

# Stan Moore

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## Executive Profile

Accomplished Executive skilled in talent recruiting, team cultivating, culture building. Ground up business development and marketing professional with extensive experience in high-volume retail and business operations. Desiring a dynamic position with Heartland Payment Systems.

## Skill Highlights

- Motivational Leader
- Aggressive Selling
- Employee Relations
- Revenue Growth
- Market Expansion
- Self-Motivated
- Client Account Management
- Product Line Expansion

## Core Accomplishments

### *Business Development:*

- Five consecutive years of fastest 50 growing companies ranking with Business First
- Ten straight years ranked as the largest security provider for Kentuckiana
- National Security Magazine featured as top twenty privately held guard companies nationwide

### *Staff Development:*

- Personally grew start up company from seven employees to seven hundred and fifty
- Mentored and coached management staff to increase productivity through unique training solutions

## Professional Experience

Moore Security LLC

November 1991 to March 2009

### **CEO**

Sellersburg, IN

Captured over 60% of market share through aggressive networking, team building, culture focused employee development. Aggressive sales including cold calling, accounting for consistent company growth. Innovated the market and product while strengthening overall industry image.

Mid America Security Systems Inc

May 1996 to Current

### **Partner/Business Development**

Louisville, KY

Created new revenue streams through product placement/sales management. Accountable for RMR inflation including overall customer satisfaction and retention. Sold partnership in 2012 remaining with company exceeding sales goals and objectives.

Moore Asset Protection Systems

August 1998 to Current

### **Owner**

Sellersburg, IN

Identified opportunity within a struggling venture to optimize sales and service for retention and growth. Expanded twenty site operation to an excess of eight hundred nationwide. Maximized staff ability through creative and unique partnerships between customer partners and employees.

## Education

University of Louisville

1996

**Bachelor of Science: Business Administration/Marketing**

Louisville, KY, USA