

***OUR MISSION:***

***“To Better the Bond  
Between People  
and Our Planet.”***



**theZOO**

**L O U I S V I L L E**

# Life-Long Learning

	<i>Number of Participants</i>
Camp Attendance	<b>1,411</b>
Outreach Program Attendance	<b>6,309</b>
ZooKids Inc.	<b>2,695</b>

	<i>School Groups</i>	<i>Total Students</i>	<i>MetaZoo Classes</i>	<i>MetaZoo Tours</i>
<b>FY Totals:</b>	<b>697</b>	<b>43,830</b>	<b>28</b>	<b>10</b>

- **George Unseld Early Learning Center PNC Pilot Program**
- **Camp Ready 4 Kindergarten**
- **GENENTECH GRANT/Kentucky Teacher Initiative**

# Sustainability



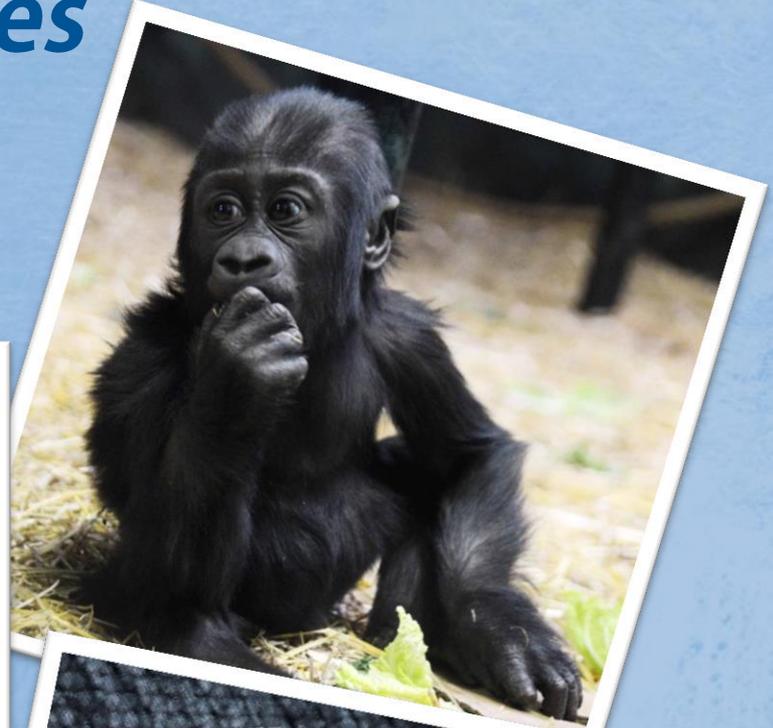
- **Elimination of Woolly Monkey Island Moat decreased zoo water use by millions of gallons/year.**
- **The Louisville Zoo initiated a Zoo-wide Wet/Dry Waste Recycling Program through QRS Recycling in January 2017.**



# Conservation

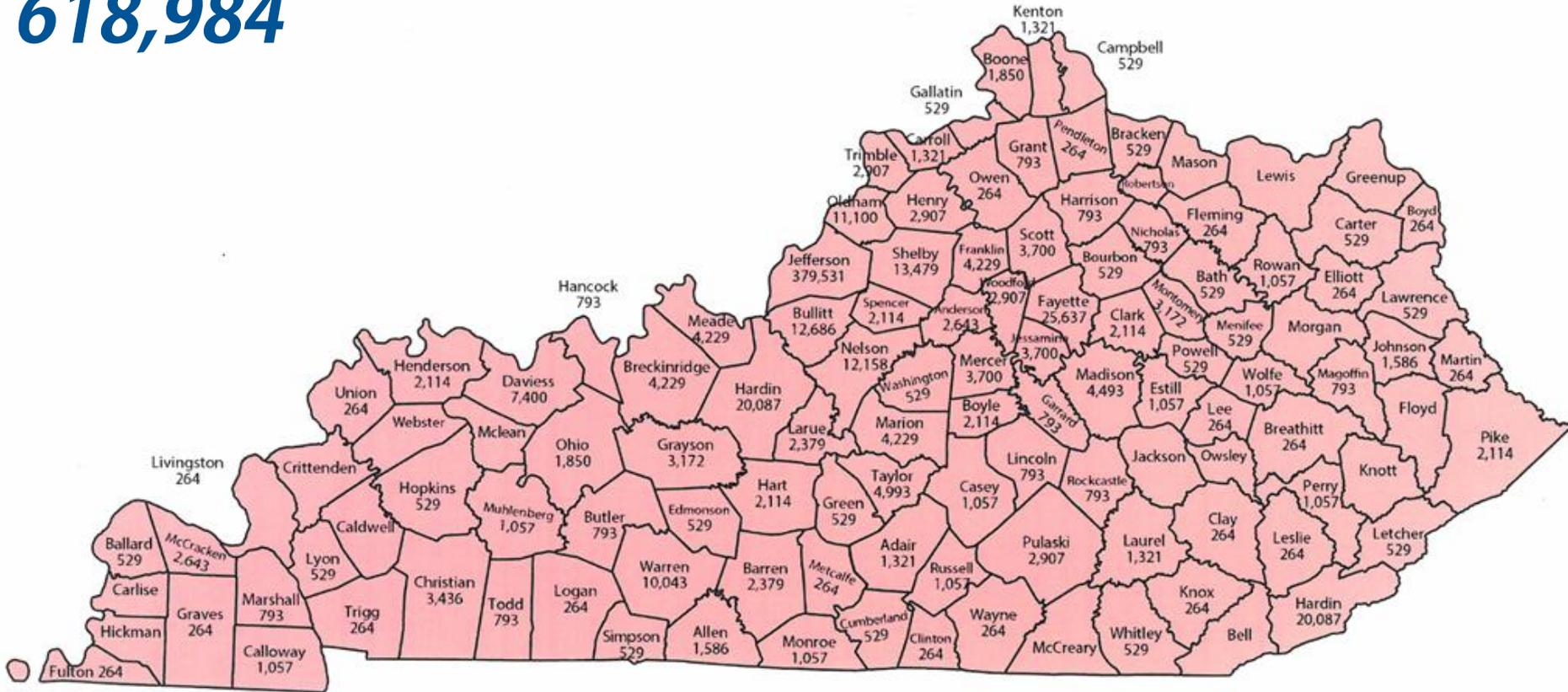


# Zoo Babies



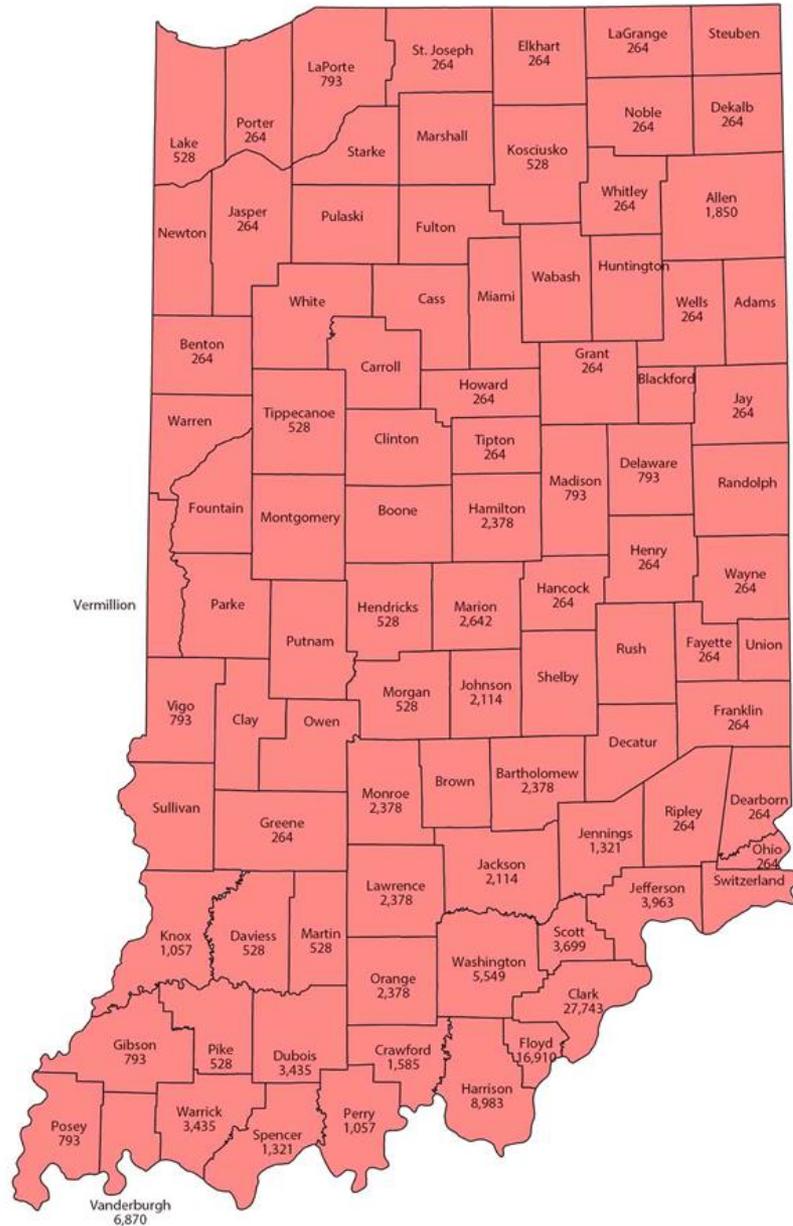
# Kentucky Attendance by County

618,984



# Indiana Attendance by County

122,596



# *Economic Impact*

## **Operations & Facility/Capital Investment**

From Operations Economic Impact	\$34.4 MM
From Facility Investments – Economic Impact	\$15.1 MM
<b>Total Annual Economic Impact</b>	<b>\$49.5 MM</b>
Personal Earnings from Operations (Annual):	\$10.6 MM
Jobs Supported from Operations (Annual):	475

## **Facility Capital Investment from Total of \$60 MM (one time impacts)**

Economic Impact	\$127.2 MM
Personal Earnings:	\$ 39.8 MM
Jobs Supported:	1,110

## **With Full Vision Implementation of \$184 MM in Facility Capital Investment**

Economic Impact	\$391 MM
Personal Earnings:	\$122.4 MM
Jobs Supported:	3,404

# *Record Attendance for 2016 Halloween -92,817*



# 2017 Attractions

## Butterflies



## Bird Show



# Projects Underway

## Snow Leopards



PNC Cub House at  
Leopard Leap

## African Outpost/Primates



# *Community Access/Attendance*

<b>Cultural Passes</b>	<b>10,733</b>
<b>\$5 Mondays (April)</b>	<b>2,727</b>
<b>Winter Discount Days (November through February)</b>	<b>13,743</b>

*“There has never been a more important time for the mission of the Louisville Zoo than today.”*

