

### Louisville Metro Council Originated NDF

**Primary Council Member:** Councilwoman Cindi Fowler

**Appropriation Amount:** \$8,500.00




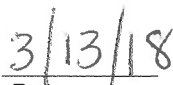
**Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:**  
Neighborhood Development Funds will be used to sponsor the Annual Riverside Mayor's Derby Brunch on the River, and event held by Riverside, the Farnsley-Moremn Landing, Inc. Riverside, the Farnsley-Moremn Landing, Inc. is a 501C3 non-profit arm of an historic property in Southwest Jefferson County that provides many educational and cultural experiences for our

**Entity Hosting Event:** Riverside, the Farnsley-Mormen Landing, Inc.  
**Entity Mailing Address:** 7410 Mormen Road, Louisville, KY 40272  
**Entity Contact:** Patti Linn  
**Contact Phone:** (502) 935-6821

**Attachment required:**

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

|            |   |   |   |   |
|------------|---|---|---|---|
| 14         |  |  |  |  |
| District # |   | Primary Sponsor Signature   | Amount  | Date  |

|                                |       |
|--------------------------------|-------|
| _____                          | _____ |
| Appropriations Committee Chair | Date  |

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.  
Legislative Assistant Cindy Thieneman has an Aunt and a Niece by marriage that volunteer for Riverside, the Farnsley-Moremn Landing, Inc. Aunt-Lynn Thieneman, Niece - Nicole Maddux

**Applicant/Program:**

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

|             |                          |                    |
|-------------|--------------------------|--------------------|
| District 1  | <u>Jessica Cho</u>       | \$ <u>1,000.00</u> |
| District 2  |                          | \$                 |
| District 3  |                          | \$                 |
| District 4  |                          | \$                 |
| District 5  | <u>Cheri B. Hamilton</u> | \$ <u>500.00</u>   |
| District 6  | <u>Paul Adams</u>        | \$ <u>1,000.00</u> |
| District 7  | <u>Angela Lee</u>        | \$ <u>1,000.00</u> |
| District 8  |                          | \$                 |
| District 9  |                          | \$                 |
| District 10 |                          | \$                 |
| District 11 |                          | \$                 |
| District 12 | <u>Pat Blumwell</u>      | \$ <u>1,000.00</u> |
| District 13 | <u>Victoria Walker</u>   | \$ <u>1,000.00</u> |
| District 14 |                          | \$                 |
| District 15 | <u>Therese Zentler</u>   | \$ <u>1,000.00</u> |

**Applicant/Program:**  
**Additional Council Office Disclosure**  
List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 \_\_\_\_\_ \$ \_\_\_\_\_

District 17 \_\_\_\_\_ \$ \_\_\_\_\_

District 18 \_\_\_\_\_ \$ \_\_\_\_\_

District 19 \_\_\_\_\_ \$ \_\_\_\_\_

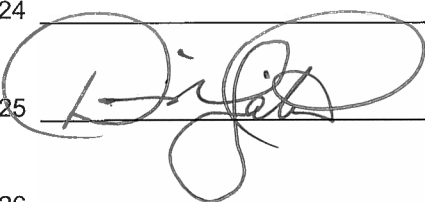
District 20 \_\_\_\_\_ \$ \_\_\_\_\_

District 21 \_\_\_\_\_ \$ \_\_\_\_\_

District 22 \_\_\_\_\_ \$ \_\_\_\_\_

District 23 \_\_\_\_\_ \$ \_\_\_\_\_

District 24 \_\_\_\_\_ \$ \_\_\_\_\_

District 25  \_\_\_\_\_ \$ 1,000.00

District 26 \_\_\_\_\_ \$ \_\_\_\_\_

## Thieneman, Cindy L

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**From:** Welch, Vicki A  
**Sent:** Thursday, January 25, 2018 3:46 PM  
**To:** Thieneman, Cindy L; Fowler, Cindi; Alexander, Elizabeth  
**Subject:** Re: Derby Brunch on the River

Elizabeth may sign for me on this one since I'm out of town.

Vicki Aubrey Welch  
Councilwoman District 13  
502-574-1113

Sent from my iPhone

Please disregard mistakes due to using iPhone. This account is confidential. If this email is sent to the wrong entity by mistake, please notify sender & delete. Thank you!

On Jan 23, 2018, at 12:44 PM, Thieneman, Cindy L <[Cindy.Thieneman@louisvilleky.gov](mailto:Cindy.Thieneman@louisvilleky.gov)> wrote:

I am so sorry the flyer I sent had standard information. Council Sponsorship is \$1,000.00. Please see new attachments

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**From:** Thieneman, Cindy L  
**Sent:** Tuesday, January 23, 2018 12:13 PM  
**To:** 'Blackwell, Rick'; 'Butler, Marianne'; 'Welch, Vicki A'; 'Yates, David'; Tackett, Danielle; 'Hughes, Susan'; 'Alexander, Elizabeth'; 'Boles, Brian'  
**Cc:** Fowler, Cindi  
**Subject:** Derby Brunch on the River

Good Afternoon Southwest Council Members,

We are hopeful we can again count on your support of this Official Kentucky Derby Festival Event showcasing Riverside, the Farnsley-Moremen Landing, the specifics are attached.

Councilwoman Fowler will be handling the paperwork for the Annual Riverside Mayor's Derby Brunch on the River.

We have already heard from Councilwoman Butler for which we thank you.

We would need a list of your attendees, for the NDF paperwork.

Thank you for your part of this Sponsorship

Cindy

<SBH\_C35180123123500.pdf>

## Thieneman, Cindy L

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**To:** 'Blackwell, Rick'; 'Butler, Marianne'; 'Welch, Vicki A'; 'Yates, David'; Tackett, Danielle; 'Hughes, Susan'; 'Alexander, Elizabeth'; 'Boles, Brian'  
**Cc:** Fowler, Cindi  
**Subject:** Derby Brunch on the River  
**Attachments:** SBH\_C35180123112000.pdf

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Cindy

# RIVERSIDE

THE FARNSELY-MOREMEN LANDING

January 4, 2018

Metro Councilwoman Cindi Fowler  
District 14  
601 W. Jefferson Street  
Louisville, KY 40202

Dear Councilwoman Fowler :

We are looking ahead to Riverside's 15th annual "Derby Brunch On the River" on **Sunday, April 29, 2018**. We hope that you will consider being one of the sponsors of this wonderful event again this year. For six years now, the brunch has been an Official Kentucky Derby Festival event, and Louisville Mayor Greg Fischer has served as Honorary Host!

This festive and fun celebration features an authentic Kentucky breakfast, music, a brief live auction, tours of the historic Farnsley-Moremén House, tours of the new Moremen Family Chapel site and a silent auction.

This is an excellent opportunity to support an important educational and cultural resource in our community: Riverside, the Farnsley-Moremén Landing. All proceeds from the event will go toward furthering Riverside's mission and programs. Riverside, the Farnsley-Moremén Landing, Inc. is a 501-c-3 nonprofit organization and all donations are tax-deductible to the extent the law permits.

This *is* southwest Louisville's Derby celebration! Be a part of it.

Please review the enclosed information about sponsorship opportunities at this year's brunch. We hope we can count on your support and involvement. If you have any questions, feel free to call Patti Linn at Riverside (502/935-6809).

Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick, Chair  
Riverside, the Farnsley-Moremén Landing, Inc.

# RIVERSIDE



THE FARNSLEY ~ MOREMEN LANDING

## SPONSORSHIP OPORTUNITIES:

### Mayor's Derby Brunch On the River

An Official Kentucky Derby Festival Event

*With Honorary Host Mayor Greg Fischer*

Sunday, April 29, 2018 @ 11:AM



#### \$10,000 Title Sponsorship

- Top billing on all appropriate published and printed materials, i.e., invitations, programs, newsletters, etc. (featuring your logo), including Kentucky Derby Festival materials where possible
- Two tables for eight (8) at the event with sponsorship signs
- Free full-page company advertisement in the event program
- Acknowledgement by the Emcee at the event
- Top billing on all sponsor boards/banners for the event
- Opportunity to include giveaways in guest gift bags (400+ people)

#### \$5,000 Sponsorship

- Two tables for eight (8) at the event with sponsorship signs
- Free half-page company advertisement in the event program
- Prominent listing in all printed materials, i.e., newsletter, invitations, event program, sponsor boards
- Acknowledgement by Emcee at the event
- Opportunity to include giveaways in guest gift bags (400+ people)

#### \$2,500 Sponsorship

- One table for eight (8) at the event with sponsorship sign
- Bold listing in the invitation, event program, newsletter, sponsor board
- Opportunity to include giveaways in guest gift bags (400+ people)



#### \$1,000 Sponsorship

- One table for eight (8) with sponsorship sign
- Listing in invitation, event program, newsletter, sponsor board
- Opportunity to include giveaways in guest gift bags (400+ people)

7410MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG

RIVERSIDE, THE FARNSLEY-MOREMEN LANDING EXISTS TO PROMOTE, PRESERVE, RESTORE AND INTERPRET HISTORIC FARM LIFE ON THE OHIO RIVER

« All Events (<http://www.riverside-landing.org/event-calendar/>)

## Mayor's Derby Brunch On the River

April 29 @ 11:00 am - 1:30 pm \$100



(<http://www.riverside-landing.org/wp-content/uploads/2018/01/riverside-logo-good.jpg>)



([http://www.riverside-landing.org/wp-content/uploads/2015/02/derby\\_logo.png](http://www.riverside-landing.org/wp-content/uploads/2015/02/derby_logo.png))

Join Honorary Host Mayor Greg Fischer on

Sunday, April 29, 2018

From 11:00 am to 1:30 pm

Tickets must be purchased by April 24, 2018

All proceeds support the mission of Riverside, the Farnsley-Moremen Landing, Inc.

Mistress of Ceremonies: Dawne Gee

Brunch Served from 11:00 am to 1:00 pm by Masterson's

Live auction of featured items!

Silent Auction (closes at 1:00 pm)

Tours of the Farnsley-Moremen House & Historic Chapel

Wear your Derby hat and be eligible to win a special prize!

Call us at 502/935-6809 for information or to order your tickets.

ACTION=TEMPLATE&TEXT=MAYOR%27S+DERBY+BRUNCH+ON+THE+RIVER&DATES=20180429T110000/20180429T133000&DETAILS=%0A+%0AJJOIN%C2%A0HOI  
MOREMEN+LANDING%2C+INC.+%0AMISTRESS+OF+CEREMONIES%3A+DAWNE+GEE+%0ABRUNCH+SERVED+FROM+11%3A00+AM+TO+1%3A00+

+ ICAL EXPORT (HTTP://WWW.RIVERSIDE-LANDING.ORG/EVENT/MAYORS-DERBY-BRUNCH-ON-THE-RIVER-3/?  
ICAL=1&TRIBE\_DISPLAY=)

### Details

**Date:**

April 29

**Time:**

11:00 am - 1:30 pm

**Cost:**

\$100

**Event Category:**

Community/Fundraising Event

([http://www.riverside-](http://www.riverside-landing.org/event-calendar/category/community-fundraising-event/)

[landing.org/event-](http://www.riverside-landing.org/event-calendar/category/community-fundraising-event/)

[calendar/category/community-](http://www.riverside-landing.org/event-calendar/category/community-fundraising-event/)

[fundraising-event/](http://www.riverside-landing.org/event-calendar/category/community-fundraising-event/))

### Venue

Riverside, the Farnsley-  
Moremen Landing



## District Attendees to Mayor Derby Brunch

April 29, 2018

District 1/CW Jessica Green  
CW Green +1  
C. Weathers +1  
Jennifer Green  
Lia Alexander +1  
Vontrese Warren

District 5/CW Cheri Bryant Hamilton  
CW Cheri Bryant Hamilton  
Chase Sanders  
Myra Friend-Ellis  
William Hamilton

District 6/CM David James  
CM David James  
Michelle James  
Ginny First  
Mike Shugart  
Amina Made  
Quin Burton  
Rebecca Wells-Gonzales  
Luis Wells-Gonzales

District 7/CW Angela Leet  
Lee & CW Angela Leet  
Nathan & Erin Hinson  
Jim & Jean Winders  
Becky Peak  
Jim Ising

District 12/CM Rick Blackwell  
CM Rick Blackwell  
Sherry Blackwell  
Ryan Blackwell  
Brooke Hendrich  
Liz McQuillen  
Kesse McQuillen  
Danielle Tackett  
Laurie Tackett

District 14/CW Vicki Welch  
Matt & CW Vicki Welch  
Brian & Whitney See  
Barbara Aubrey  
Jay Bradshaw  
Sandy See  
Juanita Minor

District 14/CW Cindi Fowler  
Mike & CW Cindi Fowler  
Greg & Cindy Thieneman  
Bill Mahlstedde  
Kevin & Delinda Garrison  
Audrey Garrison

District 15/CW Marianne Butler  
CW Marianne Butler  
Queenie Averette  
Robert & Susan Hughes  
Dan Lockett  
Michelle Lemons  
Jimmy & Cara King

District 25/CM David Yates  
CM David Yates  
Linsey Key  
Mike & Jenni Mulrooney  
Kenny & Heather Horter  
CM Brent & Tammy Ackerson