

Louisville Metro Council Originated NDF

Primary Council Member: Cindi Fowler

Appropriation Amount: \$4,000

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:
Neighborhood Development Funds will be directed to Riverside, The Farnsley-Moormen Landing, Inc. for sponsorship of the "200 Years on the Ohio" event. The event is free and open to the public and serves to further the educational and cultural mission of this historic Southwest Louisville property.

Entity Hosting Event: Riverside, The Farnsley-Moormen Landing, Inc.
Entity Mailing Address: 7410 Moorman Road
Entity Contact: Patti Linn
Contact Phone: 502-935-6809

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

14		\$1000.00	Sep 1, 2016
District #	Primary Sponsor Signature	Amount	Date
_____ Appropriations Committee Chair			_____ Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Applicant/Program: "200 Years on the Ohio" event

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	_____	\$ _____
District 13	_____	\$ _____
District 14	_____	\$ _____
District 15	_____	\$ _____

Applicant/Program: "200 Years on the Ohio" event
Additional Council Office Disclosure
List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

- District 16 _____ \$ _____
- District 17 _____ \$ _____
- District 18 _____ \$ _____
- District 19 _____ \$ _____
- District 20 _____ \$ _____
- District 21 _____ \$ _____
- District 22 _____ \$ _____
- District 23 _____ \$ _____
- District 24 _____ \$ _____
- District 25 _____ \$ _____
- District 26 _____ \$ _____

RIVERSIDE

THE FARNSELEY-MOREMEN LANDING

RECEIVED

AUG 30 2016

August 18, 2016

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
627 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor once again of a wonderful educational event at Riverside, the Farnsley-Moremen Landing called "200 Years on the Ohio: A Living History Timeline Event" scheduled for Saturday and Sunday, September 17 & 18, 2016.

This weekend of activities includes historical re-enactors representing periods from the early settlement of Kentucky through the World War I Era. Visitors can see the clothing, weaponry, crafts and pastimes represented by the re-enactors. Highlights of the event include: special presentations by "Mr. Lincoln," special presentations by "U.S. Grant," as well as an 1860s-style baseball game between the Cincinnati Buckeyes and the Cincinnati Red Stockings on Sunday.

We are asking you to consider sponsorship at the \$4,000 level. Your sponsorship will make it possible for Riverside to share the history of our commonwealth with students and the general public, which is core to the mission of Riverside. We also want to make admission to the event FREE for the first time in an effort to make it available to more families in our area.

Please review the enclosed information about sponsorship opportunities at the "200 Years on the Ohio" event. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick
Chair, Riverside,
the Farnsley-Moremen Landing, Inc.

RIVERSIDE



THE FARNSELY ~ MOREMEN LANDING

“200 Years On the Ohio: A Living History Timeline”
September 17 & 18, 2016
Riverside, the Farnsley-Moremén Landing, Inc.

Sponsorship Opportunities:

Title Sponsor ~ \$4,000

- Title sponsor listed on all print, media and social media
- Top billing on all published and printed materials (as in “Your Company” presents “200 Years On the Ohio”, featuring your logo)
Includes:
 - Newsletter mailed to over 3,500 households
 - Top billing on printed event program
 - Top billing on Posters and sponsor boards at the event
- Free company advertisement in the event program

\$3,000 Sponsorship

- Bold listing in the printed newsletter, event program, sponsor board
- Prominent listing on all printed material and social media postings

\$1,000 Sponsorship

- Listing in newsletter, event program and sponsor board
- Acknowledgement in all social media postings

Bowman, Michael

From: Welch, Vicki A
Sent: Thursday, September 1, 2016 3:55 PM
To: Bowman, Michael
Cc: Yates, David; Blackwell, Rick; Triplett, Kevin D; Kennedy, Liz; Boles, Brian; Fowler, Cindi
Subject: Re: 200 Years on the Ohio Event

D13 is in for \$1,000

Vicki Aubrey Welch
Louisville Metro Council
District 13 Councilwoman
502-574-1113
Sent from my iPhone

On Sep 1, 2016, at 3:13 PM, Bowman, Michael <Michael.Bowman@louisvilleky.gov> wrote:

Good Afternoon Council members,
We have received a sponsorship request from Riverside for the annual "200 Years on the Ohio" event. This event is free and open to the public. I have attached the request letter.

The request is for \$4000. If each office contributes their traditional amount to support this event, it will be \$1000 a piece.

Please let me know if you would like to contribute to sponsor this event again.
Thanks!

Michael Bowman | Legislative Assistant
Office of Councilwoman Cindi Fowler
Louisville Metro Council | District 14

p: 502.574.1114
e: michael.bowman@louisvilleky.gov
w: www.louisvilleky.gov/district14

City Hall
601 West Jefferson Street, Ste. 307
Louisville, Kentucky 40202

Bowman, Michael

From: Fowler, Cindi
Sent: Thursday, September 1, 2016 5:32 PM
To: Bowman, Michael
Subject: 200 Years on the Ohio NDF

Michael,
Please sign for the 200 Year on the Ohio Riverside event on my behalf.
Thanks
Cindi

Thank you,
Councilwoman Cindi Fowler
Louisville Metro Council | District 14
p:(502) 574-1114
e: cindi.fowler@louisvilleky.gov