

Lamont Collins,
CEO of Roots101 African American Museum



Lamont Collins is a Louisville native that attended Fern Creek High School and is an Athletic Hall of Fame Inductee. After graduating high school, he attended and graduated from the University of Louisville where he played football for the UofL Cardinals. He is a local businessman and community advocate who knew the state of Kentucky needed a museum dedicated to tell the story of the African-American journey from Africa and all ports in between.

Since the inception of Roots101 African American Museum, Mr. Collins and Roots 101 AAM have been featured in multiple publications to include, Agriculture Digest as one of the top twenty museums in the world to open in 2020, The New York Times, PBS Portrait of America, NPR, Wealth.com, The Courier Journal, Salon.com, Today's Woman and many more.

Lamont Collins looks to re-educate & introduce to the public the plight, triumphs, and historical path of the African American. Roots101 African American Museum stands on the philosophy that we are descendants of kings and queens that were enslaved in America and that legacies matter.