

## **REQUEST FOR PROPOSAL – SCOPE OF WORK**

### **TASK ONE: Assessment of and Recommendations for On-Street Inventory**

1. **Site Visit** to determine blocks for installation of new meters and new metered spaces
2. Receive input from businesses, business associations, and neighborhood organizations where new meters and new metered spaces are contemplated regarding impact, support, opposition, and any concerns or questions related to the new meters.
23. Determine number of meters and costs:
  - a. multi-space and/or single meters plus installation
  - b. hours of operation and enforcement costs
4. Analyze implementation of dynamic pricing:
  - a. locations, events, times
35. Estimate revenue:
  - a. revenue from meters
  - b. citation issuance and calculated revenue
  - c. dynamic pricing impacts
46. Analyze PARC's current meter operations costs, including contracted operations, and extend those costs to the expanded on-street inventory;
57. Determine net revenue of new meters
68. Determine total estimated net revenue from total on-street program

### **TASK TWO: Examine Municipal Examples of On-Street Privatization and compare to Louisville's unique character, geographic & economic conditions**

1. Examine the existing data on municipalities that have privatized parking meters and enforcement
2. Examine existing data on municipalities that have instituted Parking Benefits Districts. Provide examples of municipalities that have both non-privatized and privatized on street parking meters and Parking Benefits Districts.
23. Prepare a table of pros and cons based upon municipal and university experience
34. Compare municipal examples to Louisville's unique character, geographic & economic conditions

### **TASK THREE: Assessment of Privatization**

1. Estimate the costs to privatize the meter program, based upon costs incurred by other cities dealing with privatization;
2. Estimate the changes that would be made to the meter program and enforcement program (based on other privatization experiences);
3. Estimate a range of valuation potentials under different scenarios, including but not limited to: complete privatization of current and expanded on street parking

meters, privatization, public operation & public-private partnership of proposed expanded on street parking meters, if the City were to privatize on-street operations for meters and enforcement

4. Examine whether any public/private operation would be feasible;

**TASK FOUR: Prepare Final Report and Present to Council**

1. Prepare the written report
2. **Site Visit** to Louisville to present report and discuss with Council and PARC