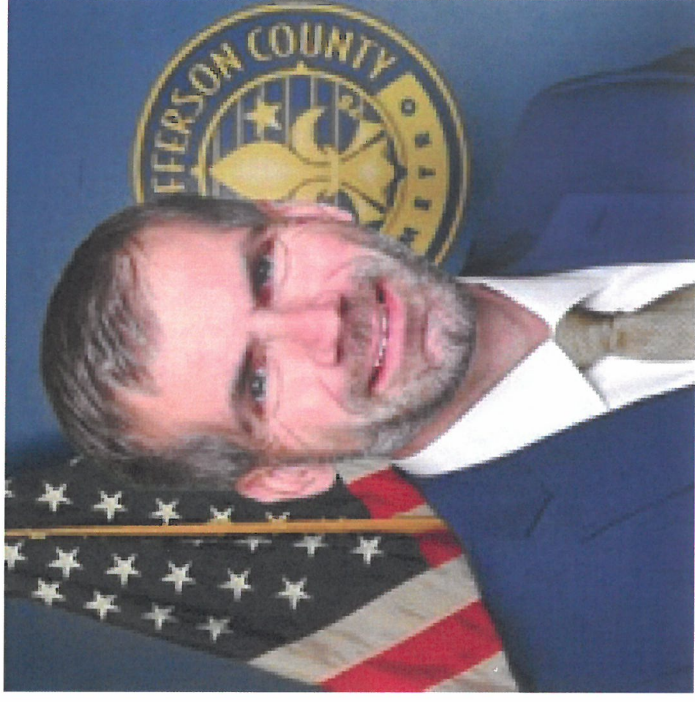
# District 16 – Scott Reed

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Dunn Elementary	857		
Norton Commons Elementary	200		
<b>TOTAL STUDENTS</b>	<b>1,057</b>		



# District 17 – Marcus Winkler

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
*Chancey Elementary	Attending 2022-23		
* Zachary Taylor	Attending 2022-23		





# District 18 – Marilyn Parker

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Crosby Middle	714	Saint Margaret Mary	75
Anchorage Public Schools	295		
The Phoenix School of Discovery	49		
<b>TOTAL STUDENTS</b>	<b>1,133</b>		



# District 19 – Anthony Piagentini

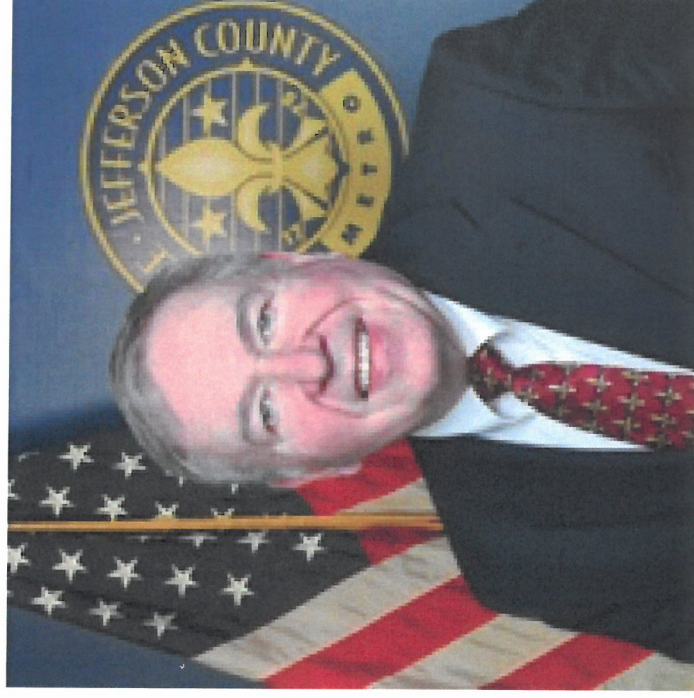
PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Stopher Elementary	100		
Middletown Elementary	24	Saint Patrick	65
<b>TOTAL STUDENTS</b>	<b>189</b>		





# District 20 – Stuart Benson

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Carrithers Middle	421		
John L Ramsey Middle	346		
Farmer Elementary	120		
Wheeler Elementary	302		
<b>TOTAL STUDENTS</b>	<b>1,069</b>		



# District 21 – Nicole George

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Frederick Law Olmsted Academy N	195		
Frederick Law Olmsted Academy N	494		
Iroquois High	230		
Rutherford Elementary	75		
W E B Dubois Academy	138		
<b>TOTAL STUDENTS</b>	<b>1,132</b>		





# District 22 – Robin Engel

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Bates Elementary	* Fall 2022 BizTown		
Fern Creek Elementary	* Fall 2022 BizTown		



# District 23 – James Peden

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Marion C Moore	704		
Wilt Elementary	90		
<b>TOTAL STUDENTS</b>	<b>794</b>		





# District 24 – Madonna Flood

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Hartstern Elementary	75		
Knight Middle	158		
Luhr Elementary	75		
<b>TOTAL STUDENTS</b>	<b>308</b>		



# District 25 – Amy Holton Stewart

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Doss High	21		
Lassiter Middle	666		
Stonestreet Elementary	75		
<b>TOTAL STUDENTS</b>	<b>762</b>		





# District 26 – Brent Ackerson

PUBLIC SCHOOLS	# STUDENTS	PRIVATE/ PAROCHIAL SCHOOLS	# STUDENTS
Greathouse - Shryock Trad Elementary	96		
<b>TOTAL STUDENTS</b>	<b>96</b>		







JA BIZTOWN CITY HALL  
RIBBON CUTTING  
OCTOBER 13, 2022

