

# Protecting public health:

An amendment to Chapter 90 requiring licenses for retailers selling tobacco, tobacco products and/or electronic smoking devices.



DEPARTMENT OF  
**PUBLIC HEALTH  
AND WELLNESS**



# Components of the amendment

- Who needs to be licensed?
  - Any retailer selling tobacco, tobacco products and/or electronic smoking devices within Jefferson County.
- Cost?
  - License fee is \$10 annually pursuant to KRS137.115.

# Penalties for non-compliance

- Within a one year period:
  - 1st offense \$50-\$100
  - 2nd offense \$150-\$250
  - 3rd offense \$350-\$500
- License may be denied, suspended, or revoked based on failure to comply with local, state or federal law.
- Appeals may be heard before the code enforcement board.

# Why we need the amendment.

- Higher density and proximity of tobacco retail outlets:
  - Increase **initiation** of tobacco use in youth.
  - Increase tobacco **use** in youth and young adults.
  - Reduce the success rate of curbing or quitting the use of tobacco.

# Why we need this amendment.

- Smoking is a leading factor for many poor health outcomes as well as the leading cause for preventable death.
- Tobacco retail outlet density is higher in low income and minority neighborhoods, fueling disparities in tobacco use and its associated health effects.

# Best Practices

- Research by the American Academy of Pediatrics has shown that strong retail licensing ordinances can lower rates of cigarette and e-cigarette use among youth and young adults.
- Combined with a partner ordinance that addresses the density and proximity of sales locations to institutions that serve young people, we can help protect the health of all Louisvillians.