

**Louisville Metro Council  
Council Originated NDF**

**Council Member:** James Peden

**Amount of Request:** \$1500

**Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure:**  
 Purchase one table for the Deserts First fund raiser for the Girl scouts of Kentuckiana. The event will be held on February 24, 2016.

**Describe the public purpose:**  
 Allow Girl Scout leaders from District 23 to attend in recognition of their service to the community. Proceeds from the event help underwrite the cost of scouting for girls that may not be able to otherwise afford it in the community.

**Attachment required:**

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

<u>James Peden</u>	<u>\$1500</u>	<u>1-25-16</u>
Signature of Council Member	Amount	Date

_____	_____	_____
Signature of Council Member	Amount	Date

_____	_____	_____
Signature of Council Member	Amount	Date

**Approved by:**

_____	_____
Appropriations Committee Chairman	Date

<p align="center"><b>FOR CLERK'S OFFICE USE ONLY</b></p> <p>District (s) &amp; Amount _____</p> <p>To OMB: _____</p> <p>Prepared/Approved by _____</p>
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## **Attendees:**

Deborah Fogle  
Stephanie Nickels  
Rebecca Gentile  
Tiffany Chaney  
Viv Reverman  
Christy Blandford  
Cindy Harrigan  
Debbie Peden  
Dawn Hall  
Ann Dever

**Disclosure:** Councilman Peden's wife is a Girl Scout Troop Leader and his two daughters are members of the Girl Scouts.



girl scouts  
of kentuckiana

Council Office and Louisville  
Program & Learning Center

2115 Lexington Road  
Louisville, KY 40206  
888.771.5170

November 20, 2015

James Peden  
City Hall  
601 West Jefferson Street  
Louisville, KY 40202-2741

Dear James:

The 10th Annual *Desserts First* fundraising event benefiting Girl Scouts of Kentuckiana will be held on Wednesday, February 24, 2016 from 6 p.m. to 8:00 p.m. at the Mellwood Arts Center. We invite you to support us by becoming a sponsor of this fabulous, adult networking event.

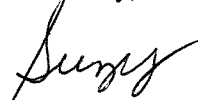
Desserts First will celebrate the 10<sup>th</sup> Anniversary of this one-of-a-kind event. Table sponsorship are \$1,500 and will include ten preferred seats, music, photo booth and a silent auction that will be sure to please. Individual tickets will be sold at \$65 per ticket and can be purchased at the following link:  
<https://dessertsfirst.eventbrite.com>

Your guests will sample delicious, one-of-a-kind desserts and hor d'oeuvres made by Louisville's finest chefs and using well-known Girl Scout Cookie varieties as the key ingredient.

Your partnership with our *Desserts First* is a wonderful way to network with community and business leaders, enjoy an evening with friends, and support a wonderful cause – Girl Scouts of Kentuckiana! Please consider sponsorship at the \$1,500 level. Your commitment can be made now, and paid in January, 2016!

Girl Scouts of Kentuckiana provides leadership development for over 12,000 girls in a safe, nurturing environment. Thank you in advance for your support. I look forward to spending a chilly February evening with warm friends and wonderful desserts.

Sincerely,



Suzy Gessner  
Fund Development Manager

Hope you'll help  
with our 10<sup>th</sup>  
Anniversary!

*desserts first*



*10th Anniversary*  
*Celebration*

*February 24, 2016*

*Mellwood Arts Center, 6-8 pm*



2016 Sponsor Packet

# Event Information



## What Is *Desserts First?*

**30 Chefs**  
**500 Guests**  
**12,600 Desserts**  
**6,000 Hors d'oeuvres**  
**2,400 Signature Drinks**

On February 24, 2016 Girl Scouts of Kentuckiana will host its 10<sup>th</sup> Annual Desserts First! Louisville's finest restaurant chefs will create original desserts, signature drinks and hors d'oeuvres using the well-known Girl Scout Cookie varieties as the key ingredient. The chefs will gather and present their creations for tasting at Mellwood Arts Center for an evening networking event.

Desserts First is fundraiser where adult guests sample exclusive culinary creations and enjoy an evening with friends. The evening will also include drinks, and hors d'oeuvres. Desserts will be judged by local culinary experts and the best dessert and hors d'oeuvres will receive awards. Guests will be able to vote for their favorite creation in the "People's Choice" awards.

With the participation of corporate leaders, Desserts First has become a showcase for its sponsors and chefs through exposure in local media and at the event. Media sponsors include The Courier-Journal, WAVE 3 TV, Lite 106.9, Today's Woman and Louisville Magazine, among others.

Supporting the 10<sup>th</sup> Annual Desserts First is an excellent investment for your charitable contributions. All funds raised from this event benefit Girl Scouts of Kentuckiana, which serves over 16,000 adult and girl members in 64 counties throughout central and western Kentucky and southern Indiana.

## **Congratulations to the 2015 Award Winners!**

**Best Dessert:** Flour de lis Bakery  
**Best Appetizer:** Bristol Bar & Grille - Highlands  
**Best Signature Drink:** Gary's on Spring  
**People's Choice Dessert:** Roux  
**People's Choice Specialty Drink:** john conti coffee  
**People's Choice Appetizer:** Ladyfingers Catering

# Sponsorship Levels



## \$10,000 Sponsorship

- Recognition as Presenting Sponsor
- Recognition on invitations, print ads and materials
- Top billing at event on scrolling screen during entire event
- (2) VIP Reserved tables of (10 guests at each table) at the event
- Table sign on each table
- Visibility at media events promoting Desserts First
- Opportunity to participate in radio interviews leading up to the event
- 10 complimentary drink tickets for guests
- Opportunity to provide banner to display at event
- Spotlight article in our online newsletter with Corporate Logo
- Inclusion in press released and advertising (subject to print deadlines)
- Recognition in Girl Scouts of Kentuckiana Annual Report

## \$5,000 Sponsorship

- Sponsor the People's Choice Awards
- Recognition on invitations
- Recognition at event on scrolling screen during entire event
- Reserved table of 10 guests at the event
- Table sign on your table
- 10 complimentary drink tickets for guests
- Spotlight article in our online newsletter with Corporate Logo
- Inclusion in press released and advertising (subject to print deadlines)
- Recognition in Girl Scouts of Kentuckiana Annual Report

## \$2,500 Sponsorship

- Sponsor of the Awards
- Recognition at event on scrolling screen during entire event
- Reserved table for 10 guests at Desserts First
- Table sign on your table
- 10 complimentary drink tickets for guests
- Recognition in Girl Scouts of Kentuckiana Annual Report

## \$1,500 Sponsorship

- Reserved table for 10 guests at event
- Recognition at event on scrolling screen during entire event
- Table sign on your table
- Recognition in the Girl Scouts of Kentuckiana Annual Report



# Participation Agreement



\$10,000 Sponsorship

- Enclosed is our sponsorship check.
- I have emailed an electronic logo to [sgessner@gskentuckiana.org](mailto:sgessner@gskentuckiana.org).
- Yes, I have emailed the names of our guests to [sgessner@gskentuckiana.org](mailto:sgessner@gskentuckiana.org).

\$5,000 Sponsorship

- Enclosed is our sponsorship check.
- I have emailed an electronic logo to [sgessner@gskentuckiana.org](mailto:sgessner@gskentuckiana.org).
- Yes, I have emailed the names of our guests to [sgessner@gskentuckiana.org](mailto:sgessner@gskentuckiana.org).

\$2,500 Sponsorship

- Enclosed is our sponsorship check.
- Yes, I have emailed the names of our guests to [sgessner@gskentuckiana.org](mailto:sgessner@gskentuckiana.org).

\$1,500 Sponsorship

- Enclosed is our sponsorship check.
- Yes, I have emailed the names of our guests to [sgessner@gskentuckiana.org](mailto:sgessner@gskentuckiana.org).

Please complete and return this form to confirm your participation and to be included in publicity materials and on the Girl Scouts of Kentuckiana website. Please print all information as you want it to appear in the event information.

Organization Name \_\_\_\_\_

Organization Contact \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_