

21-WAIVER-0113

3938 Poplar Level Road



Development Review Committee

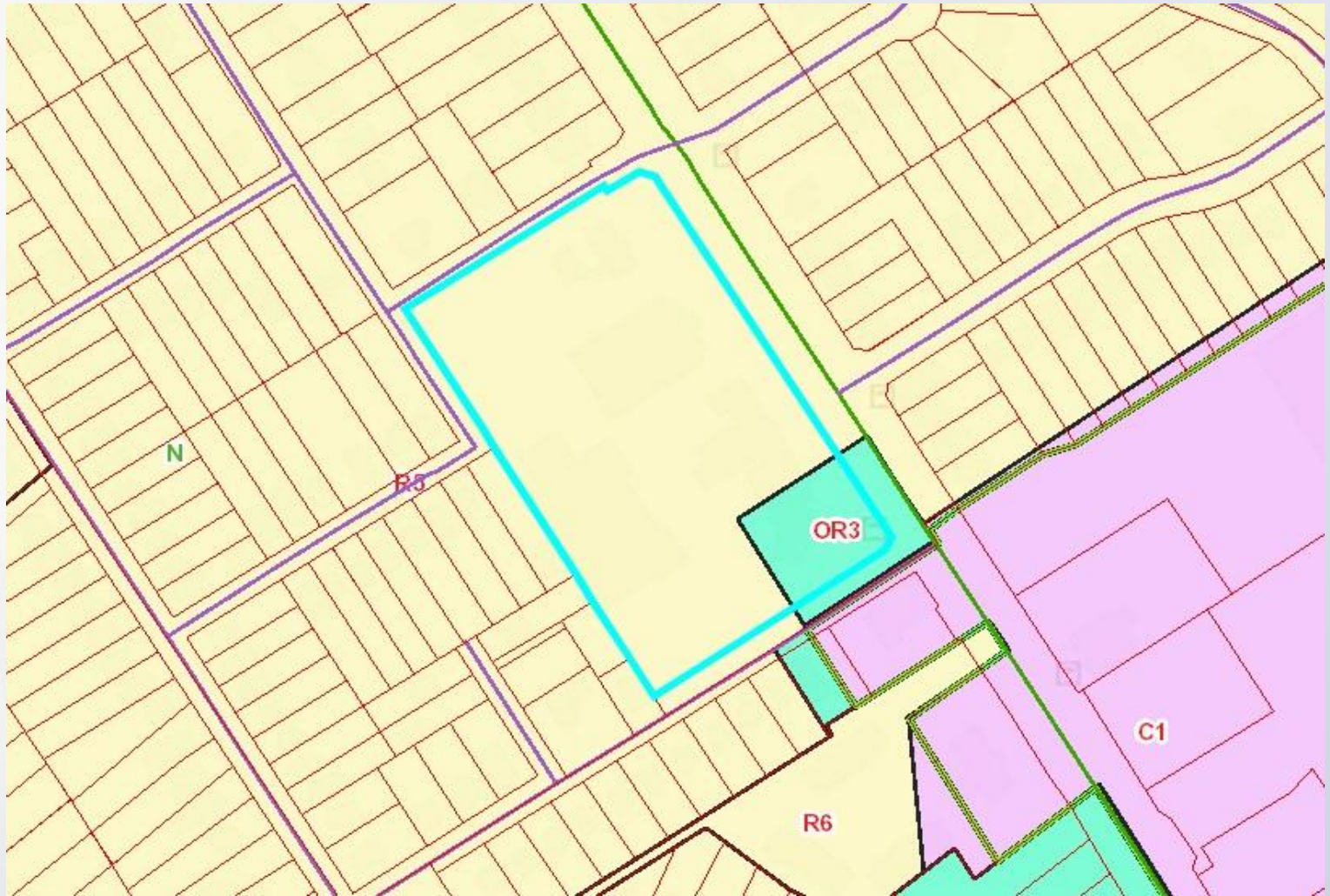
Beth Jones, AICP, Planner II

April 6, 2022

Requests

- **WAIVER 1** to permit a changing image sign within 300ft of a residential zone or use (LDC 8.2.1.D.6.)
- **WAIVER 2** to permit a changing image sign to exceed the maximum size allowed in a Neighborhood form district (LDC 8.2.1.D.4.a.)

Zoning Map



Aerial View



Buffer Zone



Street View



Street View to East



Street View to North



Street View to South



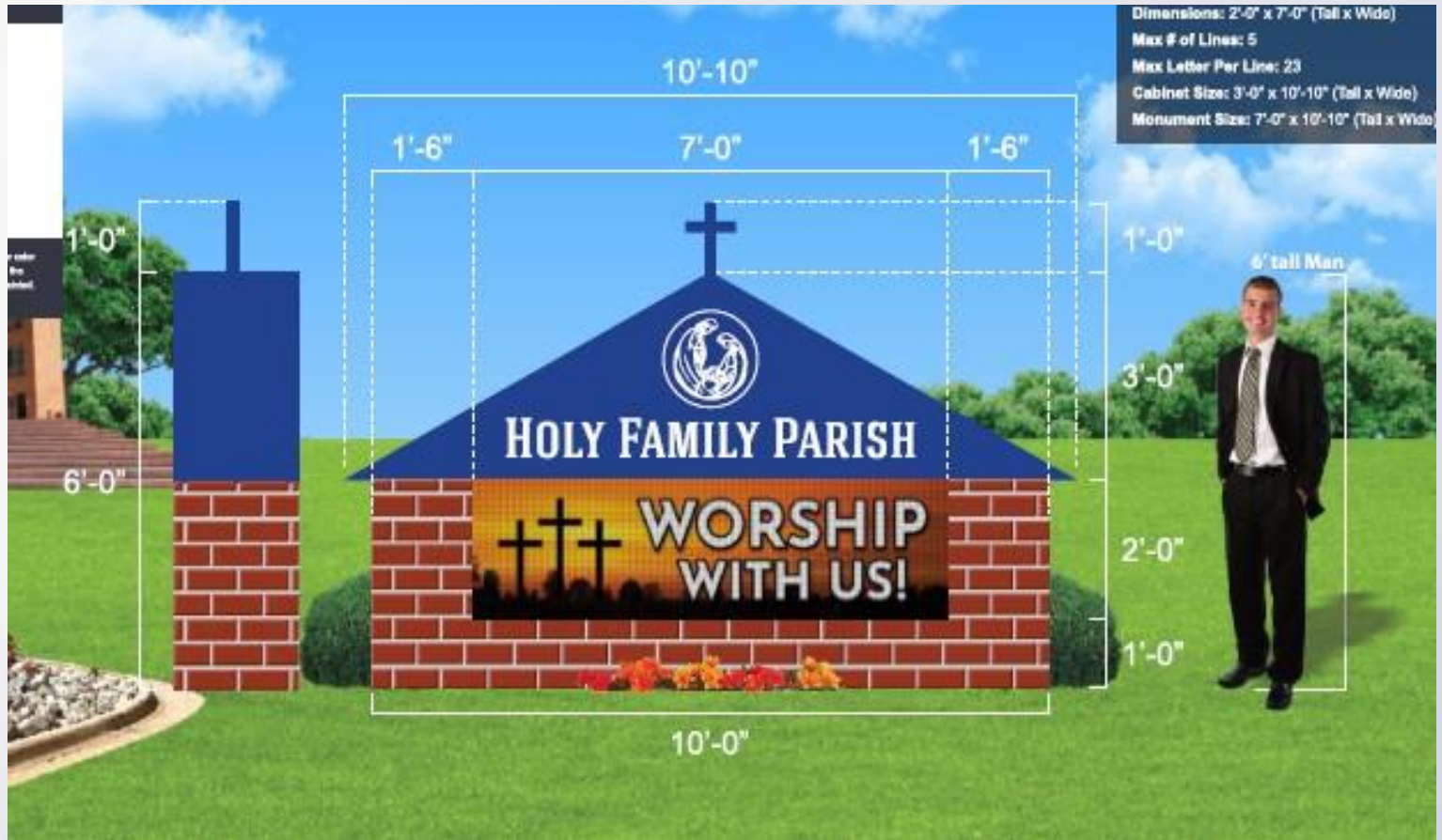
Existing Sign to be Removed



Existing Sign to be Replaced



Proposed Sign



Staff Findings

- The new sign will replace an existing reader board sign and a second existing sign will be removed, resulting in one less sign along the site's Poplar Level Road frontage
- The nearest residential uses are approximately 100ft across Poplar Level Road and 200ft to the north of the sign location
- The changing image portion of the new sign is larger than permitted for its size
- The overall size of the new sign is less than half of the maximum size permitted for the site and just over half the permitted height
- The remaining characteristics of the new sign meet LDC requirements for the site

Required Actions

APPROVE or DENY

- **WAIVER 1** to permit a changing image sign within 300ft of a residential zone or use (LDC 8.2.1.D.6.)
- **WAIVER 2** to permit a changing image sign to exceed the maximum size allowed in a Neighborhood form district (LDC 8.2.1.D.4.a.)