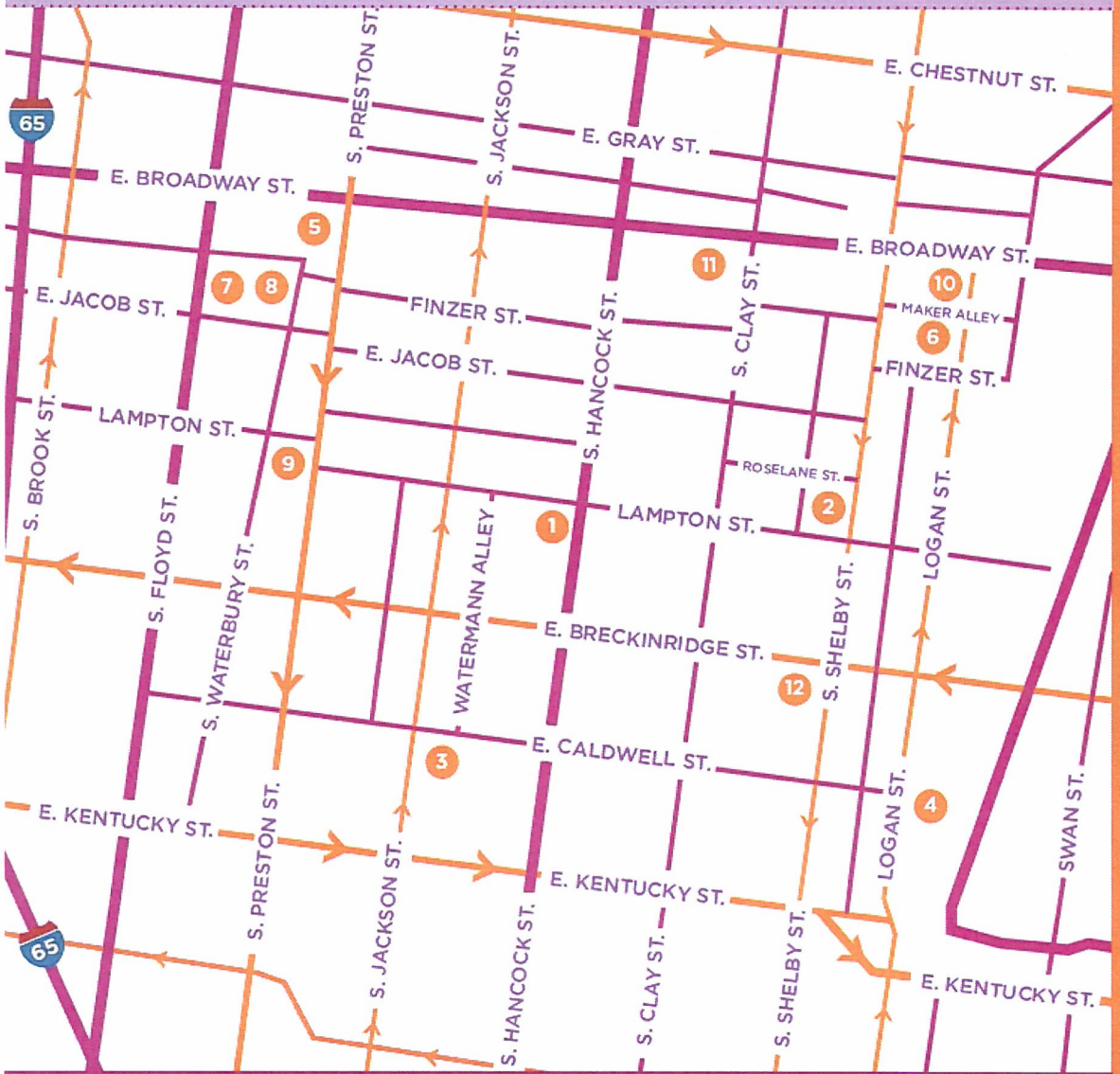
Imagine Mural Festival, 2019

Mural Festival Map



Smoketown Mural Locations

1. **JOE'S NEIGHBORHOOD FOOD MART**
   542 Lampton Street 40203
   Owner: Joe Ali | Artist: Victor Sweatt
2. **KERTIS CREATIVE**
   786 S Shelby Street 40203
   Owner: Stephen Curtis | Artist: Liz Richter
3. **LOAVES & FISHES**
   949 South Jackson Street 40203
   Owner: Aaron Mueller |
   Contact: Curtis Taylor Artist: Brandon Marshall
4. **LOGAN STREET BASIN X 4 MURALS AT BASIN**
   937-967 Logan Street 40204
   Artist: Ashley Cathey; Artists: Steam Exchange, Caitlin Kannapell/Rachel Mauser;
   Artists: Andrei Krautsou & Yuliya Puhach
5. **METRO UNITED WAY**
   334 East Broadway 40202
   Contact: John Sands | Artist: Annie Hamel
6. **PETRO TOWERY**
   813 Finzer Street 40204
   Owner: Rachel Zink |
   Artist: The Art Cartel, Wilfred Sieg III
7. **WAVE**
   725 South Floyd Street 40203
   GM: Ken Selvaggi | Artist: OSRS, Jeremy Lewis
8. **WAVE**
   725 South Floyd (White structure in park adjacent to WAVE) 40203
   GM: Ken Selvaggi | Artist: OSRS, Jeremy Lewis
9. **YOUTHBUILD**
   800 South Preston Street 40203
   Contact: Lynn Rippy |
   Artist: The Art of Kacy LLC, Kacy Jackson
10. **TERRY ZINK PROPERTY**
    702 Logan Street 40204
    Owner: Rachel Zink | Artist: Tramel Harold Fain
11. **EXCLUSIVE WEAR**
    620-30 East Broadway 40202
    Contact: Jordan Michelson |
    Artist: Braylyn Stewart
12. **BEN CARTER LAW**
    900 S Shelby St 40203 | Artist: Liz Richter

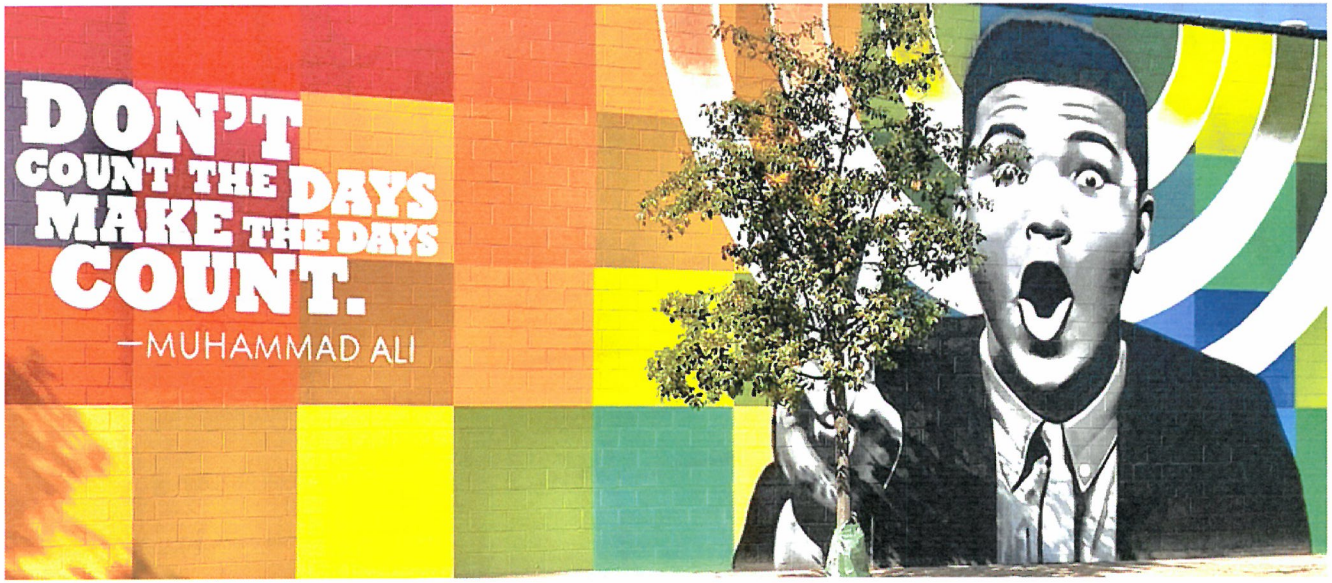
Imagine Mural Festival, 2019

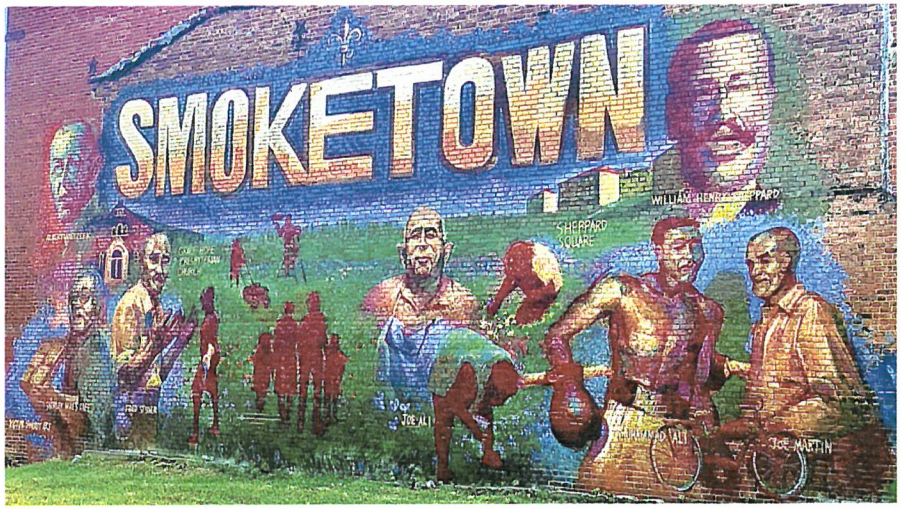
$200,000
Invested in Smoketown

15
Murals

13
Mural Artists

300
Attendees at Celebration





2019 Impact Report

CULTURAL PASS

PRESENTED BY CHURCHILL DOWNS

Vision

A Cultural Pass for children of all ages that supports and encourages lifelong learning by providing access to Louisville's arts and cultural institutions.

Objectives

- Negate summer learning loss by creating a learning experience through programming activities and education.
- Establish a lifelong relationship between Louisville's children and arts and cultural institutions.
- Work to address barriers that may prohibit children from accessing the community's arts and cultural institutions.

The Little Loomhouse

40,099
visits made
13% increase from 2018

59
participating venues
30% increase from 2018

12,016
visits by passholders from low-income zip codes

Yew Dell Botanical Gardens

Looking for Lilith Theatre Company

We loved going to so many places that we wouldn't otherwise be able to go.
Cultural Pass parent

It was a collection of experiences that was special. My kids experienced and learned lots of new things, and we had fun as a family. I had the sense they were being enriched while school was out.
Cultural Pass parent

90.5 WUOL has had a Summer Learning program for about 4 years, but it wasn't until we participated in the Cultural Pass program that we saw our program participation take off. We have quadrupled the number of people participating in the past two years and attribute much of that growth to our inclusion in the Cultural Pass.
Cultural Pass Venue

IN PARTNERSHIP WITH

LIBRARY · ACA · Arts · HORSESHOE FOUNDATION · DUKE ENERGY · KOSAIR CHARITIES · Community Foundation of Southern Indiana · tarc · COMMUNITY FOUNDATION HARRISON COUNTY · THE GHEENS FOUNDATION · OWSLEY BROWN II CHARITABLE FOUNDATION · BALES FOUNDATION

2019 Impact Report

CULTURAL PASS

PRESENTED BY CHURCHILL DOWNS

What we heard from participants

96%	Participating in the Cultural Pass makes me feel more connected to my community and family
86%	Participating in the Cultural Pass encouraged me to read more to or with my child
79%	Visited at least one venue for the first time because of the Cultural Pass

Louisville Children's Film Festival

Looking for Lilith Theatre Company

158,568 books read by passholders as part of summer reading

1,517 passholders who made 5 or more visits

209 zip codes in which passholders live

6 Greater Louisville counties participating in Cultural Pass

2019 Cultural Pass Venues

Jefferson County, KY

21C Museum Hotel
Actors Theatre of Louisville
American Printing House for the Blind
Asia Institute, Inc – Crane House
Commonwealth Theatre Center
The Conrad-Caldwell House Museum
Farmington Historic Plantation
The Filson Historical Society
The Food Literacy Project
Frazier History Museum
Gheens Science Hall & Rauch Planetarium
Girl Scouts of Kentuckiana
Jefferson Memorial Forest
Jewish Community of Louisville, Inc
Kentucky Derby Museum
Kentucky Opera Association
Kentucky Science Center
Kentucky Shakespeare Festival
KMAC Museum
The Little Loomhouse
Locust Grove
Looking for Lilith Theatre Company
Louisville Academy of Music
Louisville Ballet School
Louisville Children's Film Festival
Louisville Chorus
Louisville Civic Orchestra
Louisville Free Public Library
Louisville Metro Parks – Iroquois Amphitheatre
Louisville Nature Center
Louisville Philharmonia
Louisville Public Media/90.5 WUOL
Louisville Visual Art
Louisville Water
Louisville Youth Choir
Louisville Zoo
Muhammad Ali Center
Old Louisville Neighborhood Council
Olmsted Parks Conservancy
Portland Museum, Inc
Riverside, the Farnsley-Moremen Landing
Sacred Heart School for the Arts
Speed Art Museum
StageOne Family Theatre
Stoneware & Co

Bullitt County, KY

Bullitt County Public Library

Oldham County, KY

Bernheim Arboretum and Research Forest
Yew Dell Botanical Gardens

Floyd County, IN

Arts Alliance of Southern Indiana
Artseed
Carnegie Center for Art & History
Floyd County Library
TheatreWorks of Southern Indiana

Clark County, IN

Charlestown-Clark County Library
Falls of the Ohio State Park
Jeffersonville Township Public Library

Harrison County, IN

Harrison County Arts! Inc, The Artisan Center
Harrison County Discovery Center
Harrison County Public Library

Build a Stronger Louisville

The Soul of the City

At Fund for the Arts, we believe in the transformative power of the arts. By investing in strategic initiatives that drive impact in the areas of health, education, economic development, and quality of place, Fund for the Arts is working to make Greater Louisville an even better place to live, work and visit.

With the support of Louisville Metro Council, and nearly **15,000** donors from across the community, Fund for the Arts invests in innovative and impactful initiatives that help make our community thrive.

Arts Build Strong Communities

Through direct grants and support of arts and culture organizations, Fund for the Arts drives accessibility to the arts across neighborhoods, schools, community centers, and public spaces. The arts fuel our regional economy, inspire student success, and bring people together to make Greater Louisville a vibrant community.

- 2.1 Million People served
- 855 Locations for Arts Experiences
- 75 Community Centers and Community Organizations
- 37 Libraries
- 30 Parks and Historic Sites
- 18 Healthcare and Senior Facilities
- 5,549 Volunteers Engaged through Arts
- 742 Grants to Artists, Organizations, Community Organizations and Schools

Arts Fuel Creative Minds

Arts integration boosts educational achievement, improving high school graduation rates and college and career readiness. The EVERY CHILD Arts in Education Initiative provides curriculum-based arts experiences to thousands of K-12 students across Kentuckiana each year.

4x A student involved in the arts is 4x more likely to be recognized for academic achievement.

450 Schools served

400,000 Arts in Education Experiences

81 Counties served

98% of teachers report FFTA education programs help students to:

- Master Academic Standards
- Think Critically and Solve Complex Problems
- Develop Creativity Skills
- Communicate More Effectively

Arts Mean Business

Beyond Fund for the Arts' investment, attendance at arts and culture events creates a spending ripple effect – dollars spent at hotels and restaurants, on parking and transportation, creating jobs, revenue and a unique brand for our community.

$10.7 million Local Government Revenue

17,529 Jobs created

$25 Averaged spending Ripple Fffect

$462.5 million Economic Impact Annually

9.3 million in Attendance

20% of Attendees are from outside of Jefferson County

Source: Americans for the Arts' 2016 survey of 3,020 adults by Ipsos Public Affairs