



I had no idea!

GOODWILL'S VALUE TO KENTUCKY

- **Mission:** We help people with disabilities or other disadvantages achieve and maintain employment to gain a better quality of life.
- Operating in Kentucky since **1923**, we provide services in 103 of Kentucky's 120 counties.
- Of our **1,300 employees**, more than 75% have a disability or disadvantage. Many receive support services to assist with barriers that have prevented them from working.
- Our annual budget is **\$60 million**.
- Goodwill has **64 stores** in 43 Kentucky communities, each providing 8-20 jobs.
- Annually, we touch the lives of 20,000+ Kentuckians and assist them to obtain more than **3,400 jobs**.
 - **We serve people** with disabilities, limited education, ex-offenders, and people experiencing chronic poverty.
- We re-purpose or recycle more than **50 million pounds** of used goods annually.
- Nationally, Goodwill has been named one of Forbes' **25 Most Inspiring Companies** every year since 2012, ranking as high as #11 in 2015.

GOODWILL'S PHILOSOPHY OF SERVICE

- **EMPLOYMENT IS THE CORNERSTONE** of any effort to strengthen families and break the cycle of poverty. When people become productive employees, they become taxpayers, better citizens, better parents, and better neighbors.
- **A HAND UP, NOT A HANDOUT.** Many people who haven't been able to work and support themselves begin to succeed once they receive a "hand up" in surmounting the barriers they face. We specialize in opportunity!

RAISING THE BAR ON COMMUNITY IMPACT

Goodwill has a long, successful history of contributing to Kentucky's economy and quality of life by employing people who would otherwise not have a job and assisting many others to secure jobs outside Goodwill. Now, we intend to build on this record of achievement and move the needle on some of Kentucky's biggest issues: **workforce development and poverty**.

VISION FOR THE FUTURE:

We are expanding our services to deepen the long-term impact on the lives of people who are marginalized and the communities in which they live.

- We will develop **strong partnerships** with employers, educators, and nonprofits with complementary services.
- We will leverage resources and capabilities from these sectors, making available a **seamless service and career path** that meets the needs of employers and job seekers.

STRATEGIC CAPABILITIES:

- Geographic reach
- **Jobs** that can assist people in their journey to self-sufficiency
- Experience with the most challenging populations
- Access to **service models** from the Goodwill network throughout North America
- **Fiscal strength** and stability

HOW CAN YOU HELP?

Donate at our stores! **Partner** with us! **Spread** the word!



www.goodwillky.org

