



CITY OF LOUISVILLE

CHAMPIONS PARK TRAINING CENTER



Phase 1 Lynn Family Stadium Building Together

Thoughtful vision – public and private

Committed to excellence

- 5 trophies in 5 years

Successful start up

- Grown from 30 employees in 2015 to 100+ in 2021

What are the next steps?



National Women's Soccer League (NWSL)

- Best women's soccer league in the world
- Teams in large DMA's - Chicago, New York, Washington DC, Houston, Seattle
- Back to back World cup winners
- Huge social media following
- National & international tv coverage
- Great brand awareness for our city

Youth soccer

- Develop kids mentally and physically
- Retain local talent in the community
- Raise the level of competition
- Opportunity for economic growth



GROWING THE GAME

PHASE 1

LYNN FAMILY STADIUM

- \$75 MILLION STADIUM TO OPEN APRIL 11 2020
- THANK YOU FOR YOUR SUPPORT



PHASE 2

TRAINING CENTER

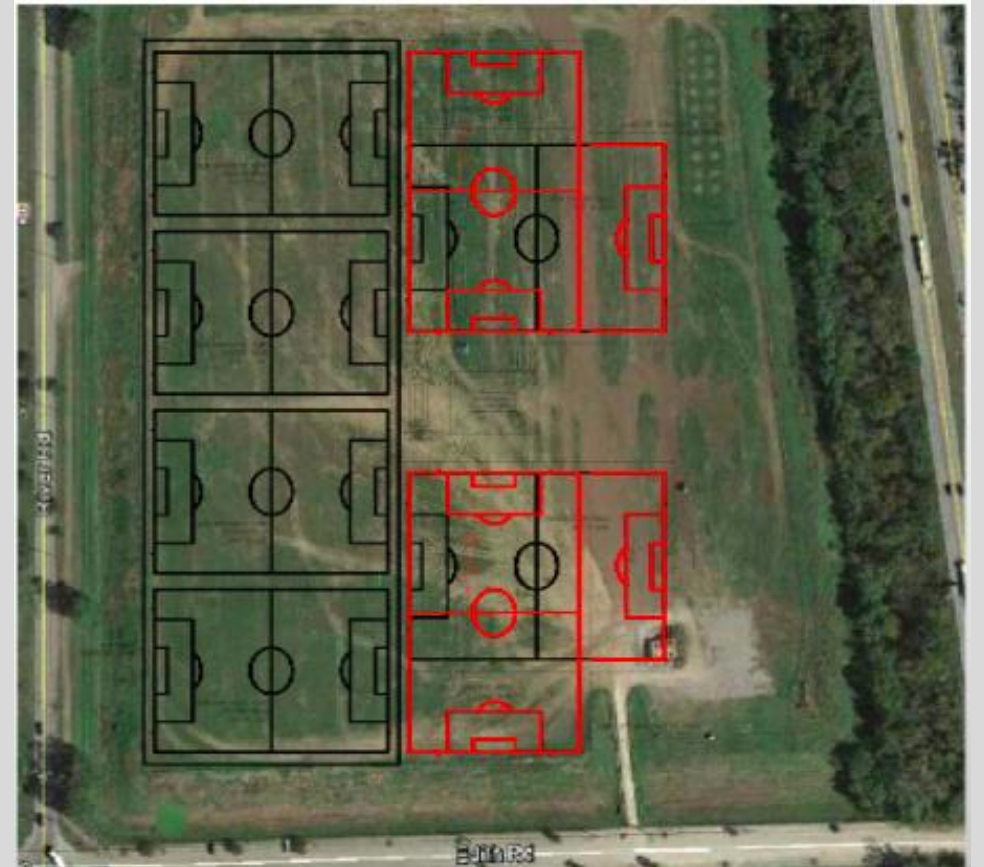
- 4 TURF FIELDS WITH LIGHTS
- 3 GRASS FIELDS
- LOCKER ROOMS & OFFICES FOR TECHNICAL STAFF



PHASE 3

PROPOSED SITE

- PORTION OF CHAMPIONS PARK
- WILL HOUSE ALL SOCCER OPERATIONS & TRAINING
- FACILITY CAN BE USED FOR RECTANGULAR SPORTS THAT THE WHOLE COMMUNITY CAN UTILIZE
- NEED TO DEVELOP & KEEP LOCAL TALENT IN THE COMMUNITY
- OPPORTUNITY TO CREATE TOURNAMENTS THAT BRING ROOM NIGHTS/ECONOMIC GROWTH FOR OUR CITY



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PHASE 3

EXPANSION AROUND THE BELTWAY

- STARTING WITH 10 ACRES ON LOWER RIVER ROAD
- GREAT OPPORTUNITY FOR A P3

