

frazier

KENTUCKY HISTORY MUSEUM

ANDREW TREINEN
Vice President
Frazier History Museum

Andy Treinen is an award winning Journalist, a communications expert, and a museum President but he considers *Father of two* and *Husband to one* his two most important titles. Treinen was promoted from Director of Marketing to Vice President at the Frazier in 2018 and from Vice President to President and CEO at the Frazier in 2019.

In 2022 Treinen won a Nonprofit Visionary Leader Award from Business First and a ROSE (Recognition of Service Excellence) Award for Leadership Excellence. He was the driving force behind the Frazier's *Cool Kentucky* exhibit with positions the museum as not only a starting point, but a launching pad for tourism in the state of Kentucky. In 2020 at the outset of COVID, he initiated a free membership campaign and a weekly publication that now reaches 40-thousand readers each week.

Andy was born and raised in Cincinnati and graduated from the University of Cincinnati in 1990 before working for WLWT and WXIX in the Queen City as a sports producer, reporter and anchor up until 2003. He spent three years in Milwaukee hosting Daybreak on NBC's WTMJ from 2003-2006 before moving to Louisville to work at WHAS 11 Television. For nine years Treinen was the co-host of Good Morning Kentuckiana with Renee Murphy, Rachel Platt and then Kelsey Starks. In 2015 Andy decided to leave early morning hours behind and venture into a new career. He was hired as the Director of Marketing at the Frazier History Museum in 2015.

As a reporter and anchor Treinen covered national stories like the O.J. Simpson verdict and the 2000 riots in Cincinnati, but telling stories about people is Andy's passion. He has won 7 Ohio Valley Chapter Emmy awards and an Associated Press Award for stories he wrote, produced and reported.

Andy lives in the Highlands with his wife Wendy and his two daughters, Ella & Mia who both attended DuPont Manual High School in Louisville. Ella is a Junior at Centre College and Mia is a Freshman at the University of Tampa.