

Annual Report

SUMMER WORKS

2019 SEASON

MISSION

Developing Louisville's young talent by helping prepare and connect youth to summer jobs, career opportunities, and supportive networks.

VISION

All Louisville youth possess the skills, resources, and networks needed to connect to employment, economic opportunity, and lifelong career success.

Key Outcomes

6,909 total youth were employed at SummerWorks Champion Employers

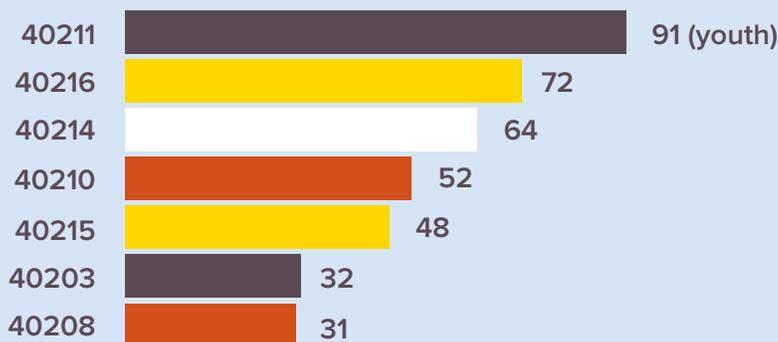
803 youth were directly placed by SummerWorks staff

102 organizations hired youth

Over 90% of 2019 employers intend to participate in 2020

4 out of 5 youth who were directly placed reported they were very likely to recommend a peer to SummerWorks

Direct Placement Youth from High Priority Zip Codes*



*High priority zip codes have higher unemployment than the city average and/or contain a high-priority JCPS school.



"When I started work, I was very nervous but my co-workers and supervisors at GE Appliances made me feel very welcome and at home."

Zaina Katembo (above right), a senior at Moore High School, moved to the U.S. from Tanzania in 2016.



"SummerWorks is a win-win. The kids get great experience and learn what it's like to work in a professional environment. And we get to benefit from their skills while building our talent pipeline for the future."

Jason Richardson, IT Manager
Humana

THE DATA SAYS **SUMMERWORKS** IS CRITICAL

New study confirms impact of Louisville's youth summer jobs program

In August 2019, the results of a new SummerWorks study commissioned by KentuckianaWorks and conducted by the Kentucky Center for Statistics (KYSTATS) were released.

The study was designed to measure the long-term impact of SummerWorks on youth who have been directly placed with the program's champion employers.

KEY FINDINGS

- ▶ SummerWorks participants are **more likely to graduate from high school** than non-participants.
- ▶ SummerWorks participants are **more likely to enroll and stay enrolled in post-secondary institutions** than non-participants.
- ▶ SummerWorks participants are **more likely to be employed and stay employed** after high school graduation than non-participants.
- ▶ SummerWorks has been **very effective** in building ties with **local area employers** who overall, are very happy with the program.

We also know from a recent Brookings Institution study that **kids with summer jobs** had **35% fewer charges** for violent crimes, and **57% less** for property crimes.

**SUMMER
WORKS**



SummerWorks is a program of KentuckianaWorks, the Louisville Region's Workforce Development Board and an agency of Louisville Metro Government. SummerWorks is run in partnership with YouthBuild Louisville.

SummerWorks Impact Report



Prepared by:
The Kentucky Center for Statistics
& KentuckianaWorks LMI



"I would recommend this job to other youth. You make money, it helps keep you out of trouble and you get engaged with the outdoors. I had a chance to really build bonds with the kids we taught."

DeAndre Bibb Jr. educated children through Jefferson Memorial Forest's Louisville ECHO program