



BROWN-FORMAN

121 MAIN PLACE

ESTD 1870

OLD FORESTER DISTILLERY

ESTD 1870

119

OLD FORESTER

OLD FORESTER

117

OLD FORESTER

- Brown-Forman plans to build a distillery and visitor experience on W. Main Street's Whiskey Row.
- As part of revitalization of Main Street we are returning to our roots as Brown-Forman had an office in 117 W. Main from 1900 through 1919.
- Brown-Forman has been headquartered in Louisville for over 140 years, many of the Brown family still live here, and the company is consistently generous in philanthropic activities.

- Brown-Forman has applied for a \$35 MM Industrial Revenue Bond to cover construction costs, fees, etc.
- Metro Louisville Government will incur no cost or liability – it is purely a flow-through party to the transaction.
- As a good corporate citizen we plan to include local companies in the bid process.
- Brown-Forman is a leader in diversity and will walk that walk by including minorities and women as part of the construction process and as employees of the new facility.
- Brown-Forman plans on hiring approximately 20 new jobs relating to the project.

- A brief overview of the Old Forester Distillery:
 - This project is a full scale operating distillery that will produce today's volume of Old Forester and is truly a capacity expansion.
 - Grains and mash cooking will continue at our Brown-Forman Distillery on Dixie Hwy in Shively.
 - Fermentation and distillation will occur at Old Forester Distillery. The column still will be the centerpiece of building design.
 - Barrels will be built onsite using parts from Brown-Forman Cooperage off Crittenden Dr.
 - There will be barrel aging onsite, but due to the limited space barrels will also be aged in Shively. Moving barrels in and out of the Old Forester Distillery will take place daily on Main St. as we will move the barrels from truck into front of building.
 - Lastly bottling of 1L and 750 mL will be done onsite.
- Additionally the facility may host a restaurant on the ground floor of 119 building and an outdoor gathering space on the Washington St roof.