

MAYOR'S  
SUMMER  
WORKS

# Decline in U.S. Teen (16-19) Summer Employment Rate





## MISSION

**Cultivate Louisville's young talent by preparing and connecting youth to summer jobs and other work-based learning opportunities.**

## VISION

**All Louisville young adults possess the skills and attributes that lead to lifelong career success.**

**2016**

**Mayor's**

**SummerWorks**

# Key Outcomes

**5111** total youth were employed at SummerWorks  
Champion Employers.

**750** youth were directly placed by SummerWorks staff.

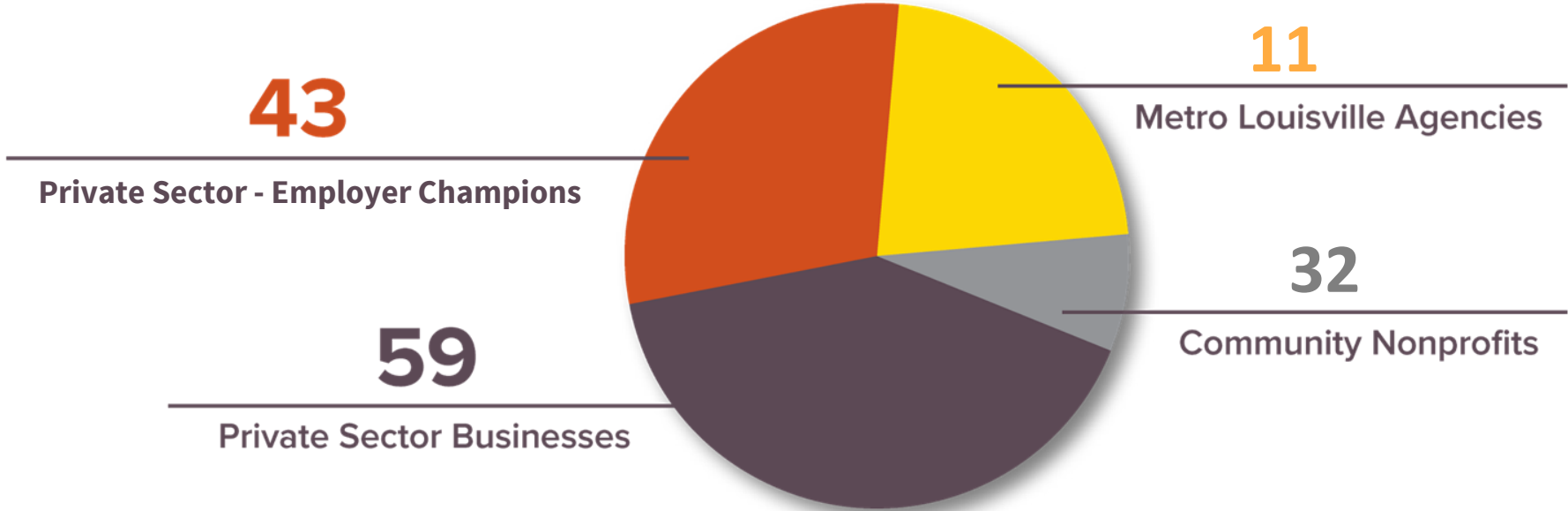
**145** organizations hired youth.

**98%** of 2016 employers intend to participate in 2017.

**78%** of participants want to participate again in 2017.

**88%** of 2016 participants said SummerWorks helped them  
in their job search.

# MSW Youth Employment by Organization Type



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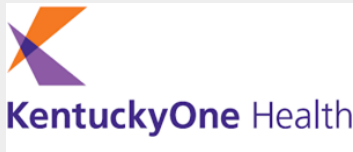
*SummerWorks has been super beneficial for us! It's nice having a fresh, eager face in the office. It's also a great mentorship opportunity.*

Danielle Farabee  
Corporate Recruiter, Humana



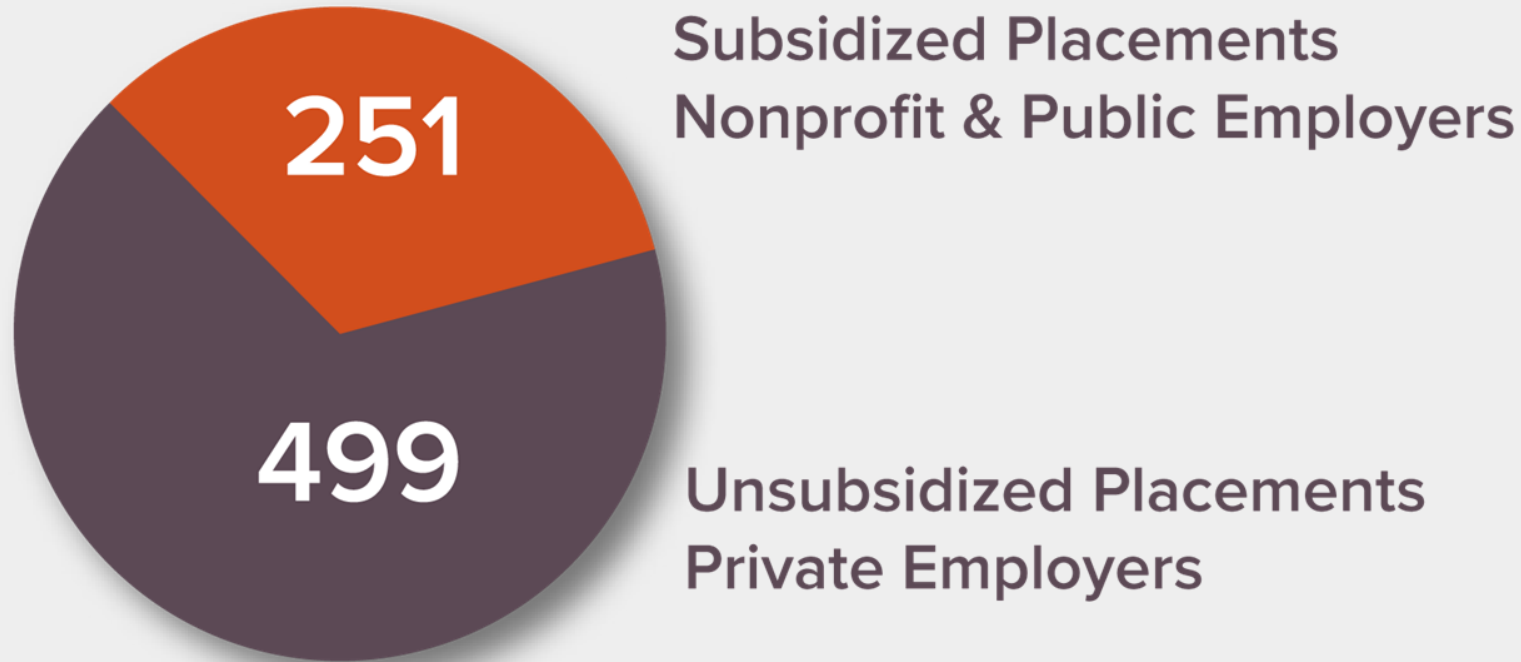
# SummerWorks Champion Employers

*(Just to name a few!)*

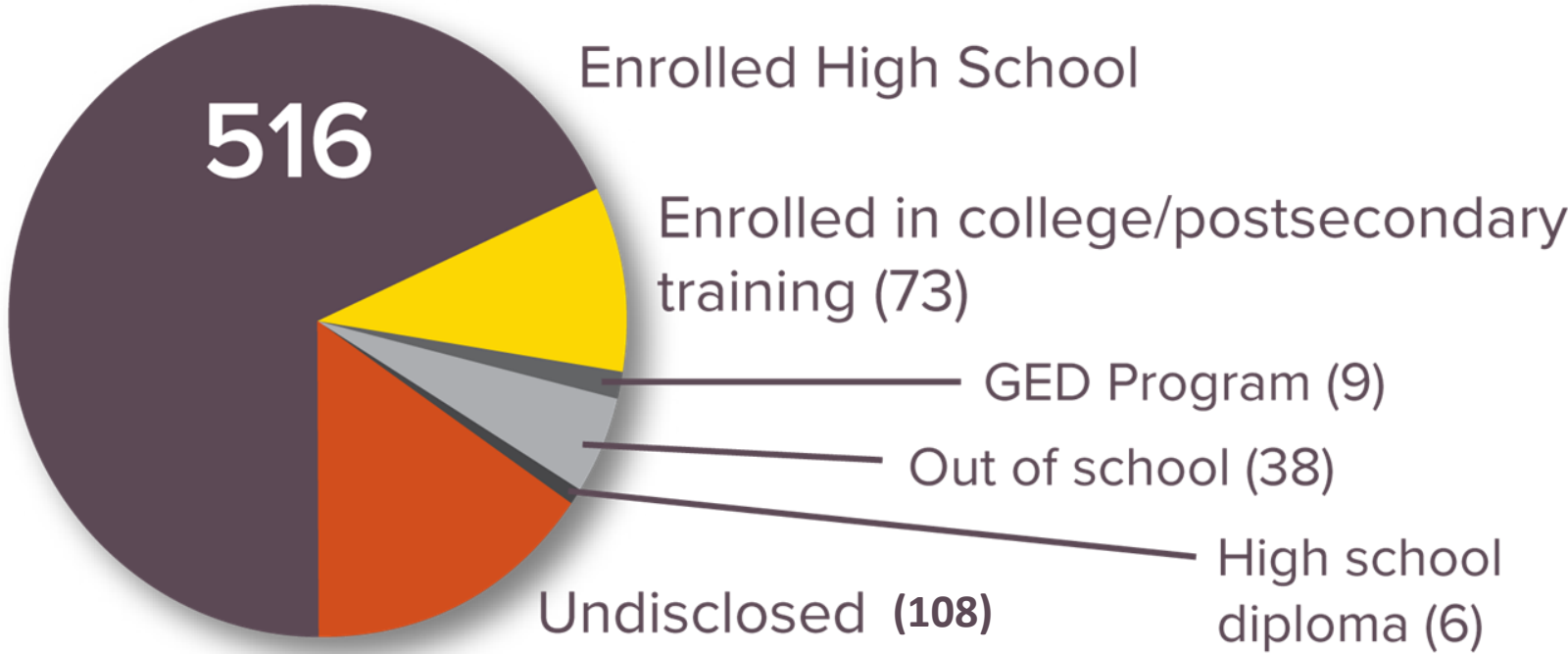




## Direct Placements by Employer Type

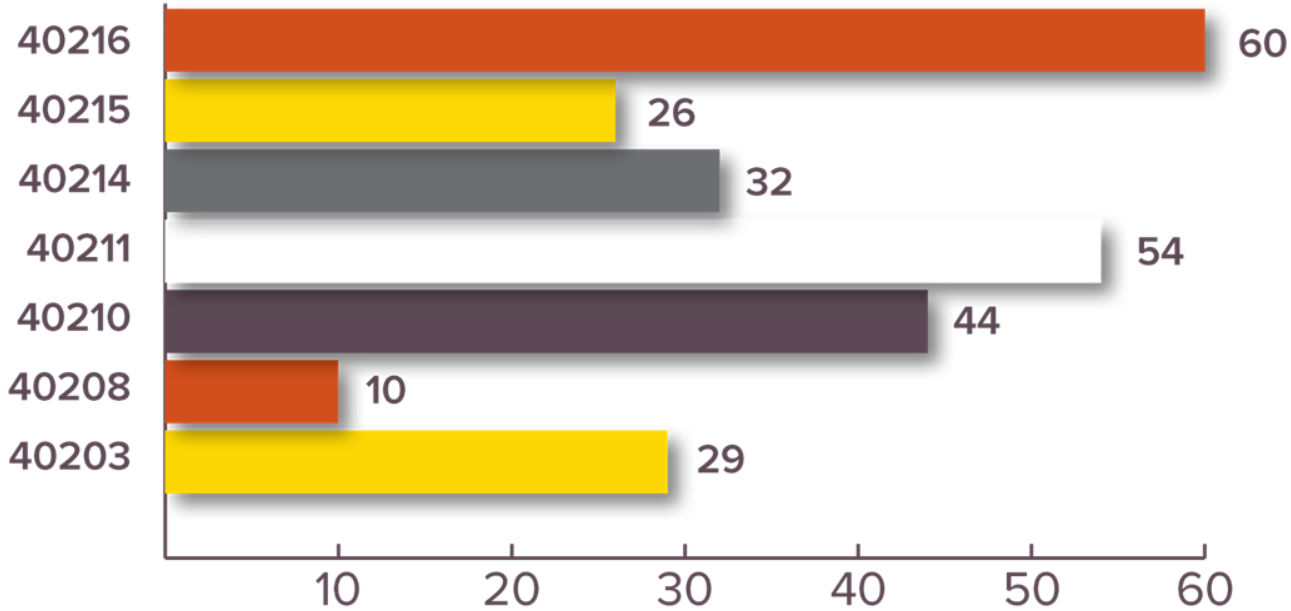


# Education Level of Direct Placements

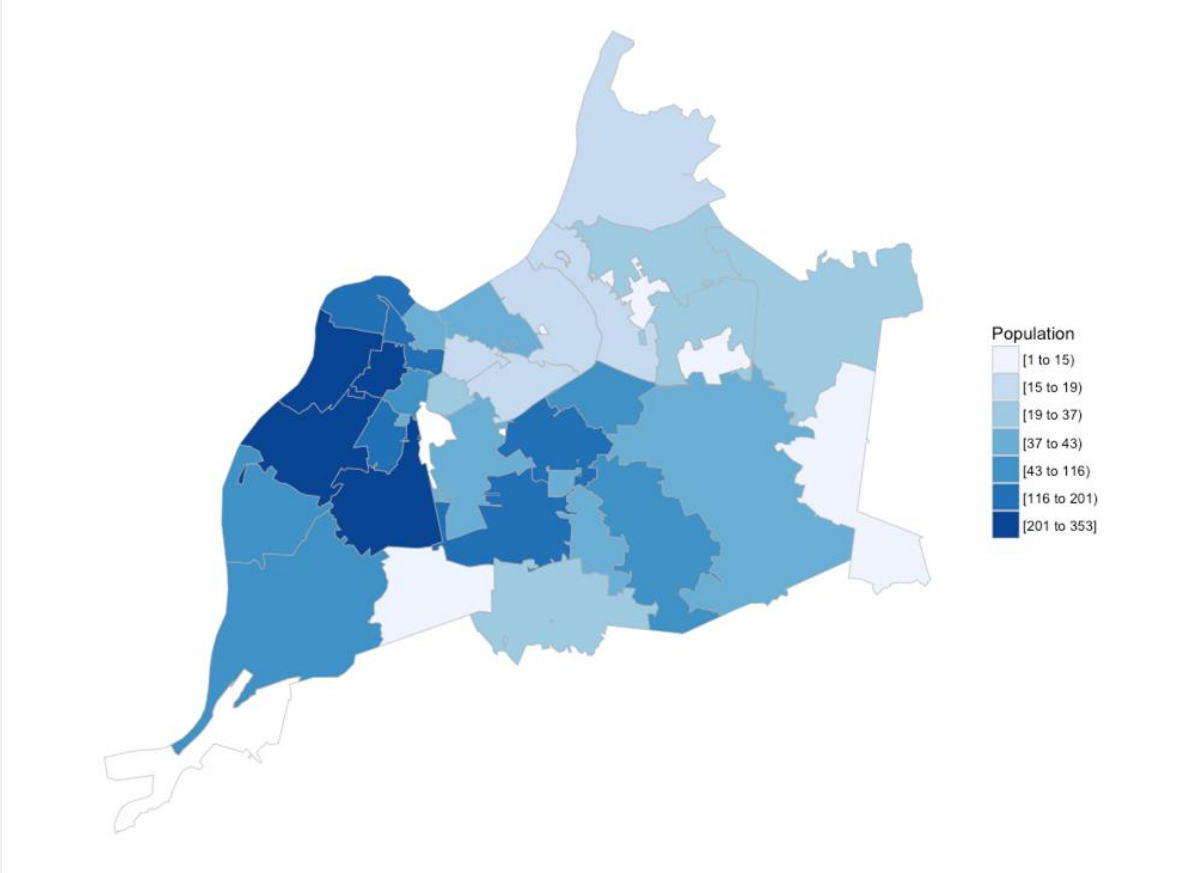


## Youth from High Priority Zip Codes\* (Direct Placements)

\*High priority zip codes have higher unemployment than the city average and/or contain a high-priority JCPSS school.



# SummerWorks Direct Placements by Zip Code, 2011-2015



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*I want to be a  
mechanical engineer so  
working at GE has given  
me the experience I need  
to make that a reality.*

Kenneth Albyati, 18  
GE Appliance Park



# SummerWorks Program Impact



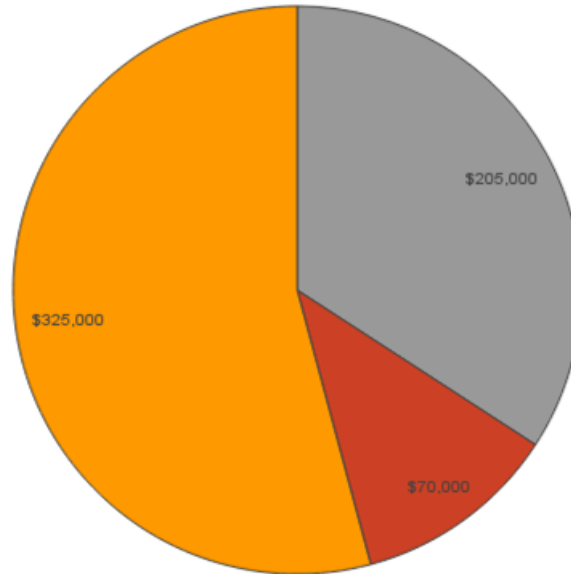
Findings from a study conducted by the Kentucky Center of Education and Workforce Statistics of SummerWorks participants from 2011-2013 found, when compared to a control group, that previous cohorts:

1. Enrolled in postsecondary education at a higher rate and
2. Were more likely to be employed one year after participation in the program.

# Mayor's SummerWorks 2016

## Financial Breakdown by Major Categories

- Direct Service Contractor - JCPS Adult Education
- KentuckianaWorks MSW Staff
- Direct Youth Subsidies



Wage subsidies from Metro Louisville supported 130 of the 251 subsidized placements.

The remaining 120 positions were supported by foundations and private donors.