Dustin Stutzman

Louisville, Kentucky, United States





linkedin.com/in/dustin-stutzman

Summary

Area Director of Sales representing First Hospitality in the Louisville Market. We manage five assets, soon to be six once the very first Temp by Hilton opens in 2021. I am focused on growing a world class team that clients rave about working with. Our focus is to share the best hospitality experience with our clients, with hopes that they will tell their friends. We prioritize marketing, having fun, and pushing ourselves to accomplish more than we think we can every day.

Experience

Area Director of Sales & Marketing

First Hospitality
Jul 2019 - Present (1 year 10 months +)
Creating client experiences at:

Hilton Garden Inn Louisville Downtown 8 UP Rooftop Dining & Lounge The Henry Clay Conference Center Home2 Suites by Hilton NuLu Hancock House Nulu Tempo by Hilton Nulu (coming soon)

Copening Director of Sales and Marketing

Kentucky Venues
May 2018 - Jul 2019 (1 year 3 months)
Kentucky International Convention Center

Cluster Director of Sales

White Lodging Services
Aug 2016 - May 2018 (1 year 10 months)
SpringHill Suites & Fairfield Inn & Suites Louisville Downtown

Opening Director of Sales

Embassy Suites
Jun 2014 - Aug 2016 (2 years 3 months)
Louisville Downtown

Louisville Marriott Downtown - Senior Sales Manager

White Lodging Services
Oct 2011 - Jun 2014 (2 years 9 months)

Responsible for Corporate group sales & DC Association.

Cluster Director of Sales

White Lodging Services
Mar 2010 - Oct 2011 (1 year 8 months)
Residence Inn Louisville Northeast
Courtyard Louisville Northeast
SpringHill Suites Louisville Northeast

Sales Manager

White Lodging Services
Jan 2008 - Mar 2010 (2 years 3 months)
Residence Inn by Marriott Louisville Downtown

Direct proactive sales efforts, produce top line revenue
Uncover new business opportunities, maintain current accounts producing revenue
Effectively budget and forecast top line revenue
Create and execute plans and actions; develop effective sales strategy to maximize revenue and market share

Education

Central Michigan University

Bachelor of Science, Business Administration; Business Administration 2004 - 2007

Ferris State University

Business 2003 - 2004

Licenses & Certifications

Certified Insurance Consultant License (Life & Health), Individual - State of Kentucky

- Certified Retirement Financial Advisor (CRFA) Capital Choice Financial Group
- Series 6 Securities License Capital Choice Financial Group
- Certified Tourism Ambassador (CTA) Louisville Tourism
- Series 63 Securities License Capital Choice Financial Group

Skills

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Direct Sales • Social Networking • Closing Deals • Revenue Management • Front Office • Hotels • Budgeting • Forecasting • Revenue Analysis • Leadership