



July 27, 2018

Mayor Fischer and Louisville Metro Council Members,

GLI strongly encourages you to support bringing a Topgolf facility to the region and to make sure that this does not become a missed opportunity. While we appreciate the complexities that often come with the development of a project of this scale, it is vital that we not lose sight of the many benefits that an attraction like Topgolf will bring to our community.

Topgolf is a successful sports and entertainment company that offers an accessible and unique golfing experience to its customers. It currently has 41 venues around the world, including in many of our neighboring cities such as Indianapolis, Columbus, Cincinnati, Nashville, and St. Louis.

Bringing a Topgolf facility to Louisville is expected to have an economic impact valued at more than \$250 million over the next decade. It would also add 500 jobs directly to our economy and has already shown signs of stimulating additional growth and new businesses. All of this, of course, would translate to increased local revenues to support important government programs and services and public safety.

We are aware that multiple locations are being discussed for such a facility. While we do not have a position on where Topgolf locates in the region, we recognize its value to talent attraction and economic growth. For Louisville to compete effectively with its peer cities and to continue growing its economy, we need attractions like Topgolf. We urge you to prioritize bringing Topgolf to Louisville and to send a message to other prospective employers and companies that the Greater Louisville region is open for business.

Sincerely,

Kent Oyler
President & CEO