

Louisville Metro Council Council Originated NDF

Council Member: Councilwoman Cindi Fowler

Amount of Request: \$3500.00

Neighborhood Development Funds will be used for sponsorship of the "200 Years on the Ohio" event at Riverside, The Farnsley-Moremeyn Landing. Funding will be used to defray the cost of the event, including re-enactors and presentations. The event is free to the public.

Describe the public purpose: Riverside, The Farnsley-Moremeyn Landing is a critical piece of Southwest Louisville's history. The historic home is operated in partnership with Metro Parks and Riverside, The Farnsley-Moremeyn Landing, Inc. Proceeds from the event will support the educational and cultural programs provided by Riverside.

Attachment required:

- Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.
- Admittance to an Event: Attach a list of persons whose admission was paid by this expenditure.
- Fundraiser: Specifically disclose how the net proceeds of this fundraiser will be used.

<u>Cindi Fowler -14</u>	<u>\$875.00</u>	<u>8/4/15</u>
Signature of Council Member	Amount	Date
<u>Karl Blumell</u>	<u>875</u>	<u>8/4/15</u>
Signature of Council Member	Amount	Date
<u>Dail Y. A. (DB)</u>	<u>875</u>	<u>8/4/15</u>
Signature of Council Member	Amount	Date
<u>Vicki Aubrey Welch</u>	<u>\$875.00</u>	<u>8/8/15</u>
Signature of Council Member	Amount	Date
_____ Signature of Council Member	_____ Amount	_____ Date
_____ Signature of Council Member	_____ Amount	_____ Date

Approved by:

Appropriations Committee Chairman

Date

FOR CLERK'S OFFICE USE ONLY

District (s) & Amount _____

To OMB: _____

Prepared/Approved by _____

RIVERSIDE

THE FARNSLEY-MOREMEN LANDING



RECEIVED

AUG 2 2015

July 24, 2015

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
627 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor once again of a wonderful educational event at Riverside, the Farnsiey-Moremen Landing called "200 Years on the Ohio: A Living History Timeline Event" scheduled for Saturday and Sunday, September 19 & 20, 2015 (with a day for school children on Friday, September 18).

This weekend of activities includes historical re-enactors representing periods from the early settlement of Kentucky through the World War I Era. Visitors can see the clothing, weaponry, crafts and pastimes represented by the re-enactors. Highlights of the event include: special presentations by "Mr. Lincoln," special presentations by an early 19th century "doctor," as well as an 1860s-style baseball game between the Cincinnati Buckeyes and the Cincinnati Red Stockings on Sunday at 1 PM.

We are asking you to consider sponsorship at the \$3,500 level. Your sponsorship will make it possible for Riverside to share the history of our commonwealth with students and the general public, which is core to the mission of Riverside. We also want to make admission to the event FREE for the first time in an effort to make it available to more families in our area.

Please review the enclosed information about sponsorship opportunities at the "200 Years on the Ohio" event. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,

Reba Doutrick
Chair, Riverside,
the Farnsiey-Moremen Landing, Inc.

7410 MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG

RIVERSIDE

THE FARNSEY-MOREMEN LANDING



“200 Years On the Ohio: A Living History Timeline”

September 19 & 20, 2015

Riverside, the Farnsley-Moremén Landing, Inc.

Sponsorship Opportunities:

Title Sponsor ~ \$5,000

- Title sponsor listed on all print, media and social media
- Top billing on all published and printed materials (as in “Your Company” presents “200 Years On the Ohio”, featuring your logo)

Includes:

- Newsletter mailed to over 3,500 households
- Top billing on printed event program
- Top billing on Posters and sponsor boards at the event
- Free company advertisement in the event program

\$3,500 Sponsorship

- Bold listing in the printed newsletter, event program, sponsor board
- Prominent listing on all printed material and social media postings

\$1,000 Sponsorship

- Listing in newsletter, event program and sponsor board
- Acknowledgement in all social media postings

Riverside, the Farnsley-Moremén Landing, Inc. ~ 7410 Moorman Rd ~ Louisville, KY 40272
Phone: 502/935-6809 E-mail: info@riverside-landing.org ~ www.riverside-landing.org

RIVERSIDE

THE FARNLEY-MOREMEN LANDING



Riverside, the Farnley-Moremen Landing, Inc.

~ ~ ~

**200 Years On the Ohio: A Living History Timeline Event
Sponsorship Opportunities
Saturday & Sunday, September 19 & 20, 2015**

Sponsor Confirmation Form:

- Sponsor at the \$5,000 level
 Sponsor at the \$3,500 level
 Sponsor at the \$1,000 level

Riverside, the Farnley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount _____ Account Number: _____

Name on card _____ Expiration Date: _____

Circle one: Visa Mastercard American Express

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Riverside, the Farnley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization.
Our Federal ID number is: [REDACTED]

Please return by mail or fax to the address below:

Riverside, the Farnley-Moremen Landing
7410 Moorman Road, Louisville, KY 40272

Begin forwarded message:

From: "Fowler, Cindi" <Cindi.Fowler@louisvilleky.gov>

Date: August 6, 2015 at 8:26:57 AM CDT

To: "Bowman, Michael" <Michael.Bowman@louisvilleky.gov>

Subject: 200 Years on the Ohio NDF

Michael,

Please sign the NDF paperwork for the 200 Years on the Ohio event for \$875.

Thanks!

Thank you,

Councilwoman Cindi Fowler

Louisville Metro Council | District 14

p:(502) 574-1114

e: cindi.fowler@louisvilleky.gov

Brothers, Cameron

From: Yates, David
Sent: Thursday, August 06, 2015 1:18 PM
To: Bowman, Michael; Brothers, Cameron; Boles, Brian
Subject: 200 Years on the Ohio NDF

Michael,

Please have Brian sign the 200 Years on the Ohio NDF for me equally splitting the cost between the SW Council offices.

Thank you,

David Yates