

Stacey Wade
President/Chief Creative Officer
NIMBUS



Stacey Wade is the founder of NIMBUS, a fully integrated creative agency with over 18 years of experience; focused on the ideology of creating great work that is inclusive to a growing multi-cultural market. Stacey's client list includes many top brands such as Toyota, Vivendi (Universal Music Group), MTV Networks, Vectren, Brown-Forman, Deutsche Lufthansa AG, and Swisher International, Inc.

Stacey impresses and inspires through unifying and balancing creative energy with strategic thinking; delivering tangible, authentic results—from dynamic design and brand identity to fully-integrated and innovative marketing strategies.

While you can see Stacey's style and personality reflected in each project he touches, he's far from "cookie-cutter" and never "one size fits all" in his approach. He and his team have dramatically helped brands expand market share in the multi-cultural space while maintaining advertising integration and ensuring long-term viability. His expertise enables NIMBUS to pinpoint strategic brand marketing opportunities and reverse engineer cutting edge creative advertising that captures the essence and spirit of the diverse cultural mosaic of America.