

MAYOR'S
SUMMER
WORKS

Decline in U.S. Teen (16-19) Summer Employment Rate





MISSION

Cultivate Louisville's young talent by preparing and connecting youth to summer jobs and other work-based learning opportunities.

VISION

All Louisville young adults possess the skills and attributes that lead to lifelong career success.

2016

Mayor's

SummerWorks

Key Outcomes

5111 total youth were employed at SummerWorks
Champion Employers.

750 youth were directly placed by SummerWorks staff.

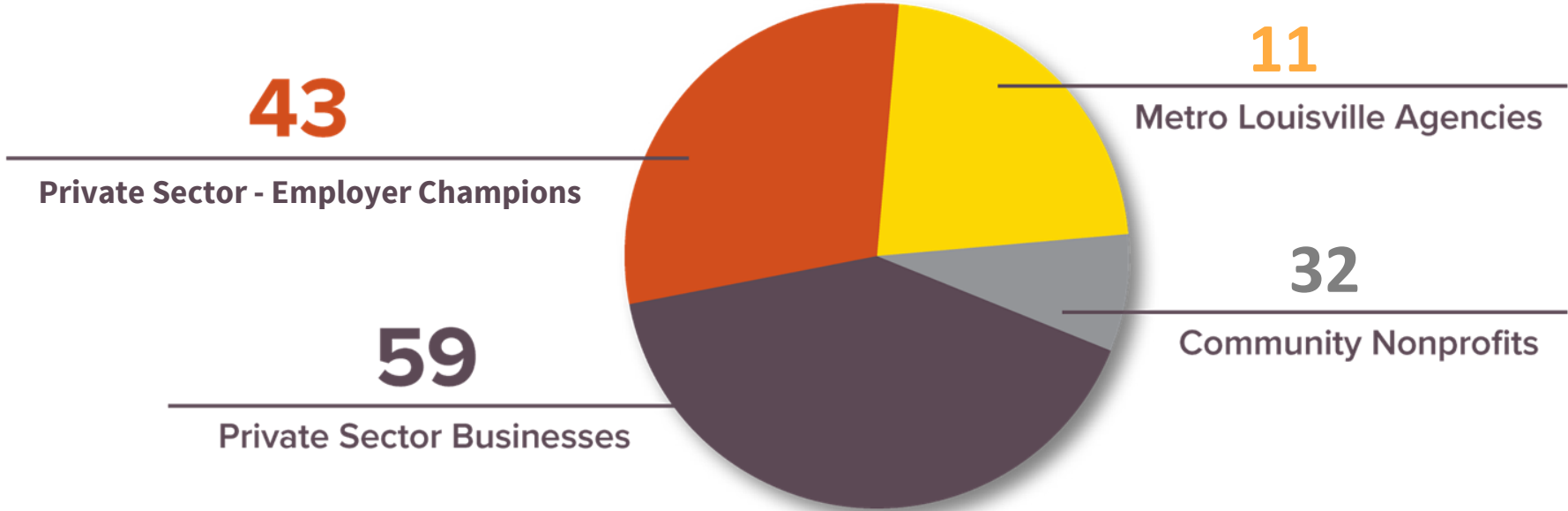
145 organizations hired youth.

98% of 2016 employers intend to participate in 2017.

78% of participants want to participate again in 2017.

88% of 2016 participants said SummerWorks helped them
in their job search.

MSW Youth Employment by Organization Type



MAYOR'S
SUMMER
WORKS

“ ”

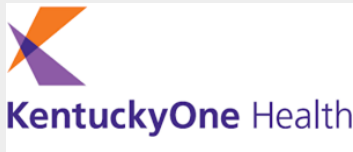
SummerWorks has been super beneficial for us! It's nice having a fresh, eager face in the office. It's also a great mentorship opportunity.

Danielle Farabee
Corporate Recruiter, Humana

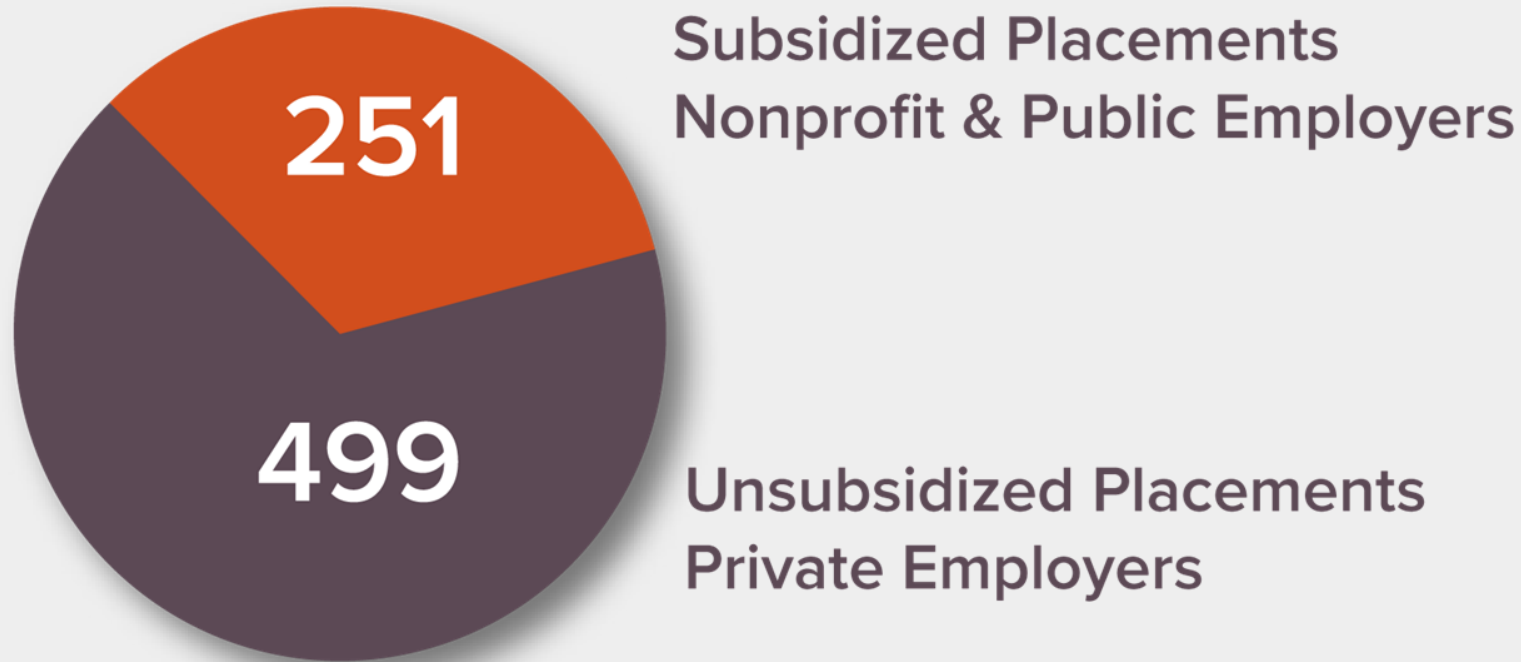


SummerWorks Champion Employers

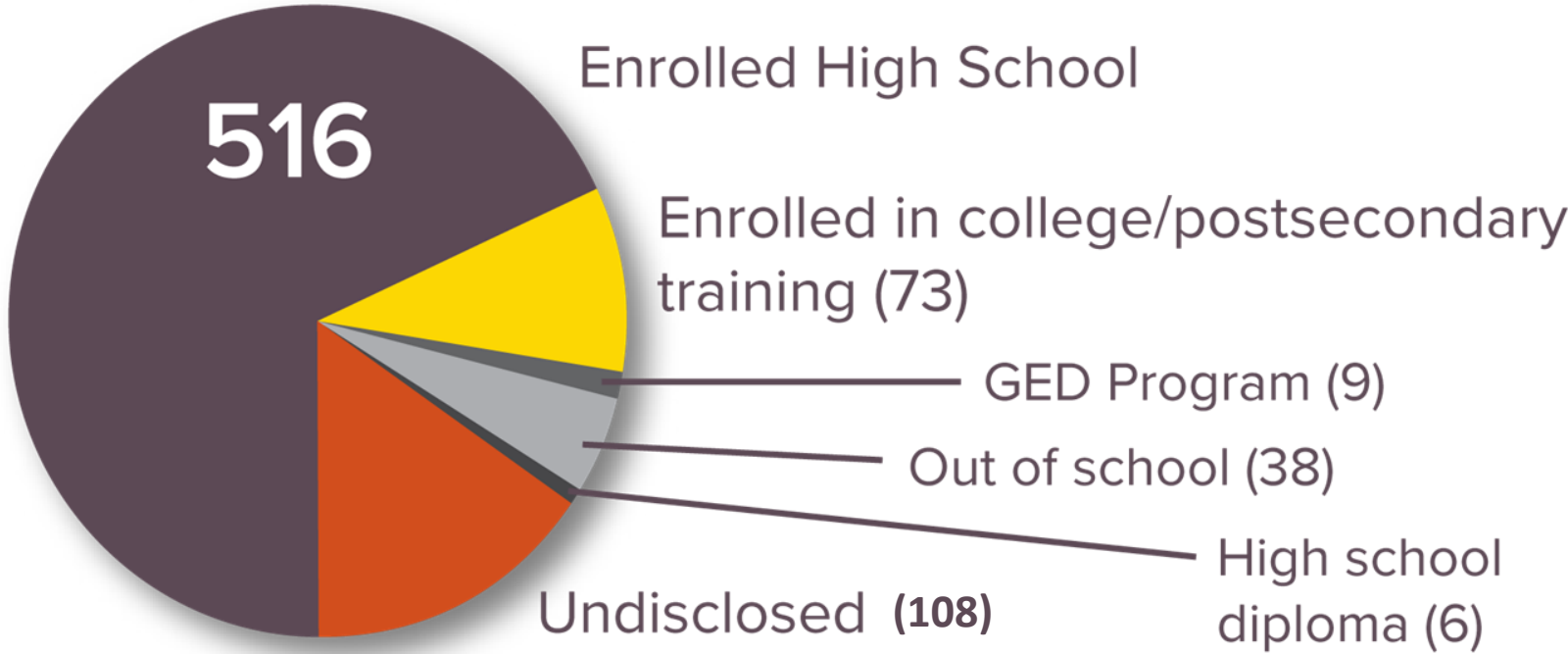
(Just to name a few!)



Direct Placements by Employer Type

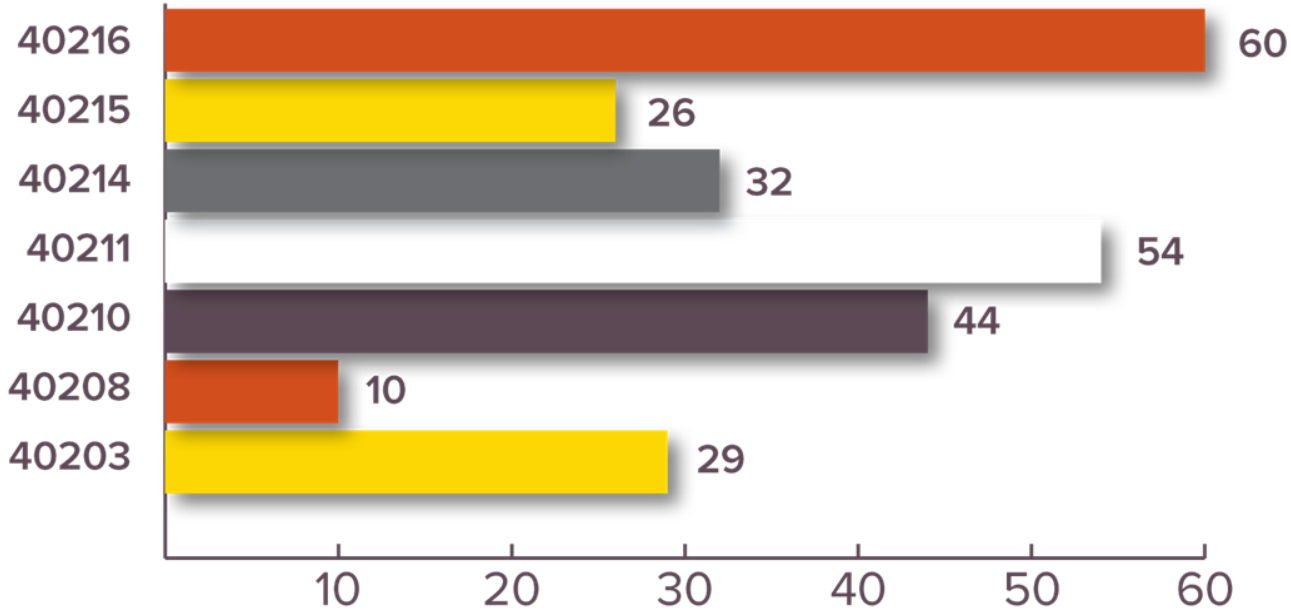


Education Level of Direct Placements

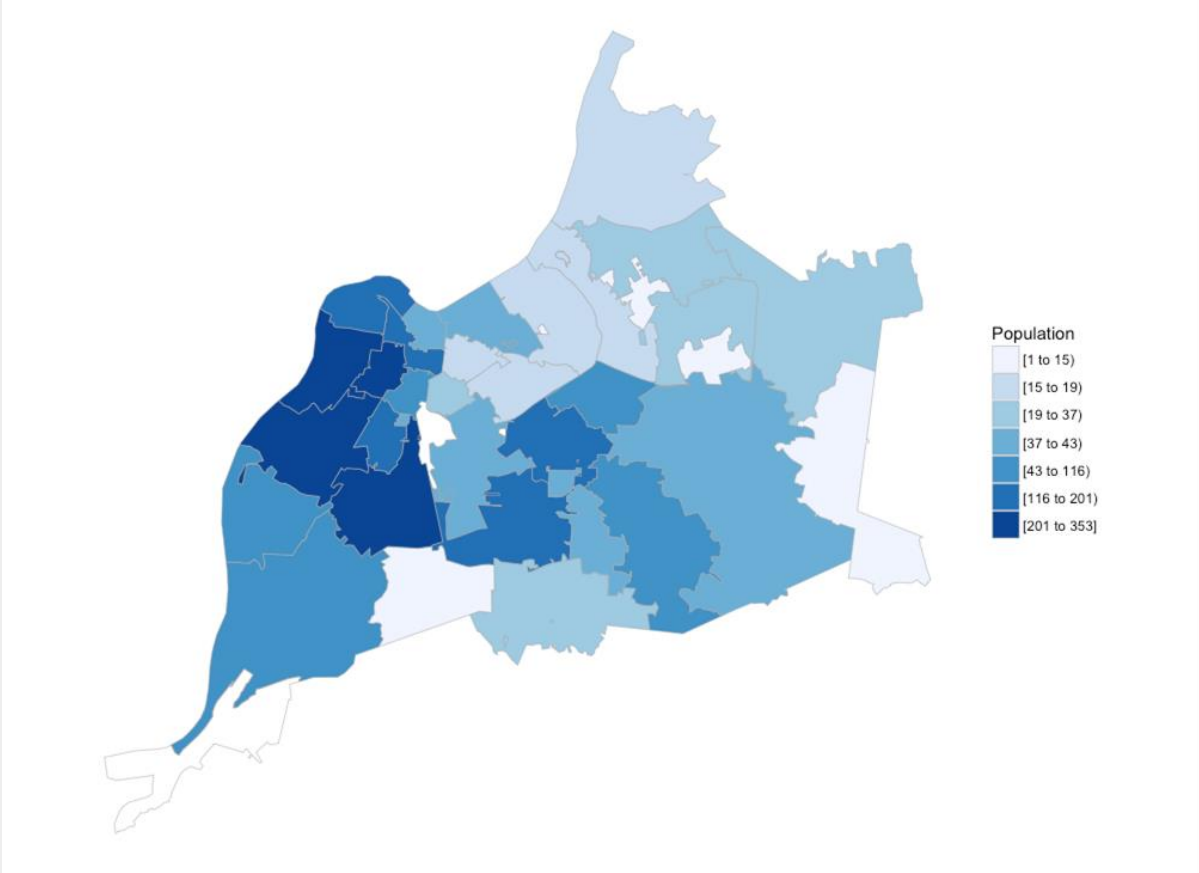


Youth from High Priority Zip Codes* (Direct Placements)

*High priority zip codes have higher unemployment than the city average and/or contain a high-priority JCPD school.



SummerWorks Direct Placements by Zip Code, 2011-2015



MAYOR'S
SUMMER
WORKS

“ ”

*I want to be a
mechanical engineer so
working at GE has given
me the experience I need
to make that a reality.*

Kenneth Albyati, 18
GE Appliance Park



SummerWorks Program Impact

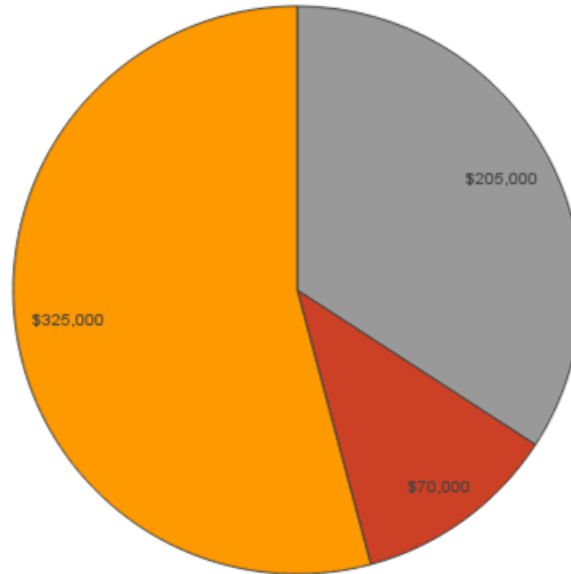


Findings from a study conducted by the Kentucky Center of Education and Workforce Statistics of SummerWorks participants from 2011-2013 found, when compared to a control group, that previous cohorts:

1. Enrolled in postsecondary education at a higher rate and
2. Were more likely to be employed one year after participation in the program.

Mayor's SummerWorks 2016 Financial Breakdown by Major Categories

- Direct Service Contractor - JCPS Adult Education
- KentuckianaWorks MSW Staff
- Direct Youth Subsidies



Wage subsidies from Metro Louisville supported 130 of the 251 subsidized placements.

The remaining 120 positions were supported by foundations and private donors.