

ORDINANCE No. 110, SERIES 2015

**AN ORDINANCE ADOPTING THE DOWNTOWN LOUISVILLE
MASTER PLAN**

SPONSORED BY: COUNCILMAN DAVID TANDY

WHEREAS, the Legislative Council of the Louisville/Jefferson County Metro Government (the "Council") finds the process leading to the development of the Downtown Louisville Master Plan (the "Plan") began in 2013 and continued under the very capable guidance of the Louisville Downtown Partnership to the completion of the Plan; and

WHEREAS, the Council further finds the Plan sets out a vision and strategic direction for Downtown Louisville as more particularly described in the Plan's Executive Summary attached to this Ordinance; and

WHEREAS, the Council further finds the Plan will greatly enhance the appearance, sustainability and economic vitality of Downtown Louisville.

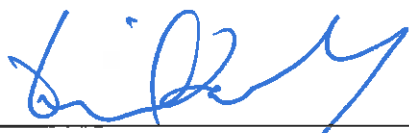
NOW THEREFORE BE IT ORDAINED BY THE LEGISLATIVE COUNCIL OF THE LOUISVILLE/JEFFERSON COUNTY METRO GOVERNMENT AS FOLLOWS:

Section I: The Downtown Louisville Master Plan is hereby approved and adopted for Louisville Metro.

Section II: This Ordinance shall take effect upon its passage and approval.



H. Stephen Ott
Metro Council Clerk



David W. Tandy
President of the Council

Greg Fischer
Greg Fischer
Mayor

Approved: 8/3/15
Date

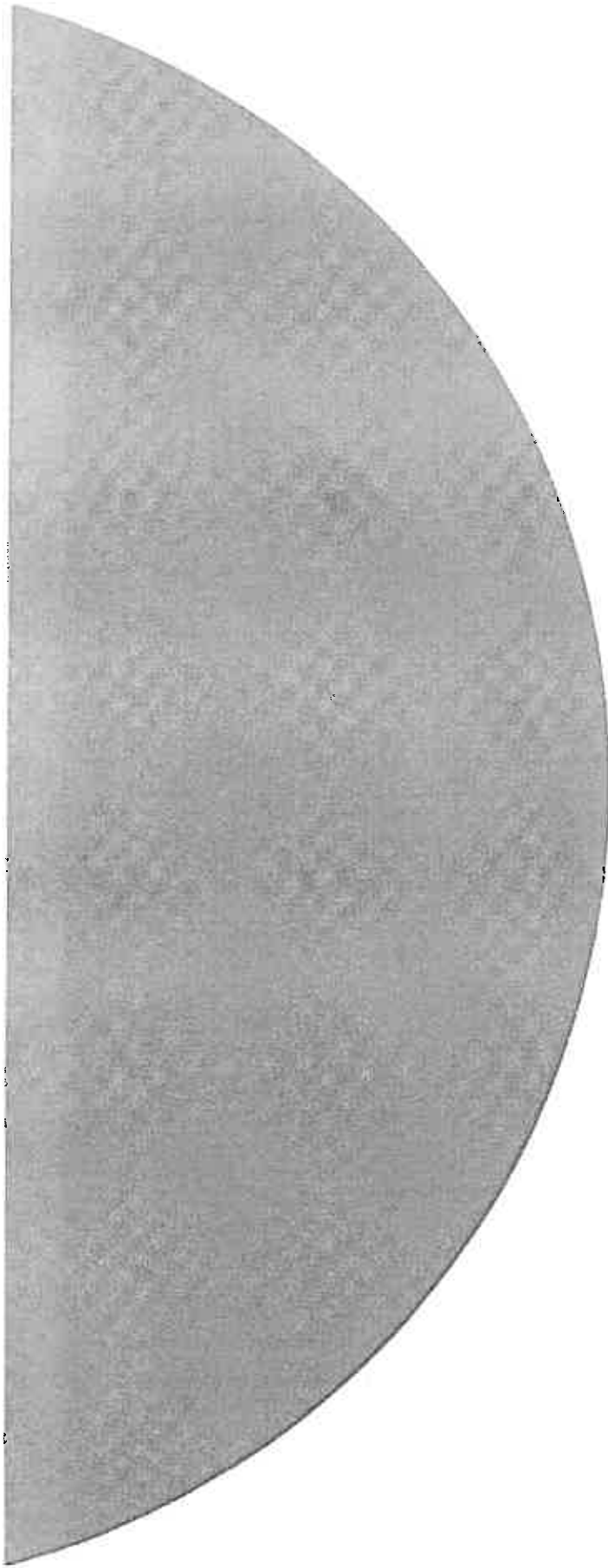
APPROVED AS TO FORM AND LEGALITY:

Michael J. O'Connell
Jefferson County Attorney

By: *Paul W. Hyatt*



O-141-15



DOWNTOWN 
LOUISVILLE
MASTER PLAN

ACKNOWLEDGEMENTS

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Bobby Brackles – Communications Specialist
Dennis Delaney – Project Coordinator
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Vicki Hutcheson – Director of Operations

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EXECUTIVE SUMMARY

The Downtown Louisville Master Plan is a strategic framework for the future of the city's central business district. It provides a vision for the city's future and a roadmap for achieving that vision. The plan is based on a series of guiding principles and a set of strategic goals. It is designed to be a living document that will be updated as the city's needs and opportunities evolve.

The plan is organized into several sections. The first section provides an overview of the city's current situation and the challenges it faces. The second section outlines the plan's vision and guiding principles. The third section details the plan's strategic goals and the actions that will be taken to achieve them. The fourth section discusses the plan's implementation and monitoring. The fifth section provides a conclusion and a call to action.

The plan is a result of a collaborative process involving city officials, business leaders, and community members. It is designed to be a living document that will be updated as the city's needs and opportunities evolve. The plan is a roadmap for the future of the city's central business district and a call to action for all who care about the city's future.

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THE DOWNTOWN LOUISVILLE MASTER PLAN...

STAKEHOLDER INTERVIEWS

PUBLIC MEETINGS

ATTENDEES

PAGE VIEWS ON ENGAGELOUISVILLE.COM

ESTIMATED MARKET DEMAND DOWNTOWN FOR

OFFICE SPACE,
MARKET RATE
RESIDENTIAL
AND
RETAIL DEVELOPMENT

IDENTIFYING PROJECTS, PHASES, AND STRATEGIES

THAT WILL
UNLOCK
THE LATENT
DEMAND
THAT EXISTS DOWNTOWN

IDENTIFIED CORRIDORS AND AREAS

FOR
FIVE NEIGHBORHOODS
AND
ONE RIVERFRONT
THAT WILL TRANSFORM DOWNTOWN