

**General Waiver Justification.**

In order to justify approval of any waiver, the Planning Commission or Board of Zoning Adjustment considers four criteria. Please answer **all** of the following questions. Use additional sheets if needed. **A response of yes, no, or N/A is not acceptable.**

**1. Will the waiver adversely affect adjacent property owners?**

The waiver will not adversely affect the adjacent property owners because the properties this sign will have a visual impact on are commercial and industrial properties that have their own signage along the Poplar Level Road corridor.

**2. Will the waiver violate the Comprehensive Plan?**

The development, even with the waivers will still meet the intent of the Comprehensive Plan in that the sign is intended to provide safe wayfinding for motorists and pedestrians without being a nuisance to area property owners. All other Land Development Code requirements for changing image signage will be complied with.

**3. Is extent of waiver of the regulation the minimum necessary to afford relief to the applicant?**

The applicant is requesting the minimum necessary relief that will allow the construction of the nicest signature entrance and signage within the Poplar Level Road corridor.

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**4. Has either (a) the applicant incorporated other design measures that exceed the minimums of the district and compensate for non-compliance with the requirements to be waived (net beneficial effect) or would (b) the strict application of the provisions of the regulation deprive the applicant of the reasonable use of the land or would create an unnecessary hardship on the applicant?**

The high-quality design of the proposed signage and entrance features will help to improve the aesthetic appearance of this section of Poplar Level Road.

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