

**18VARIANCE1116 &
18WAIVER1027**

Papa John's Signage Variance



**Louisville Metro Board of Zoning Adjustment
Public Hearing**

**Dante St. Germain, AICP, Planner II
January 22, 2019**

Requests

- **Variance #1**: from Land Development Code table 8.3.3 to allow a sign on a designated parkway to exceed the allowed area.
- **Variance #2**: from Land Development Code table 8.3.3 to allow a sign on a designated parkway to exceed the allowed height.

Location	Requirement	Request	Variance
Sign Area	60 sf.	64.67 sf.	4.67 sf.
Sign Height	6 ft.	16 ft.	10 ft.

Requests

- **Waiver #1:** from LDC section 8.3.3.B.9 to allow a sign on a designated parkway to not be columnar or monument in style.
- **Waiver #2:** from LDC section 8.2.1.D.6 to allow a changing image sign to be closer than 300 feet to residentially zoned properties which are used residentially.

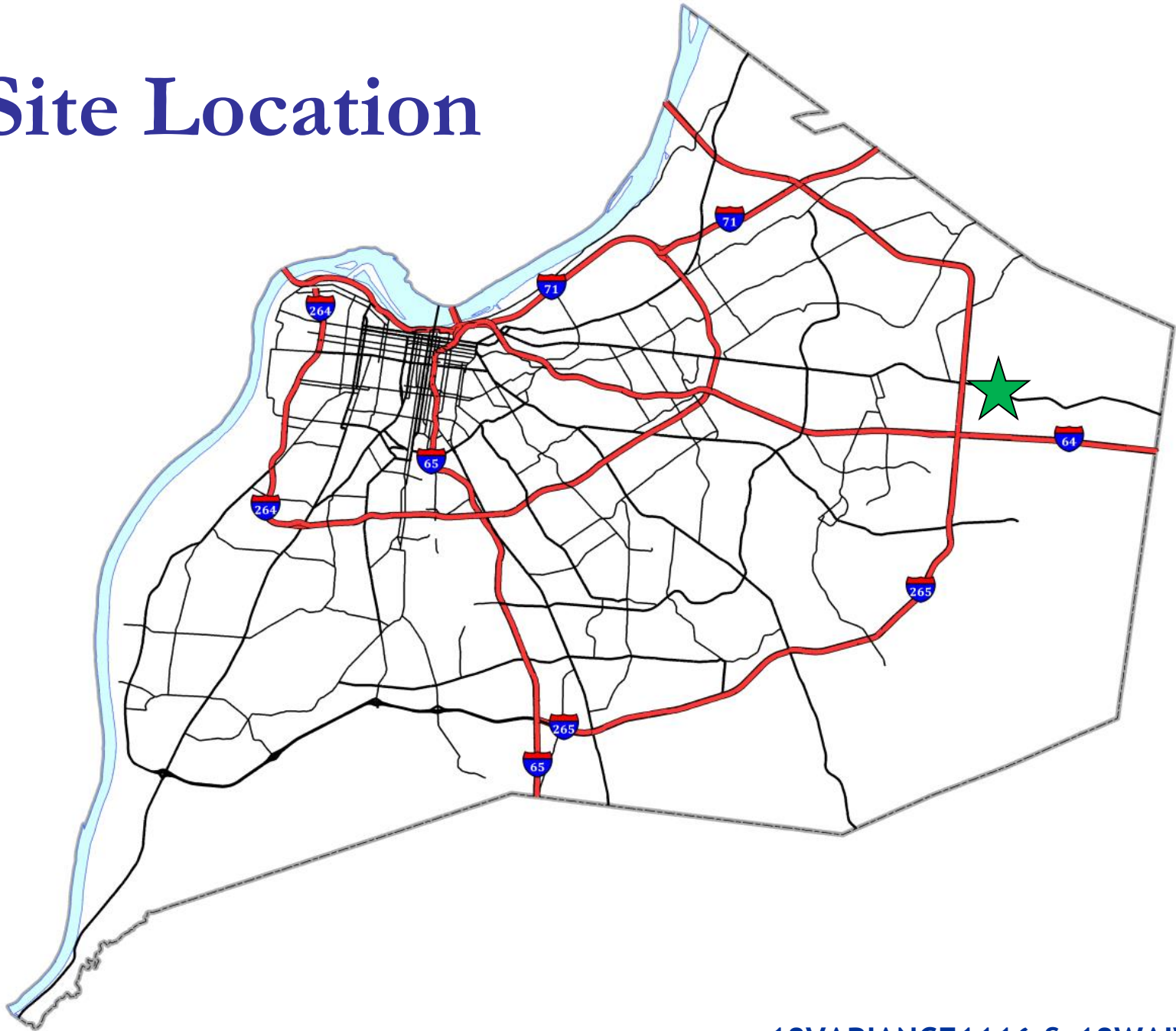
Requests

- **Waiver #3**: from LDC section 8.2.1.D.4.a to allow a changing image panel in the Neighborhood form district to exceed 30% of the area of the sign.
- **Waiver #4**: from LDC section 8.2.1.D.1 to allow a second changing image sign on a property.

Case Summary / Background

- The subject property is located at the intersection of Shelbyville Road and N Beckley Station Road.
- Shelbyville Road at this location is a designated parkway.
- The property is located in the Neighborhood form district.
- The applicant proposes to replace the existing sign.

Site Location



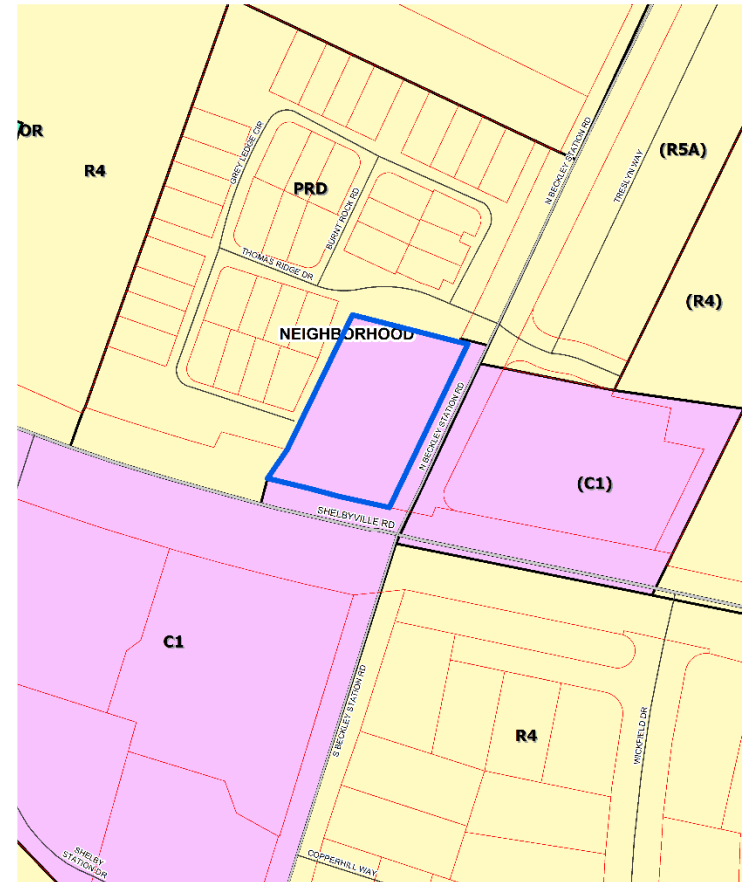
Zoning/Form Districts

Subject Property:

- Existing: C-1/Neighborhood

Adjacent Properties:

- North: PRD/Neighborhood
- South: C-1/Neighborhood
- East: C-1/Neighborhood
- West: PRD/Neighborhood



14041 Shelbyville Road
feet

140
Map Created: 12/31/2018



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Aerial Photo/Land Use

Subject Property:

- Existing: Commercial

Adjacent Properties:

- North: Single Family Residential
- South: Commercial
- East: Commercial
- West: Single Family Residential



14041 Shelbyville Road
feet



Map Created: 12/31/2018



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Site Photos-Subject Property



The existing sign.

Site Photos-Subject Property



The existing sign.

Site Photos-Subject Property



Another freestanding sign on the same property.

Site Photos-Subject Property



The existing changing image sign on the property.

Site Photos-Subject Property



The properties to the west.

Site Photos-Subject Property



The property to the east.

Site Photos-Subject Property



The property across Shelbyville Road.

Site Photos-Subject Property



A nearby sign.

Site Photos-Subject Property



A nearby sign.

Site Photos-Subject Property



A nearby sign.

Site Photos-Subject Property



A nearby sign.

Site Photos-Subject Property



A nearby sign.

Site Photos-Subject Property



A nearby sign.

Site Photos-Subject Property



A nearby sign.

Site Plan



Elevations

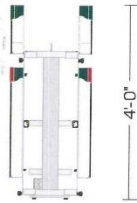


EXISTING:
D/F 4'-0" X 10'-0" TOP CABINET
3'-1" X 8'-0" READER BOARD



PROPOSED:
D/F 4'X10' CHANNEL LETTERS LOGO
D/F 3'X8' MONOCHROME RED EMC

Top of sign
16' OAH
grade



CROSS SECTION A-A
SCALE: 3/8" = 1'-0"



GRAPHIC DETAIL
SCALE: 3/8" = 1'-0"



NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

Customer: PAPA JOHN'S PIZZA	Date: 11/21/17	Prepared By: CB	<small>Note:</small> Color output may not be exact when viewing or printing this drawing. All colors used are a PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to the drawing will be made.		DISTRIBUTED BY SIGN UP COMPANY 700 21st Street Southwest PO Box 2710 Watertown, SD 57201-0210 1.800.843.9888 • www.personasigns.com
Location: LOUISVILLE, KY	File Name: 162034 - LOUISVILLE, KY	Eng: -			

DESIGN SERVICES

18variance 1116

DEC 14 2018

Elevations

FRAME DETAIL
SCALE: 1/2" = 1'-0"

GRAPHIC DETAIL
SCALE: 3/8" = 1'-0"

CROSS SECTION A-A
SCALE: 3/4" = 1'-0"

RETENTION DETAIL
NOT TO SCALE

PLATE DETAIL
SCALE: 3/4" = 1'-0"

NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

Customer: PAPA JOHN'S PIZZA
Date: 11/21/17
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Location: LOUISVILLE, KY
File Name: 162034 - LOUISVILLE, KY

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Eng: -

personā
SIGNS | LIGHTING | IMAGE

DISTRIBUTED BY SIGN UP COMPANY
700 21st Street Southwest
PO Box 210
Watertown, SD 57201-0210
1.800.843.9888 • www.personasigns.com

PAPA JOHN'S 4 X 10 DF CHANNEL LETTER LOGO	
NO.	PART/DESCRIPTION
1	.050" X 3" ALUMINUM RETURNS
2	.063" X 3" ALUMINUM SKIN
3	.063" ALUMINUM BACK
4	1" GREEN TRIM CAP
5	1" RED TRIM CAP (3/4" TRIM CAP ON INSIDE OF P, A, & O)
6	.063" ALUMINUM FACE
7	FORMED ALUMINUM BAFFLE
8	.080 ALUMINUM STANDING LEG
9	1 1/2" X 1 1/2" X 3/16" ALUMINUM ANGLE
10	4" X 4" X 1/8" SQUARE TUBE
11	PLATE/MATCH PLATE (SEE PLATE DETAIL)
12	1/2" EYEBOLT
13	LED POWER SUPPLIES AS REQUIRED
14	WHITE LED'S AS REQUIRED
15	RED LED'S AS REQUIRED
16	GREEN LED CONTOUR & GUIDE AS REQUIRED
17	ELECTRICAL OUT PROVISION: LEAVE IN BOX
18	DRAIN HOLES AS REQUIRED
19	3/16" 7328 WHITE ACRYLIC FACE
20	3/16" 2283 RED ACRYLIC FACE
21	3M 3632-53 CARDINAL RED TRANSLUCENT FILM (1ST SURFACE)
22	3M 3632-26 GREEN TRANSLUCENT FILM (1ST SURFACE)

NOTES:

- DESIGN FACTOR: TO BE DETERMINED
- 13 5/8" DEEP .063" CUSTOM ALUMINUM FRAME WITH CHANNEL LETTERS
- EXTERIOR FINISH: PAINTED TO MATCH PMS 349 C GREEN
- INTERIOR FINISH: PAINTED REFLECTIVE WHITE
- SKINS REMOVABLE FOR SERVICE ACCESS
- U.L. APPROVED
- ELECTRICAL: 4.14 AMPS/120 VOLTS
- SQUARE FOOTAGE:
BOXED = 40.00
ACTUAL = 30.99

18 Variance 1116

DESIGN SERVICES
DEC 14 2018
RECEIVED

1/2" X 10" X 10" PLATES
9/16" HOLES
1/2" BOLTS
PLATE WILL ACCEPT:
8" PIPE
6" TUBE

Conclusions

- The variance requests do not appear to be adequately justified and do not meet the standard of review.
- Waiver #2 appears to be adequately justified and meets the standard of review.
- Waivers #1, 3 and 4 do not appear to be adequately justified and do not meet the standard of review.

Required Actions

- Variances #1 & 2. Approve/Deny
- Waivers #1, 2, 3, 4: Approve/Deny

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