18VARIANCE 1104 Dixie Highway Sign Variance 10501 Dixie Highway



Louisville Metro Board of Zoning Adjustment Public Hearing

Chris French, Planning Supervisor December 17, 2018

Requests

 Variance: from Land Development Code table 8.3.2 to allow a freestanding sign to exceed the allowed maximum sign area

| Location | Requirement | Request | Variance |
|-----------|-------------|-------------|-----------|
| Sign Area | 100 sq. ft. | 104 sq. ft. | 4 sq. ft. |

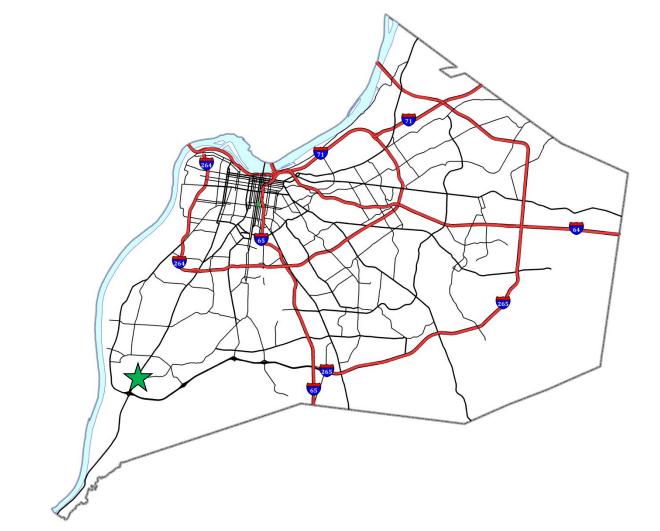


Case Summary / Background

- The property is currently used as a gas station
- The property is located within the Suburban Marketplace Corridor Form District
- The sign replaces an existing freestanding sign, which is
 120 sq. ft. in area and 22 feet in height
- The proposed sign will be 104 square feet in area and 24 feet in height
- A variance is required to allow the sign to be 104 square feet. The maximum sign area permitted by the LDC is 100 square feet
- The LDC permits the new sign to be 24 feet in height



Location Map





Zoning/Form Districts

Subject Property:

 Existing: C-2/Suburban Marketplace Corridor

Adjacent Properties:

- North: C-2/ Suburban Marketplace Corridor
- South: C-2/ Suburban Marketplace Corridor
- East: C-2/ Suburban Marketplace Corridor
- West: C-2/ Suburban Marketplace Corridor





Aerial Photo







10501 Dixie Highway



Proposed Sign









Conclusions

The variance request to exceed the maximum area appears to be adequately justified and meets the standard of review.



Required Actions

 Variance: from Land Development Code table 8.3.2 to allow a sign to exceed the allowable sign area.
 Approve/Deny

| Location | Requirement | Request | Variance |
|-----------|-------------|-------------|-----------|
| Sign Area | 100 sq. ft. | 104 sq. ft. | 4 sq. ft. |

