2015 Ken-Ducky D y Sponsorship Opportunities

Ken-Ducky Derby Kick-Off (Feathers & Friends Gala) Sponsor – Investment $15,000 **SOLD to Zoeller Company**

Benefits:

Identification in all promotional materials and press coverage
Participation in select TV and radio promotional programs
Company logo placed prominently on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)
- Feathers & Friends materials- invitations, program, banners

Six (6) invitation to Race Day VIP Area
Opportunity to have a booth to display or sell products on Race Day
Heavy presence in Social Media Campaign
Company recognized in Annual Report
Six (6) tickets to Feathers and Friends on August 13th, 2015 (Additional tickets available for purchase)
50 single entries to duck race to be used at company's discretion ($250 face value)

Appreciation Celebration Sponsor - Investment: $12,000

Benefits:

Identification in all promotional materials and press coverage
Participation in select TV and radio promotional programs
Company logo placed prominently on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- Official Ken-Ducky Derby website (with link to your company's site)
- Appreciation Dinner materials- invitations, program, banners

Six (6) invitation to Race Day VIP Area
Banner and signage at event and on all programs
Opportunity to have a booth to display or sell products on Race Day
Heavy presence in Social Media Campaign
Company recognized in Annual Report
Six (6) tickets to Feathers and Friends on August 13th, 2015 (Additional tickets available for purchase)
50 single entries to duck race to be used at company's discretion ($250 face value)

Platinum Duck Sponsor - Investment: $10,000

Benefits:

Identification in all promotional materials such as press release, radio spots, TV appearances as available
Participation in select TV and radio promotional programs
Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)

Six (6) Invitations to VIP area on Race Day
Opportunity to have company name associated with a festival activity (i.e.): Duck Pond, Children's section, etc.
Opportunity to have a booth to display or sell products on Race Day
Company recognized in Annual Report
Heavy presence in Social Media Campaign
Six (6) tickets to Feathers and Friends on August 13th, 2015 (Additional tickets available for purchase)
50 free single entries to duck race to be used at company's discretion ($250 face value)

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Million Dollar Duck Sponsor - Investment: $7,000

Benefits:

Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)

Four (4) Invitations to Race Day VIP Area
Identification in all promotional materials such as press release, radio spots, TV appearances as available
Presence in Social Media Campaign
Opportunity to have a booth to display or sell products on Race Day
Company recognized in Annual Report
Four (4) tickets to Feathers and Friends on August 13th, 2015 (Additional tickets available for purchase)
40 single entries to duck race to be used at company's discretion($200 face value)

Finish Line Sponsor - Investment: $5,000

Benefits:

Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Finish Line Banner
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)

Four (4) Invitations to VIP area on Race Day
Opportunity to have a booth to display or sell products on Race Day
Company recognized in Annual Report
Company recognized in our social media
Four (4) tickets to Feathers and Friends on August 13th, 2015 (Additional tickets available for purchase)
30 single entries to duck race to be used at company's discretion ($150 face value)

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Gold Duck Sponsor - Investment: $5,000

Benefits:

Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- Official Ken-Ducky Derby website (with link to your company's site)

Four (4) Invitations to VIP area on Race Day
Opportunity to have a booth to display or sell products on Race Day
Company recognized in Annual Report
Company recognized in our social media
Four (4) tickets to Feathers and Friends on August 13th, 2015 (Additional tickets available for purchase)
30 single entries to duck race to be used at company's discretion ($150 face value)

Silver Duck Sponsor - Investment: $2,500

Benefits:

Company name placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- Official Ken-Ducky Derby website (with link to your company's site)

Two (2) Invitations to VIP area on Race Day
Opportunity to have a booth to display or sell products on Race Day
Company recognized in Annual Report
Company recognized in our social media
Two (2) tickets to Feathers and Friends on August 13th, 2015 (Additional tickets available for purchase)
20 single entries to duck race to be used at company's discretion ($100 face value)