

Wendell Townsend is a retired senior manager at General Electric Company where he developed a broad based business background. During his 30 years at GE he held various management positions in Finance, and National Sales while working at three GE business operations: Aircraft Engines(Ohio), Communications Systems(Virginia), and GE Appliances(Louisville).

In his managerial capacity he had a strong track record of success as responsibilities and challenges consistently increased. His positions required interactions with people from a variety of professional disciplines and environments including Finance, Marketing, Sales, Legal, Manufacturing, Engineering and other business functions to drive the best operating results through team efforts where timely execution and measured results were key parameters.

His Financial positions included Auditing, Budgeting, Financial Analysis, Resource Allocation Analysis&Planning and Long Range Business Forecasting. As a National Account Sales Manager his responsibilities included looking at the internal needs of the business not only to meet but exceed expectations of external customers in a competitive environment. His goal was always to develop "winwin" situations for GE and his customers throughout the U.S. market.

After his successful tenure at GE, Wendell accepted a part time position with Ernst & Young as a Senior Financial Consultant in their National Personal Financial Counseling Practice. In this role Wendell conducted Group seminars for client employees facing decisions in connection with retirement plan changes, and also for employees looking to implement or enhance savings plans for the future.

Wendell accepted an appointment for employment with Kentucky State Government and served three years as Executive Director-Financial Management and Administration at a state Agency in Frankfort.

He holds a Bachelor of Science in Accounting from Western Kentucky University, and a Masters in Business Administration (MBA) from Xavier University(Ohio).

He has also been active in the past with various community organizations including Big Brothers/Sisters(Virginia), YMCA Black Achievers, and Louisville and Jefferson County Metro Human Relations Commission.