

The logo for tarcs, featuring the lowercase letters "tarcs" in white on a red circular background.A photograph of a white bus with a blue and red stripe. The bus has a sign on top that says "DUMP THE PUMP!". Several bicycles are parked on a rack in front of the bus. The background is a blurred city street.

DUMP THE PUMP!

# ***Metro Council Public Works, Bridges and Transportation Committee***

*July 21, 2015*



Google maps

To explore and implement transportation opportunities that enhance the social, economic and environmental well-being of the Greater Louisville community.

## Critical Success Factors

- Adequate financial resources
- Effective team
- Effective visionary leadership
- Community support
- Focus on customer needs
- Quality services
- Prudent fiscal management
- Strategic management
- Focus on safety

# TARC at a Glance



- 14.97 million boardings - FY14
- 46,900 avg. weekday boardings – FY14
- 41 routes in five counties in two states



- 220 buses (32 hybrid buses)  
10 all-electric ZeroBuses,  
92 paratransit vehicles
- 631 team members

## Jobs and Education

- 70 percent of trips for work or school
- TARC connects employers and employees 6.7 million times a year

## Business Partnerships: IDs as good as bus pass

- Humana, University of Louisville, UPS Metro College program, Louisville Metro

## Human and Job Services Partnerships

- Louisville Urban League, Kentucky Refugee Ministries, The Louisville Coalition for the Homeless, Center for Non-profit Excellence, Family Scholar House, Americana Community Center, YMCA SafePlace, Brooklawn, Inc., The Healing Place, Metro United Way



# Funding Sources



## Federal

- No long-term authorization bill
- Using every federal dollar we can for operating

## State

- KY: \$1.17 million statewide for public transportation
- IN: \$1.2 million for TARC

## Local

- Mass Transit Trust Fund: \$45 million (.2 percent of occupational license fee)

## Farebox

- \$1.75 Local one-way
- \$2.75 Express one-way
- Approximately 17% of total operating cost

# *Grant Funding*



## **Nearly \$70 million since 2010 in grants for improvements. Some highlights:**

- \$20 million, Bridges Project funding. (no match)
- \$8.7 million, 25 buses, FTA Ladders of Opportunity. FTA awarded 24 grants totaling \$100 million. They received 446 project proposals from 282 agencies requesting a total of \$1.4 billion.
- \$4.4 million, FTA Clean Fuels Program AND \$4.4 million federal funding authorized by Kentucky AND \$500,000, Metro Louisville, for 10 all-electric ZeroBus fleet and two on-route charging stations.
- \$3.3 million, FTA Low and No Emission Vehicles Program for five more all-electric ZeroBuses. Ten grants awarded 2/5/15 from 50 applications totaling \$200 million for \$55 million available.

# Fleet Upgrades



## 70 new buses on the road; 30 more on the way

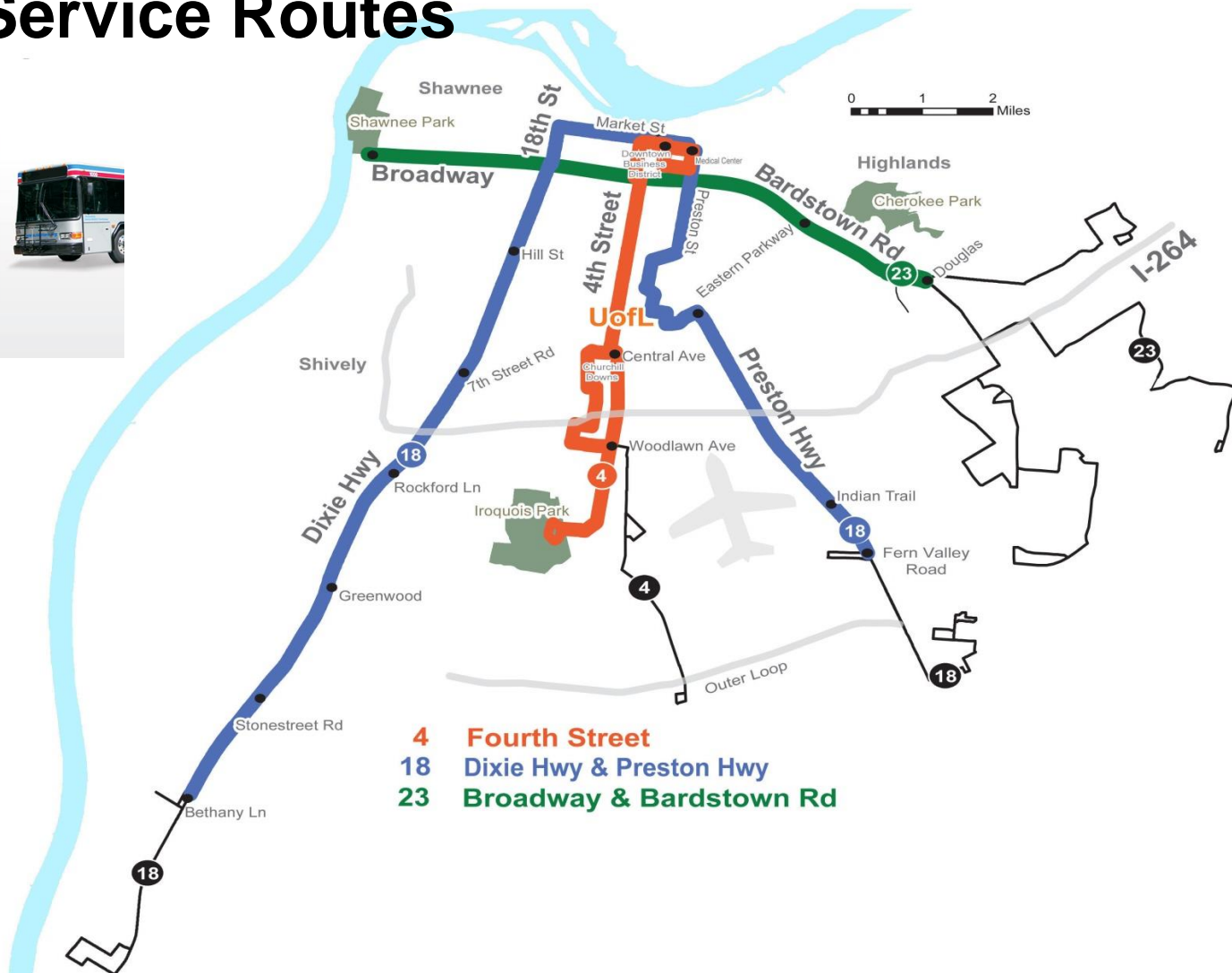
- 11 hybrid-electric, 28 clean diesel, 21 eTran commuter coaches, 10 all-electric ZeroBus
- 2016: 25 new clean diesel and five new ZeroBuses to join fleet
- TARC will still have **more than 60 buses > 12 years/650,000 miles**



# Upgrading Service

tarc

## Frequent Service Routes





# Upgrading Fare Collection



- Electronic Fare Collection: 2015
  - Tap-and-go smartcard payment
  - New fare boxes on all buses
  - Reload fare value online
  - Fares are NOT increasing



# Service and Ridership



- Demand increase - overcrowding on major routes: 18, 23, 31, 40, 71
- Recent requests - service added to support increase in seasonal employment: Amazon, Riverport, UPS, Humana
- Employers provide financial support for additional service



# What's the Future Hold?

## LIFT

Local Investments for Transformation

## Move Louisville

Multi-modal plan

## Continued Challenges

- Maintaining level of service
- Meeting demand with limited resources
- Major system upgrades
- Access to jobs
- **Long-term funding: operations, capital investments, and local match**





*tarc*



DUMP THE PUMP!

**Thank you!**

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