

frazier

KENTUCKY HISTORY MUSEUM

ANDREW TREINEN
Vice President
Frazier History Museum

Andy Treinen: President & CEO, Frazier Kentucky History Museum

Andy Treinen is the President & CEO of the Frazier Kentucky History Museum, where he has led a successful transformation of Kentucky's largest history museum into the place *Where the World Meets Kentucky*. Under his leadership, the Frazier has increased revenue, retired millions in debt, expanded community partnerships, and added thousands of artifacts to its growing Kentucky collection.

Treinen has guided a wide-ranging strategic repositioning of the museum—from an institution focused on historic arms to a dynamic, statewide history museum. Today, the Frazier museum features seven permanent exhibits, KentuckyShow!, a Founders Gallery, a historic miniature collection, and multiple galleries that host rotating exhibitions each year.

He was part of the leadership team that secured the Frazier's designation as the official starting point of the Kentucky Bourbon Trail® and home of the Kentucky Bourbon Trail Welcome Center®. Bourbon programming, curated tastings, bottle releases, and storytelling events now draw thousands of new visitors annually. Under his direction, the museum also produces four annual fundraisers and robust monthly programs that connect Kentucky's past to its present.

Museum work is Treinen's second career. A Cincinnati native, he earned a Bachelor of Arts from the University of Cincinnati in 1990 and spent 25 years as a television journalist, play-by-play broadcaster, and news anchor earning seven regional Emmy Awards. He joined the Frazier History Museum as Director of Marketing in 2015, was promoted to Vice President in 2018, and became President in 2019.

Treinen is a devoted husband to Wendy and father to daughters Ella and Mia—their successes remain his greatest source of pride.