



Cleo Battle is Executive Vice President for the Louisville Convention & Visitors Bureau. Battle has worked in the hospitality industry for 28 years. Prior to coming to the Bureau, Battle spent the last 12 years as Vice President of Sales & Services for the Richmond Convention & Visitors Bureau in Richmond, Va. He also held the positions of Director of Sales and Sales Manager at the Richmond CVB.

Battle began his hospitality career in the hotel industry working for Embassy Suites, Holiday Inn and Sheraton Hotels. Battle is a native of Denver. He is a graduate of Metropolitan State College in Denver with a bachelor's degree in Hotel/Restaurant Management. He earned his Masters of Business Administration in 1997 from Averett College in Virginia. He is both a Certified Destination Management Executive (CDME) and Certified Association Sales Executive (CASE).

Battle currently serves as Chair of the Destination & Travel Foundation, immediate past-Chairman of the Virginia State University Hospitality Department Advisory Board, Board Member of the Northeast YMCA and sub-committee chair of the Destination Marketing Association International Sales & Marketing Committee.