

# Grants Budgetary Information

**Agency:** PUBLIC WORKS

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**Document Type\*:**  Application    Award    Amendment    Other

\*Note: Legislation is not typically composed for applications. If legislation is requested for an application, please contact the Fiscal Administrator.

**Document Name:** FY19 Paula Nye Summer Walk/Bike Sense (\$11,446.25), See & Be Seen (\$6,074.25), and Adult Bike Safety (\$3,746.50)

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**Agreement Period:** 2 years from receipt of funds

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**Award Amount:** \$21,267

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**Cost Center(s):** not established yet

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**Match Required?**    Yes    No   **Match Amount:** n/a

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**Match Cost Center:** n/a

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Please fill out ONLY ONE of the boxes below. "New Grant" means this grant has not been budgeted within the current fiscal year and is a completely new revenue for the current fiscal year. "Existing Grant" means there is currently a cost center with budget established for this grant.

New Grant Information	
Note: New grants will require a resolution or ordinance be taken before Council. This process takes approximately 6-8 weeks.	
Amount to be budgeted in current fiscal year:	\$21,267.00

Existing Grant Information	
Note: If the award amount is greater than the amount budgeted in LeAP, an A/R memo will need to be signed by the Mayor. This process takes approximately 2 weeks.	
Current amount budgeted in LeAP:	n/a
Additional amount to be budgeted in LeAP for current fiscal year:	n/a

Routing Information	
Name: Nick Borho <i>NS</i>	Date: 9/13/2017
Name: Kristina Messina or Chris Swan <i>KW</i>	Date: 9/13/2017
Name: Ben Tipton	Date: _____
Name: _____	Date: _____



# DOCUMENT APPROVAL FORM

THIS FORM MUST BE ATTACHED TO ALL DOCUMENTS SUBMITTED FOR THE MAYOR'S SIGNATURE, ROUTE AS LISTED BELOW.

THIS DOCUMENT RECOMMENDED FOR MAYOR'S SIGNATURE

ORIGINATOR OF DOCUMENT Kate Holwerk, Public Works and Assets Division of Transportation
SIGNATURE APPROVALS
AGENCY/DEPARTMENT DIRECTOR <i>Monessa Hale Burns</i>
CHIEF FINANCIAL OFFICER
COUNTY ATTORNEY
CHIEF OF STAFF

DOCUMENT NAME Summer Walk Sense & Bike Sense and Bike Sense Cops for Kids 2019
SUMMARY OF DOCUMENT Paula Nye Memorial Bicyclist and Pedestrian Education Grant Funding would be used for two summer interns to teach bike safety to 400 youth at Metro Community Center Summer Camps with a helmet for each camper, plus helmets, reflective shoelaces, and reflective stickers for Bike Sense Cops for Kids to giveaway during programs. Grant Funding: \$11,446.25. No local match

CONTACT PER: Kate Holwerk	TELEPHONE 502-574-3376
DATE NEEDED 9/28/2018 For Pick up	

DATE APPROVED BY MAYOR	INSTRUCTIONS FROM THE MAYOR

## The Kentucky Bicycle and Bikeway Commission Grant Program Application Form

Name of Organization: Louisville Metro Government

Address: 444 S 5th St, Ste 400

City: Louisville State: KY ZIP Code: 40202

Phone: ( 502 ) 574-3376 E-mail: Katherine.holwerk@louisvilleky.gov

Contact Person: Katherine "Kate" Holwerk Title: Bicycle and Pedestrian Program Analyst

Brief Description of Your Organization and Its Goals and Objectives:

Louisville Metro government's bicycle and pedestrian initiatives called Bike Louisville and Look Alive Louisville have two major goals:

To increase bicycling and pedestrian activity throughout all parts of Louisville by making it a fun, comfortable, and accessible mode of travel while simultaneously reducing the number of people on bikes and people walking who are killed and injured in the roadway.

The Louisville bicycle and pedestrian programs are broken down into "Five E's" and "Three P's" respectively. Both models are nationally recognized for structuring these programs. The five E's are Education, Enforcement, Encouragement, Engineering, and Evaluation. The three P's are Projects, Policies, and Programs.

Project for which funding is requested:

Summer Walk Sense & Bike Sense and Bike Sense Cops for Kids 2019

Amount Requested: \$11,446.25 If approved, funds are needed by what date? March 1, 2019

If approved, the check should be disbursed to: Louisville Metro Government

Address: 444 S 5th St, Ste 400

City Louisville State KY ZIP Code 40202

Federal ID # [REDACTED] or Social Security #                      Attach a

brief description of project: Include:

(a) How this program or project fits the purposes of Kentucky Bicycle and Bikeway Commission Grant Program vision statement

(b) If this is a new project or program or a continuation of an existing one

(c) Who will be responsible for the project or program?

(d) If the request is for a onetime project or for an ongoing program.

(e) Describe the system(s) to be put in place to measure the results of the program.

**Paula Nye Memorial Bicyclist and Pedestrian Education Grant**

**Summer  
Walk Sense & Bike Sense  
&  
Bike Sense Cops for Kids  
Safety Program 2019**



**Louisville Metro Government**

**September 2018**



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### ***Louisville Metro Bike/Pedestrian Program Description:***

Louisville Metro Government continues to provide Bicycle & Pedestrian efforts in *non-infrastructure* categories of program implementation. The Louisville Bicycle & Pedestrian Program is broken down into “Five E’s,” and “Three P’s” respectively. Both models are nationally recognized models for structuring such programs.

The Five E’s are (presented by the League of American Bicyclists Louisville’s Bike Master Plan):

- 🚲 **Encouragement**
- 🚲 **Education**
- 🚲 **Engineering**
- 🚲 **Enforcement**
- 🚲 **Evaluation**

The Three P’s are (in order presented in the several planning documents such as Seattle’s 2010 Pedestrian Master Plan):

- 🚶 **Projects**
- 🚶 **Policies**
- 🚶 **Programs**

- ***Purpose:***

The purpose of this project is to implement and maintain the vital Bicycle & Pedestrian programs and projects which fall under the scope of the Four E’s and Two P’s described above. While capital improvement projects are essential in developing a safe and popular Bicycle & Pedestrian network, the non-infrastructure elements are equally (if not more) important.

For instance, they are the elements which reach out to **educate** the vast population of *non-bicyclists*: the motoring public. When new bicycle and pedestrian facilities are built, the public at large must be educated about how to drive alongside them in order to ensure the safety of *all* road users as well as the efficient operation of the network. This is but one example of countless ways in which these non-infrastructure programs are necessary to our efforts to create a bicycle-friendly and walkable Louisville.

- ***Scope:***

This application is for funding of programs in our non-infrastructure project categories. Although the scope of activities is extremely broad, a tremendous impact can be made with the relatively small amount of funding. In looking over the following (non-exhaustive) project scope for these Four E’s and Two P’s, remember that many projects cross boundaries and serve multiple purposes at once. To give one of numerous examples, programs that **enforce** the safety of bicycling and walking very often serve to **educate** the public as well.



## ***Summer Walk Sense & Bike Sense Program and Bike Sense Cops for Kids***

### ***Description:***

**Lead:** Louisville Metro Public Works  
**Estimated number of people reached:** 550  
**Desired Funding:** \$11446.25



In the Netherlands and Germany, all school age children have received extensive instruction on safe walking and bicycling practices by the age of 10. Louisville youth have no such guaranteed education. While Bike Sense is offered in Jefferson County Public Schools, not all schools have appropriate facilities or even time for physical education. In partnership with the Louisville Metro Police Department and Metro Parks, Bike Louisville has introduced Walk Sense & Bike Sense youth safety instruction and Bike Sense Cops for Kids.

### • ***Summer Walk Sense & Bike Sense Program Background:***

The Summer Walk Sense & Bike Sense Program helps educate our youth to bicycle and walk defensively, to anticipate dangerous situations, and to react appropriately. Bike Louisville implemented a pilot program at three Louisville Metro Community Center Summer Camps in 2011, reaching around 60 youth. The success of the program allowed it to expand and reach all Louisville Metro Community Center locations that hosted Summer Camps during the summer of 2013 through 2017.

As the Metro Community Centers have changed to an open-format, the effectiveness of the program has changed. Gradually, centers have switched over to allowing all attendees to attend at any time of day, for any duration of time.

In 2018, the Bike Sense curriculum reached approximately 425 youth in eight community centers in Louisville, KY. Students from all targeted community centers saw improvement from the Pre Test to the Post Test Assessment. On the Pre Test, the average total of correct answers was 68%; meanwhile on the Post Test, the average total of correct answers was 92%.

### • ***Summer Walk Sense & Bike Sense Program Scope:***

Summer Walk Sense & Bike Sense Program implementation will begin in May 2019 and end in August 2019. The number of people targeted during this program is 400 youth.

Participants will learn how to ride and walk safely in a fun and exciting environment with daily sessions for one week at each community center. Each Bike Sense graduate will be rewarded a bicycle helmet.

These classes are taught by two Bike Sense interns, trained by a certified instructor in the League of American Bicyclists' Smart Cycling course.



The Summer Walk Sense & Bike Sense Program has led to a number of other youth bicycle education opportunities including the Bike Sense off-road short track program. Bike Louisville piloted an advanced off-road short track program at Louisville's World Class Cyclocross Park. The program allowed youth to practice their bike handling skills while engaging in vigorous physical activity. Currently, Short Track mountain bike races are open to all, and Bike Sense participants are encouraged to participate.

- ***Bike Sense Cops for Kids Program Background:***

The **enforcement** piece of the Bike Sense Program is only one key element of a bigger goal within Bike Sense: youth outreach. The Bike Sense Cops for Kids Program provides a link between officers and youth for enforcement, encouragement and engagement in local neighborhoods, where a police presence is often stigmatized negatively. The ultimate goal of Bike Sense Cops for Kids is to use bike safety to create positive interactions between law enforcement officers and youth. With each engagement between officers and youth, the officers **educate** individuals about safety, **encourage** bike riding by being role models, and **enforce** safe biking practices.



The Bike Sense Cops for Kids program also launched in the summer of 2011 in three communities. This **enforcement** piece was modeled after the Minneapolis "Bike Cops for Kids" program, a youth outreach program by School Liaison officers during the summer months. During the 2013 summer, the Bike Sense Cops for Kids program was piloted in six Louisville Metro community center neighborhoods. The program has reached more kids each year.

In 2017, the officer in charge of the program was promoted at the beginning of summer, and could not continue to lead the effort. The new lead officer was

out of town when the program was set to launch and started the program two weeks later than scheduled. To reach the targeted number of youth, the Bike Sense Cops for Kids officers engaged youth during bicycle patrols in various neighborhoods and gave away helmets throughout late summer and fall. When officers give away helmets, they fit the helmet to the individual and teach the recipient to check Eyes, Ears, and Chin.





• ***Bike Sense Cops for Kids 2019 Scope:***



To implement this program, Louisville Metro has partnered with the LMPD's Community Relations Division. These officers do not require overtime pay to participate this program, as the mission is in line with the goals of the division. The officers' scope of work will include riding bicycles around each of the community center neighborhoods. Officers will hand out educational checklists to youth who are not following the rules of the road or who are riding without a helmet. Officers will give away helmets to youth who are riding without a helmet; officers will fit each helmet to the recipient and teach the recipient how to make sure the helmet is on correctly.

Bike Sense Cops for Kids has spawned other projects involving bikes and the Louisville Metro Police Department. In April 2017, GE donated 100 bicycles and helmets to Bike Sense Cops for Kids, and LMPD distributed them to community center youth who completed Bike Sense instruction at summer camp. This fall, LMPD is again hosting an essay contest in

elementary schools where students will write essays on bike safety. Inspired by the GE donation, LMPD Community Relations has reached out to Academy Sports and Wal-Mart about bike donations in order to reward the winners of the essay contests and for prizes at LMPD-sponsored community events, such as each division's Night Out.

Bike Sense Cops for Kids participated in the Mayor's Subway Fresh Fit Hike, Bike, and Paddle on Memorial Day 2018, giving away "tickets" which applauded kids for wearing their bicycle helmets at the event. Inspired by our program, St. Matthews' police department has partnered with AAA to create something similar to Bike Sense Cops for Kids, where officers gave out helmets to youth early in the summers of 2017 and 2018. The effect of bicycles and bike safety has helped LMPD build a relationship with the community and create projects for community engagement.

***Summer Walk Sense & Bike Sense Program and Bike Sense Cops for Kids Evaluation Plan***

Results will be measured through Bike Sense Pre and Post Test evaluations, by the number of youth engaged by each officer during bicycle patrols in each neighborhood, and by the number of essays LMPD Community Relations receives. These indicators will determine whether the participants are retaining information during Summer Walk Sense & Bike Sense Program and whether bicycle patrols continue to be an effective method for engaging youth.



***Estimated Budget:***

Project Elements	Estimated Budget
➤ 550 Bicycle Helmets (425 Bicycle Helmets for Bike Sense Summer and 125 for Bike Sense Cops for Kids)	\$4623.75
➤ 8 Summer Walk Sense and Bike Sense Safety Classes (8 community centers with 2 interns at 35 hours per week)	\$5,250
➤ Reflective Shoelaces for Bike Sense Cops for Kids (250 pairs)	\$772.50
➤ Reflective Stickers for Bike Sense Summer Campers and Bike Sense Cops for Kids (500 sets of 4 branded stickers)	\$800
<b>Total Project</b>	<b>\$ 11,446.25</b>





## DOCUMENT APPROVAL FORM

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THIS DOCUMENT RECOMMENDED FOR MAYOR'S SIGNATURE

ORIGINATOR OF DOCUMENT Kate Holwerk, Public Works and Assets Division of Transportation
SIGNATURE APPROVALS
AGENCY/DEPARTMENT DIRECTOR <i>Mareen Dale Burns</i>
CHIEF FINANCIAL OFFICER
COUNTY ATTORNEY
CHIEF OF STAFF

DOCUMENT NAME See and Be Seen Safety Campaign 2019
SUMMARY OF DOCUMENT Paula Nye Memorial Bicyclist and Pedestrian Education Grant Funding would be used to purchase safety items including lights, reflective zipper pulls, ankle straps, and bells plus branding material for the campaign. Grant Funding: \$6074.25. No local match required.

CONTACT PERSON: Kate Holwerk	TELEPHONE: 502-574-3376
DATE NEEDED: 9/28/2018	For Pick up

DATE APPROVED BY MAYOR	INSTRUCTIONS FROM THE MAYOR

## The Kentucky Bicycle and Bikeway Commission Grant Program Application Form

Name of Organization: Louisville Metro Government

Address: 444 S 5th St, Ste 400

City: Louisville State: KY ZIP Code: 40202

Phone: ( 502 ) 574-3376 E-mail: Katherine.holwerk@louisvilleky.gov

Contact Person: Katherine "Kate" Holwerk Title: Bicycle and Pedestrian Program Analyst

### Brief Description of Your Organization and Its Goals and Objectives:

Louisville Metro government's bicycle and pedestrian initiatives called Bike Louisville and Look Alive Louisville have two major goals:

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The Louisville bicycle and pedestrian programs are broken down into "Five E's" and "Three P's" respectively. Both models are nationally recognized for structuring these programs. The five E's are Education, Enforcement, Encouragement, Engineering, and Evaluation. The three P's are Projects, Policies, and Programs.

Project for which funding is requested: See and Be Seen Safety Campaign 2019

Amount Requested: \$6074.25 If approved, funds are needed by what date? March 1, 2019

If approved, the check should be disbursed to: Louisville Metro Government

Address: 444 S 5th St, Ste 400

City Louisville State KY ZIP Code 40202

Federal ID # [REDACTED] or Social Security #                      Attach a

brief description of project: Include:

- (a) How this program or project fits the purposes of Kentucky Bicycle and Bikeway Commission Grant Program vision statement
- (b) If this is a new project or program or a continuation of an existing one
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- (e) Describe the system(s) to be put in place to measure the results of the program.

**Paula Nye Memorial Bicyclist and Pedestrian Education Grant**

# **See and Be Seen Safety Campaign 2019**



**Louisville Metro Government**

**September 2018**



### ***Louisville Metro Bike/Pedestrian Program Description:***

Louisville Metro Government continues to provide Bicycle & Pedestrian efforts in *non-infrastructure* categories of program implementation. The Louisville Bicycle & Pedestrian Program is broken down into “Five E’s,” and “Three P’s” respectively. Both models are nationally recognized methods for structuring such programs.

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- ✿ **Education**
- ✿ **Engineering**
- ✿ **Enforcement**
- ✿ **Evaluation**

The Three P’s are (in order presented in the several planning documents such as Seattle’s 2010 Pedestrian Master Plan):

- ✿ **Projects**
- ✿ **Policies**
- ✿ **Programs**

#### • ***Purpose:***

The purpose of this project is to implement and maintain the vital Bicycle & Pedestrian programs and projects which fall under the scope of the Four E’s and Two P’s described above. While capital improvement projects are essential in developing a safe and popular Bicycle & Pedestrian network, the non-infrastructure elements are equally (if not more) important. For instance, they are the elements which reach out to **educate** the vast population of *non-bicyclists*: the motoring public. When new bicycle and pedestrian facilities are built, the public at large must be educated about how to drive alongside them in order to ensure the safety of *all* road users as well as the efficient operation of the network. This is but one example of countless ways in which these non-infrastructure programs are necessary to our efforts to create a bicycle-friendly and walkable Louisville.

#### • ***Scope:***

This application is for funding of programs in our non-infrastructure project categories. Although the scope of activities included is extremely broad, a tremendous impact can be made with the relatively small amount of funding. In looking over the following (non-exhaustive) project scope for these Four E’s and Two P’s, please remember that many projects cross boundaries and serve multiple purposes at once. For example, programs that **enforce** the safety of bicycling and walking very often serve to **educate** the public as well.



### ***See and Be Seen Safety Campaign Description:***

**Lead:** Louisville Metro Public Works

**Estimated number of people reached:** 1000

**Desired Funding:** \$6074.25

- ***See and Be Seen Safety Campaign Background:***

The See and Be Seen Safety Campaign began as an effort among partners including community members and Louisville Metro including the Louisville Metro Police Department (LMPD), Louisville Metro Department of Public Health and Wellness, and Public Works. The goal is to make our streets safer for all road users by encouraging everyone, whether they are walking, biking, or driving, to “see and be seen”. The targeted audience includes pedestrians and cyclists in high traffic areas, including the entrances and parking areas of Metro Parks as well as intersections with high pedestrian traffic. These events reached a lot of people, but the effort did not have a brand identity.

In late summer of 2017, Louisville Metro co-hosted a meeting with the Center for Neighborhoods of pedestrian and bicycle non-profits. In this meeting, we asked these groups to state their mission, their activities, and what safety material they needed for their members. These groups identified a need for safety vests, reflective ankle straps, pedestrian lights, and reflective zipper pulls. Louisville Metro met with this group again in 2018 to evaluate successes and reassess needs for the coming year.

- ***See and Be Seen Safety Campaign Scope:***

This funding will directly serve 975 people. About half of those are in the bicycle and pedestrian non-profit groups, and half are in the general public. In this way, safety material is delivered to the people that are committed to use it during group walks, group rides, and events. This funding provides an additional opportunity to educate the general public to “see and be seen”. The general public engagement will take place during the weeks surrounding daylight savings and the end of daylight savings at dusk, when it is most difficult for roadway users to see one another. As with the previous efforts, these events will be in areas of high pedestrian and cyclist traffic.

This funding will provide one branded feather banner and the printing of a pocket card with safety tips for pedestrians, people on bikes, and people in cars.

- ***See and Be Seen Campaign Evaluation Plan***

The effectiveness of the non-profit portion of the program will be evaluated with a survey of non-profit group members in fall of 2019, which will ask participants about usage of the safety items, effectiveness of safety items, and perceived quality of the safety items. The effectiveness of the public portion of the program will be measured by the number of engagements at each event.



***Estimated Budget:***

Project Elements	Estimated Budget
<ul style="list-style-type: none"><li>➤ Look Alive Louisville Material<ul style="list-style-type: none"><li>• 8' Feather Flag</li><li>• Branded Water Bottles (250 Polar Insulated)</li></ul></li> <li>➤ See and Be Seen Campaign<ul style="list-style-type: none"><li>• Branded Bike Bells (1000 Bells with a Sticker Logo)</li><li>• Branded Reflective Zipper Pulls</li><li>• Branded Reflective Ankle Straps</li></ul></li></ul>	<p>\$223.50</p> <p>\$3625</p> <p>\$760</p> <p>\$850</p> <p>\$615.75</p>
<b>Total Project</b>	<b>\$6074.25</b>







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THIS DOCUMENT RECOMMENDED FOR MAYOR'S SIGNATURE

ORIGINATOR OF DOCUMENT <b>Kate Holwerk, Public Works and Assets Division of Transportation</b>
<b>SIGNATURE APPROVALS</b>
AGENCY/DEPARTMENT DIRECTOR <i>Vanessa Dale Burns</i>
CHIEF FINANCIAL OFFICER
COUNTY ATTORNEY
CHIEF OF STAFF

DOCUMENT NAME <b>Adult Bike Safety Education 2019</b>
SUMMARY OF DOCUMENT <b>Paula Nye Memorial Bicyclist and Pedestrian Education Grant Funding would be used to provide adult bicycle safety education for at least 250 adults and to equip them with helmets and reflective ankle straps. Grant Funding: \$3746.50. No local match is</b>

CONTACT PERSON: <b>Kate Holwerk</b>	TELEPHONE: <b>502-574-3376</b>
DATE NEEDED: <b>9/28/2018</b>	<b>For Pick up</b>

DATE APPROVED BY MAYOR	<b>INSTRUCTIONS FROM THE MAYOR</b>

## The Kentucky Bicycle and Bikeway Commission Grant Program Application Form

Name of Organization: Louisville Metro Government

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City: Louisville State: KY ZIP Code: 40202

Phone: ( 502 ) 574-3376 E-mail: Katherine.holwerk@louisvilleky.gov

Contact Person: Katherine "Kate" Holwerk Title: Bicycle and Pedestrian Program Analyst

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The Louisville bicycle and pedestrian programs are broken down into "Five E's" and "Three P's" respectively. Both models are nationally recognized for structuring these programs. The five E's are Education, Enforcement, Encouragement, Engineering, and Evaluation. The three P's are Projects, Policies, and Programs.

Project for which funding is requested: Adult Bike Safety Education 2019

Amount Requested: \$3746.50 If approved, funds are needed by what date? March 1, 2019

If approved, the check should be disbursed to: Louisville Metro Government

Address: 444 S 5th St, Ste 400

City Louisville State KY ZIP Code 40202

Federal ID # [REDACTED] or Social Security #                      Attach a

brief description of project. Include:

(a) How this program or project fits the purposes of Kentucky Bicycle and Bikeway Commission Grant Program vision statement

(b) If this is a new project or program or a continuation of an existing one

(c) Who will be responsible for the project or program?

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(e) Describe the system(s) to be put in place to measure the results of the program.

**Paula Nye Memorial Bicyclist and Pedestrian Education Grant**

# **Adult Bike Safety Education 2019**



**Louisville Metro Government**

**September 2018**



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### ***Louisville Metro Bike/Pedestrian Program Description:***

Louisville Metro Government continues to provide Bicycle & Pedestrian efforts in *non-infrastructure* categories of program implementation. The Louisville Bicycle & Pedestrian Program is broken down into “Five E’s,” and “Three P’s” respectively. Both models are nationally recognized methods for structuring such programs.

The Five E’s are (presented by the League of American Bicyclists Louisville’s Bike Master Plan):

- 🚲 **Encouragement**
- 🚲 **Education**
- 🚲 **Engineering**
- 🚲 **Enforcement**
- 🚲 **Evaluation**

The Three P’s are (in order presented in the several planning documents such as Seattle’s 2010 Pedestrian Master Plan):

- 🚶 **Projects**
- 🚶 **Policies**
- 🚶 **Programs**

- ***Purpose:***

The purpose of this project is to implement and maintain the vital Bicycle & Pedestrian programs and projects which fall under the scope of the Four E’s and Two P’s described above. While capital improvement projects are essential in developing a safe and popular Bicycle & Pedestrian network, the non-infrastructure elements are equally (if not more) important. For instance, they are the elements which reach out to **educate** the vast population of *non-bicyclists*: the motoring public. When new bicycle and pedestrian facilities are built, the public at large must be educated about how to drive alongside them in order to ensure the safety of *all* road users as well as the efficient operation of the network. This is but one example of countless ways in which these non-infrastructure programs are necessary to our efforts to create a bicycle-friendly and walkable Louisville.

- ***Scope:***

This application is for funding of programs in our non-infrastructure project categories. Although the scope of activities included is extremely broad, a tremendous impact can be made with the relatively small amount of funding. In looking over the following (non-exhaustive) project scope for these Four E’s and Two P’s, please remember that many projects cross boundaries and serve multiple purposes at once. For example, programs that **enforce** the safety of bicycling and walking very often serve to **educate** the public as well.



***Adult Bike Safety Education Description:***

**Lead:** Louisville Metro Public Works

**Estimated number of people reached:** 300

**Desired Funding:** \$3746.50

• ***Adult Bike Safety Education Background:***

Adult Bicycle Education Classes are available on the Louisville Bicycle Club website. This education is the League of American Bicyclists American Bicyclists Smart Cycling Class. Louisville Bicycle Club (LBC) has taught hundreds of adults this bicycle safety martial throughout Louisville Metro. The Louisville Bicycle Club has taught over 150 adults the 5-class course during 2016, over 250 adults during 2017, and 250 adults in 2018.

• ***Adult Bike Safety Education Scope:***

This grant would fund the time and resources for the Louisville Bicycle Club to teach 250 people through the New Rider Clinic program, giving each person who completes the program a branded reflective ankle strap and, if needed, a bicycle helmet. The Louisville Bicycle Club will also provide each person who completes the program with a new club jersey which has bright colors and is easy to see on the roadways.

**STRATEGY:**

To encourage people to learn bicycle safety through the Louisville Bicycle Club New Rider Clinic

***Adult Bike Safety Education Evaluation Plan***

The Adult Bike Safety Education will be evaluated based on the number of people who complete the New Rider Clinic series.

***Estimated Budget:***

Project Elements	Estimated Budget
➤ Reflective Ankle Straps (250)	\$ 205.25
➤ Helmets	\$ 1541.25
➤ Louisville Bicycle Club New Rider Clinics	\$ 2,000
<b>Total Project</b>	<b>\$3746.50</b>

