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Dare to Care Food Bank

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EXECUTIVE DIRECTOR

Brian Riendeau

September 23, 2014

Mr. Mike Sheehy
Sales Manager
CBS Outdoor
1501 Lexington Road
Louisville, KY 40206

Dear Mike,

Thank you for your generous support of Dare to Care Food Bank's mission to lead our community to feed the hungry and conquer the cycle of need.

We are grateful for CBS Outdoor's donation of digital billboards over the past several years. Your support has helped Dare to Care increase monetary donations and promote The Hunger Walk, one of our largest, annual fundraising events. Thanks to CBS Outdoor and your donation of digital space, The Hunger Walk has raised more than 1 million meals for hungry families in Kentuckiana over the past three years. On behalf of these families, thank you.

With gratitude,

Brian Riendeau
Executive Director

Hope starts here.



**CHILDREN'S
HOSPITAL
FOUNDATION**

2344 Gray St. Suite 450
Louisville, KY 40202
502-629-8060
HelpKosairChildrensHospital.com

September 30, 2014

Mike Sheehy
CBS Outdoors
1501 Lexington Road
Louisville, KY 40206

Dear Mike:

On behalf of the Children's Hospital Foundation, I wanted to send a note to thank you and CBS Outdoors for your continued support of Kosair Children's Hospital. Through your donation of advertising space on your digital units, we have been able to promote and increase attendance among several of our fundraising events.


CBS Outdoors has provided digital units for the following events:

- Bike to Beat Cancer
- Concours d' Elegance
- Kosair Children's Home & BMW Raffle
- Festival of Trees & Lights
- Bourbon & Bowties™: A Taste of Corbett's

Thanks to CBS Outdoors' support, we have seen great results for each of our events. One example is an increase in the number of new riders and volunteers participating in the Bike to Beat Cancer. Another example, is that we have been able to increase revenue for our Bourbon & Bowties event by providing recognition to our presenting sponsor on the digital board.

We greatly value our partnership with CBS Outdoors and look forward to continuing to work with you in 2015. Thank you again for your support of Kosair Children's Hospital

Sincerely,


Anne M. Cannon
Special Events Manager



CBS and the use of digital billboards have taken advertising for the Kentucky Science Center to a whole new level. Digital boards have allowed the Science Center to change messaging frequently and target audiences in a timely manner, not something that many mediums can provide. Locations throughout the market work but there could be more options!

And for those little guys in the market, purchasing just 1 week on a board is more affordable than purchasing an entire month, which in some cases may not be an option!

From here on out, I will only use digital boards!

Brittney Gorter

Brittney Gorter

Senior Manager of Marketing & Sales

Kentucky Science Center

727 West Main Street

Louisville, KY 40202

Direct: 502.560.7159

Main: 502.561.6100

Brittney.Gorter@louisvilleky.gov

www.KYScienceCenter.org

HAROLD ROGERS
5TH DISTRICT, KENTUCKY

COMMITTEE ON APPROPRIATIONS

RANKING MEMBER
SUBCOMMITTEE ON THE DEPARTMENT OF
HOMELAND SECURITY

SUBCOMMITTEE ON COMMERCE, JUSTICE,
SCIENCE AND RELATED AGENCIES



Congress of the United States
House of Representatives
Washington, DC 20515-1705

October 16, 2007

PLEASE RESPOND TO:

WASHINGTON OFFICE:

2408 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-1705
(202) 225-4601

DISTRICT OFFICES:

551 CLIFTY STREET
SOMERSET, KY 42501
(606) 679-8346 OR
1-800-632-8588

601 MAIN STREET
HAZARD, KY 41701
(606) 439-0794

110 RESOURCE COURT
SUITE A
PRESTONSBURG, KY 41663
(606) 886-0844

The Honorable Michael Chertoff
Secretary
U.S. Department of Homeland Security
3801 Nebraska Ave., NW
Washington, DC 20393

Dear Secretary Chertoff:

We share the view that effective delivery of information is a critical component of emergency response.

Technology innovations in outdoor advertising structures may provide opportunities to supplement existing emergency-information systems. More than 500 privately owned digital billboards are in operation in select roadway locations throughout the country, with more on the way. Digital billboards enable advertisers and communities to deliver real-time information.

Historically, the outdoor advertising industry has donated space to display messages on behalf of the public, during times of war and peace. The industry was a significant partner to assist the Department of Homeland Security in "branding" its *ready.gov* website.

High-tech digital billboards are being used by state, regional, and local authorities to deliver emergency information and public notices. For example, within 15 minutes after the tragic bridge collapse in Minneapolis on August 1, 2007, digital billboards in the metro area were dedicated to Minnesota DOT to communicate traffic and safety information. In addition, digital billboards are part of the AMBER Alert network in a growing number of jurisdictions. There are many more examples.

I respectfully request that the Department explore the prospect of whether digital billboards could assist your emergency-information goals, and would ask the appropriate personnel in your office take time to meet with digital billboard industry representatives to discuss this promising endeavor.

Secretary Michael Chertoff
October 16, 2007
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As always, I appreciate your attention to this matter, and look forward to hearing from you. If you have questions, do not hesitate to contact William Smith in my office for assistance.

Sincerely,



HAROLD ROGERS
Member of Congress

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DEPARTMENT OF CODES & REGULATIONS
DIVISION OF PLANNING & DESIGN SERVICES

LOUISVILLE, KENTUCKY

JERRY E. ABRAMSON
MAYOR

WILLIAM P. SCHRECK
DIRECTOR

Planning Director's Interpretation Number 04-08

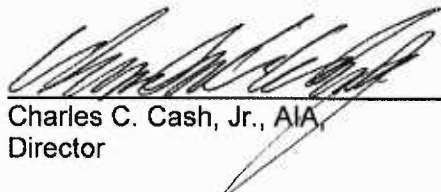
Can an LED sign replace a face of an existing non-conforming sign?

The answer to the above listed question is yes, as long as the following provisions are met.

LED and Nonconforming Signs

1. Existing non-conforming signs are limited to changes in the signage face panels only. Similarly, an LED may replace the face of a non-conforming sign as long as the frame and support structure(s) (pole, etc.) are not altered and if the current non-conforming sign has internal illumination equipment.
2. The LED sign must meet all other requirements of the Land Development Code.

Approved By: _____


Charles C. Cash, Jr., AIA,
Director

Effective Date: December 19, 2008

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PROPOSED FINDINGS OF FACT

CBS OUTDOOR, LLC - APPELLANT
CASE NOS. 14APPEAL1003 and 14APPEAL1004

WHEREAS, the Louisville Metro Board of Zoning Adjustment finds, based on the evidence and testimony presented at the public hearing, including Appellant's exhibits and proposed findings of fact, that the billboards located at 490 E. Witherspoon Street, 527 Franklin Street, and the railroad right of way adjacent to 330 E. Burnett Street (the "Billboards") were legally in existence prior to an amendment to the zoning regulations which made the Billboards nonconforming, and therefore, the Billboards are legally nonconforming and may continue in existence as a matter of right, and

WHEREAS, the Board finds that Louisville Metro issued electrical permits to upgrade the service and panel to 200 AMP for LED billboard signage to Appellant on May 20, 2013 for the billboards located at 490 E. Witherspoon Street and the railroad right of way adjacent to 330 E. Burnett Street, and on March 24, 2014 for the billboard located at 527 Franklin Street; and, in reliance on said permits, Appellant installed LED panels on the Billboards; and

WHEREAS, the Board finds the installation of LED panels on the Billboards does not constitute an impermissible expansion, enlargement or change to the Billboards under KRS 100.253 or Section 1.3.1-6 of the Land Development Code ("LDC") because it did not result in an increase in size, area, or height of the Billboards; the faces of the Billboards have been reduced in area by approximately twenty-four (24) square feet from 14' x 48' to 13.7' x 47.3' as a result of the installation of the LED panels; the installation of LED panels did not make the Billboards less in compliance with existing regulations because there are no regulations in the LDC related to LED billboard signage; no moving parts have been added and the Billboards were all previously illuminated prior to the installation of the LED panels; the installation of LED panels on the Billboards in the place of static panels did not effect a vital or substantial change in the Billboards' characteristics or the fundamental purpose of their creation, and no substantial alterations were made to the structural elements of the Billboards;

NOW, THEREFORE, BE IT RESOLVED, the Board does hereby **UPHOLD** the appeal and **DISMISS** the Notices of Violations.