



**Louisville Metro Council  
Passport Health & Well-Being Campus  
Mark Carter, President & CEO**



# Passport Members in West Louisville

Zip Code	PHP Members
40211	8,997
40203	8,788
40212	7,507
40210	6,657
40202	2,048
West Lou subtotal	33,997

**75,000** members  
in 10-mile radius

**PASSPORT**  
HEALTH ★ PLAN

# Average Life Expectancy

13  
Years

APPROXIMATELY

83  
YEARS

Northeast Louisville  
St. Matthews  
Southeast Louisville  
Jeffersontown  
Floyd's Fork

APPROXIMATELY

78  
YEARS

Pleasure Ridge Park  
Valley Station  
South Louisville  
Butchertown  
Clifton  
Crescent Hill  
Highlands

Buechel  
Newburg  
Indian Trail  
Highview  
Okolona  
Fern Creek

APPROXIMATELY

74  
YEARS

Shively  
Fairdale  
Chickasaw  
Shawnee  
Downtown  
Old Louisville  
Germantown

APPROXIMATELY

70  
YEARS

Portland  
Russell  
California-Parkland  
Algonquin  
Park Hill  
Park Duvalle

South Central Louisville  
Phoenix Hill  
Smoketown  
Shelby Park

# Average Medical Costs: Passport Members

**62%**  
Higher



**Kentucky Member Average**

**\$439.27**

**Per member/per month**

**10-mile radius of 18<sup>th</sup> & Broadway**

**\$712.03**

**Per member/per month**

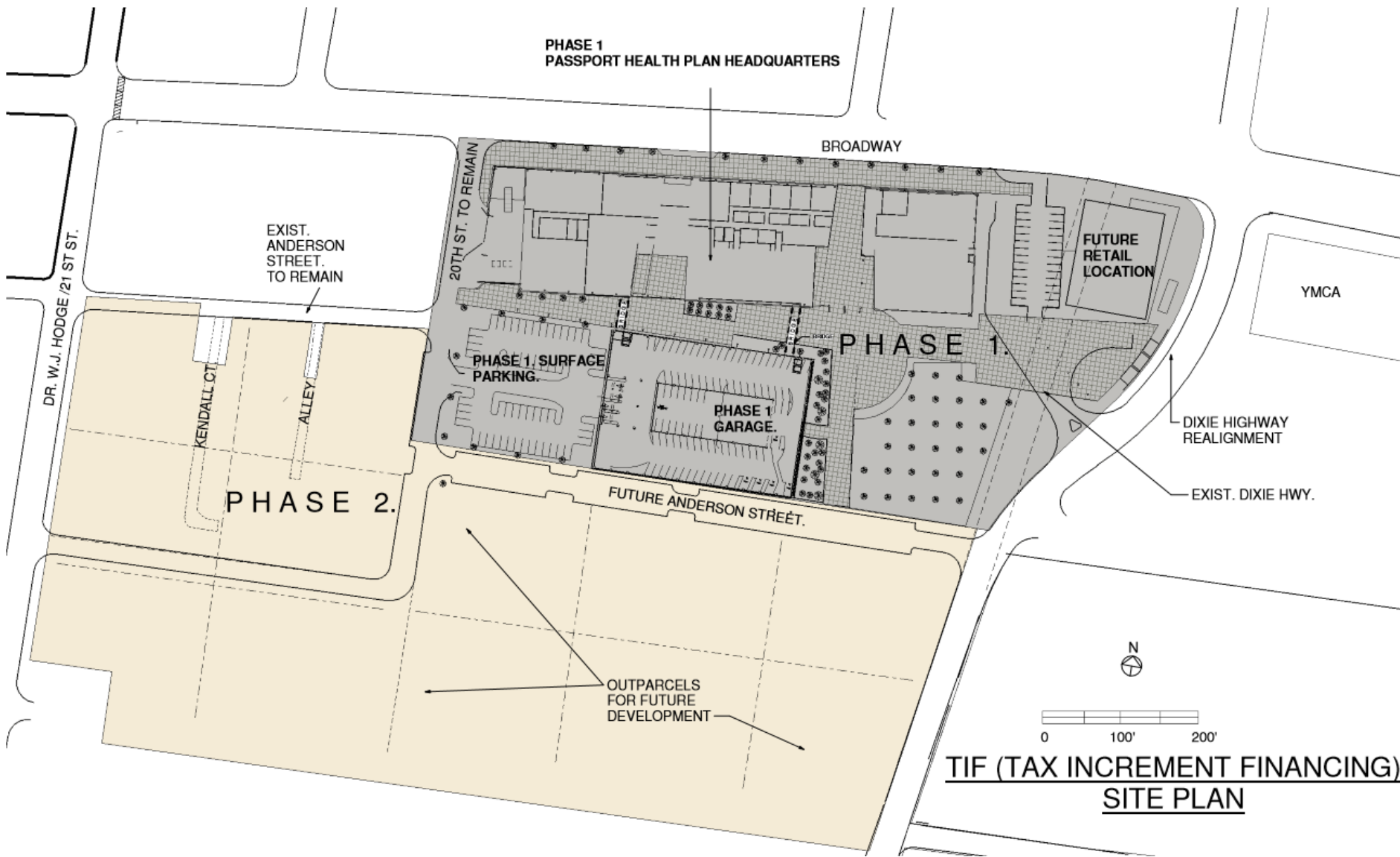


DR. W.J. HODGE

BROADWAY

DIXIE HIGHWAY





PHASE 1  
PASSPORT HEALTH PLAN HEADQUARTERS

BROADWAY

FUTURE  
RETAIL  
LOCATION

YMCA

EXIST.  
ANDERSON  
STREET.  
TO REMAIN

20TH ST. TO REMAIN

PHASE 1 SURFACE  
PARKING.

PHASE 1  
GARAGE.

PHASE 1.

DIXIE HIGHWAY  
REALIGNMENT

EXIST. DIXIE HWY.

DR. W.J. HODGE / 21 ST ST.

KENDALL CT

ALLEY

PHASE 2.

FUTURE ANDERSON STREET.

OUTPARCELS  
FOR FUTURE  
DEVELOPMENT



0 100' 200'

TIF (TAX INCREMENT FINANCING)  
SITE PLAN

Looking south from Broadway



Looking north from  
Dixie Hwy at Anderson

