

# Annual Report

# SUMMER WORKS

# 2019 SEASON

## MISSION

Developing Louisville's young talent by helping prepare and connect youth to summer jobs, career opportunities, and supportive networks.

## VISION

All Louisville youth possess the skills, resources, and networks needed to connect to employment, economic opportunity, and lifelong career success.

## Key Outcomes

**6,909** total youth were employed at SummerWorks Champion Employers

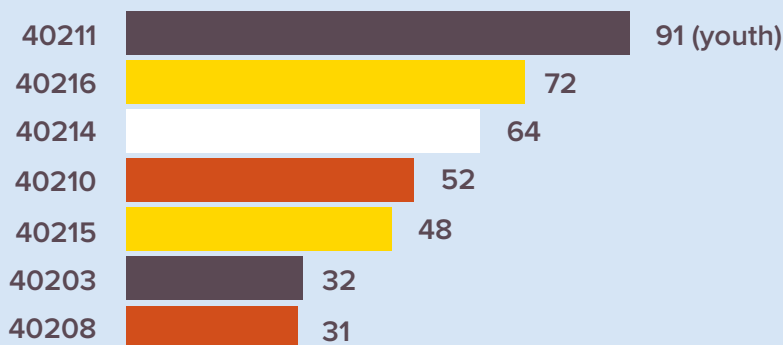
**803** youth were directly placed by SummerWorks staff

**102** organizations hired youth

**Over 90%** of 2019 employers intend to participate in 2020

**4 out of 5** youth who were directly placed reported they were very likely to recommend a peer to SummerWorks

### Direct Placement Youth from High Priority Zip Codes\*



\*High priority zip codes have higher unemployment than the city average and/or contain a high-priority JCPS school.



*"When I started work, I was very nervous but my co-workers and supervisors at GE Appliances made me feel very welcome and at home."*

Zaina Katembo (above right), a senior at Moore High School, moved to the U.S. from Tanzania in 2016.



*"SummerWorks is a win-win. The kids get great experience and learn what it's like to work in a professional environment. And we get to benefit from their skills while building our talent pipeline for the future."*

Jason Richardson, IT Manager  
Humana

# THE DATA SAYS **SUMMERWORKS** IS CRITICAL

New study confirms impact of Louisville's youth summer jobs program

In August 2019, the results of a new SummerWorks study commissioned by KentuckianaWorks and conducted by the Kentucky Center for Statistics (KYSTATS) were released.

The study was designed to measure the long-term impact of SummerWorks on youth who have been directly placed with the program's champion employers.

## KEY FINDINGS

- ▶ SummerWorks participants are **more likely to graduate from high school** than non-participants.
- ▶ SummerWorks participants are **more likely to enroll and stay enrolled in post-secondary institutions** than non-participants.
- ▶ SummerWorks participants are **more likely to be employed and stay employed** after high school graduation than non-participants.
- ▶ SummerWorks has been **very effective** in building ties with **local area employers** who overall, are very happy with the program.

We also know from a recent Brookings Institution study that **kids with summer jobs** had **35% fewer charges** for violent crimes, and **57% less** for property crimes.

**SUMMER  
WORKS**



SummerWorks is a program of KentuckianaWorks, the Louisville Region's Workforce Development Board and an agency of Louisville Metro Government. SummerWorks is run in partnership with YouthBuild Louisville.

## SummerWorks Impact Report



Prepared by:  
The Kentucky Center for Statistics  
& KentuckianaWorks LMI



*"I would recommend this job to other youth. You make money, it helps keep you out of trouble and you get engaged with the outdoors. I had a chance to really build bonds with the kids we taught."*

DeAndre Bibb Jr. educated children through Jefferson Memorial Forest's Louisville ECHO program