

NO DATES

**Louisville Metro Council
Originated NDF**

Primary Council Member: Councilwoman Cindi Fowler

Appropriation Amount: \$5000

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:

Neighborhood Development Funds will be used to sponsor the Annual Riverside Mayor's Derby Brunch on the River; an event held by Riverside, the Farnsley Moremen Landing, Inc. Riverside, the Farnsley-Moremen Landing, Inc. is a 501C3 non-profit arm of an historic property in Southwest Jefferson County that provides many educational and cultural experiences for our community. +

Entity Hosting Event: Riverside, the Farnsley Moremen Landing, Inc.

Entity Mailing Address: 7410 Moorman Road, Louisville, Kentucky 40272

Entity Contact: info@riverside-landing.org

Contact Phone: 502-935-6809

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

14

District #

Cindi Fowler

Primary Sponsor Signature

\$1000.00

Amount

1/26/17

Date

Appropriations Committee Chair

Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

N/A

Effective May 2016

Applicant/Program:

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	<i>Rid Blinell</i>	\$ <i>1000</i>
District 13	<i>Vicki Aubrey Welch</i>	\$ <i>1000</i>
District 14	_____	\$ _____
District 15	<i>Theranne Gutter</i>	\$ <i>1000</i>

Applicant/Program:

Additional Council Office Disclosure

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.
N/A

District 16 _____ \$ _____

District 17 _____ \$ _____

District 18 _____ \$ _____

District 19 _____ \$ _____

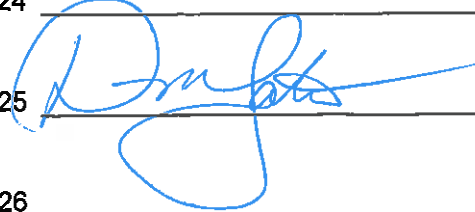
District 20 _____ \$ _____

District 21 _____ \$ _____

District 22 _____ \$ _____

District 23 _____ \$ _____

District 24 _____ \$ _____

District 25  _____ \$ 1,000.⁰⁰

District 26 _____ \$ _____

RIVERSIDE

THE FARNSELEY - MOREMEN LANDING

Reba
1/20/17

January 17, 2017

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
601 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler:

We are looking ahead to Riverside's 14th annual "Derby Brunch On the River" on **Sunday, April 30, 2017**. We hope that you will consider being one of the sponsors of this wonderful event again this year. For five years now the brunch has been an Official Kentucky Derby Festival event, and Louisville Mayor Greg Fischer has served as Honorary Host!

This festive and fun celebration features an authentic Kentucky breakfast, music, a brief live auction, tours of the historic Farnsley-Moremen House, tours of the new Moremen Family Chapel site and a silent auction.

This is an excellent opportunity to support an important educational and cultural resource in our community: Riverside, the Farnsley-Moremen Landing. All proceeds from the event will go toward furthering Riverside's mission and programs. Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization and all donations are tax-deductible to the extent the law permits.

This *is* southwest Louisville's Derby celebration! Be a part of it.

Please review the enclosed information about sponsorship opportunities at this year's brunch. We hope we can count on your support and involvement. If you have any questions, feel free to call Patti Linn at Riverside (502/935-6809).

Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick, Chair
Riverside, the Farnsley-Moremen Landing, Inc.



The Mayor's Derby Brunch On the River

With Honorary Host Mayor Greg Fischer
at Riverside, the Farnsley-Moremeyn Landing
on Sunday, April 30, 2017

Sponsorship Opportunities:

\$10,000 Sponsorship

- Title sponsor listed on all appropriate Kentucky Derby Festival promotional materials
- Top billing on all published and printed materials (as in "Your company" presents "The Mayor's Derby Brunch On the River", featuring your logo)
- Two tables for eight (8) at the event with sponsorship signs
- Free company advertisement in the event program
- Acknowledgment by the Emcee at the event

\$5,000 Sponsorship

- Two tables for eight (8) at the event with sponsorship signs
- Free company advertisement in the event program
- Prominent listing in the printed invitation, newsletter, event program, sponsor board
- Acknowledgment by Emcee at the event

\$2,500 Sponsorship

- One table for eight (8) at the event with sponsorship signs
- Bold listing in the printed invitation, newsletter, event program, sponsor board

\$1,000 Sponsorship

- One table for eight (8) at the event with sponsorship signs
- Listing in invitation, newsletter, event program and sponsor board

Riverside, the Farnsley-Moremeyn Landing, Inc. ~ 7410 Moorman Rd ~ Louisville, KY 40272
Phone: 502/935-6809 E-mail: info@riverside-landing.org ~ www.riverside-landing.org

RIVERSIDE

THE FARNSLEY ~ MOREMEN LANDING

Riverside, the Farnsley-Moremén Landing, Inc.



Mayor's Derby Brunch On the River
An Official Kentucky Derby Festival Event
With Honorary Host Mayor Greg Fischer
Sunday, April 30, 2017

Sponsor Confirmation Form:

- Sponsor at the \$10,000 Title Sponsorship level
- Sponsor at the \$5,000 level
- Sponsor at the \$2,500 level
- Sponsor at the \$1,000 level

Riverside, the Farnsley-Moremén Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremén Landing, Inc. is enclosed.

Please charge my credit card account:

Amount _____ Account Number: _____

Name on card _____ Expiration Date: _____

Circle one: Visa Mastercard American Express

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Seventy-five percent of all sponsorship and participant fees are tax-deductible. Riverside, the Farnsley-Moremén Landing, Inc. is a 501-c-3 nonprofit organization. Our Federal ID number is: 61-1243762.

Please return by mail or fax to the address below:

7410MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG

Mayor's Derby Brunch on the River Attendees

District 12

**Rick Blackwell
Sherry Blackwell
Liz McQuillen
Jesse McQuillen
Joni Jenkins & guest
Kim Salyer & guest**

District 13

**Vicki Welch
Matt Welch
Brian See
Whitney See
Barbara Aubrey
Jay Bradshaw
Juanita Minor
Sandy See**

District 14

**Cindi Fowler
Mike Fowler
Elizabeth Alexander
Reese Kinney**

District 15

**Marianne Butler
Queenie Averette
Jimmy King
Cara King
Gail Linville
Mary Rose Evans
Ron Geary
David Reece**

District 25

Helton, Jessamyn

From: Brothers, Cameron
Sent: Wednesday, April 19, 2017 1:19 PM
To: Stenberg, Beth; MetroCouncilClerk
Cc: Alexander, Elizabeth; Thieneman, Cindy L; Fowler, Cindi
Subject: District 14 & 25 Mayor's Derby Brunch Attendees for today's Appropriations Committee Meeting (CONDF041917RFML)

Here are the Mayor's Derby Brunch attendees from District 14 and District 25 for today's Appropriations Committee Meeting. Item (CONDF041917RFML).

DISTRICT 25

- David Yates
- Ava Yates
- Grace Yates
- Jim Yates
- Wanda Yates
- Lindsey Key
- Mr. & Mrs. LaRoue

DISTRICT 14

- Cindi Fowler
- Mike Fowler
- Elizabeth Alexander
- Reese Kinney
- Cindy Thieneman
- Greg Thieneman
- Cameron Brothers
- Julie Brothers



Cameron Brothers | Legislative Assistant
Office of Councilwoman Cindi Fowler
Louisville Metro Council | District 14

p: 502.574.1114
e: cameron.brothers@louisvilleky.gov
w: www.louisvilleky.gov/district14

City Hall
601 West Jefferson Street, Ste. 307
Louisville, Kentucky 40202