

Leah (Pugh) Peale

Trustworthy, Creative & Disciplined MBA candidate with a passion service and creating the ultimate client experience. Interested in growth opportunities with an organization characterized by great culture to utilize skills and explore interests in Project, Brand and Marketing Management.

EDUCATION

University of Louisville, Louisville, KY
MBA

Expected: September 2022

- GPA 3.8

B.S.B.A in Marketing

Graduated: August 2021

- GPA 3.4

EXPERIENCE

Z Salon and Spa, Louisville, KY

September 2014 - Present

Aveda Brand Ambassador and Haircutting Specialist

- Cultivated excellent consultation skills used to enrich, educate, and influence clients in personal image enhancement and home care product purchases while creating positive energy around change.
- Polished organizational and time management skills while exercising independent judgement and decision-making abilities regarding complex issues in fast paced environment.
- Maintained Return Guest retention of 80% + while regularly exceeding personal sales goal of \$2000 monthly by consulting and sharing Aveda product knowledge.

Wayside Christian Mission Shelter, Louisville, KY

February 2013 – September 2014

Desk Monitor

- Improved organization of client intake documentation filing system and preformed administrative tasks at reception to create a more pleasant and organized experience for clients and staff. Tracked client activities and maintained client data base daily.
- Supervised and documented client prescription drug dosages. Connected clients to available community resources, maintained hygiene item inventory and resourcefully distributed donations to clients.

SKILLS

Public Speaking	Inventory Management	SPSS	Facebook Ads
Microsoft Office	Written Communication	Google Analytics	A/B Testing

CERTIFICATES

- Cosmetology Diploma (Empire Beauty School)
- Digital Marketing (General Assembly)
- Managerial Analytics (University of Louisville) – In Progress