

**Louisville Metro Council
Council Originated NDF**

Council Member: Councilwoman Cindi Fowler

Amount of Request: \$5000.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure:

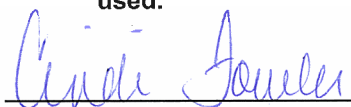

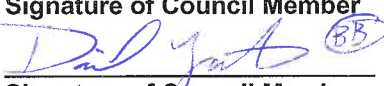
Neighborhood Development Funds will be used to sponsor the annual Mayor's Derby Brunch on the River, and event held by Riverside, The Farnsley-Moremen Landing, Inc.

Describe the public purpose:

Riverside, The Farnsley-Moremen Landing Inc. is the non-profit arm of an historic property in Southwest Jefferson County that provides many cultural and educational experiences for our community. This event serves as a fundraiser to support their programs.

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

	<u>\$1000</u>	<u>2/4/2016</u>
Signature of Council Member	Amount	Date
	<u>1000</u>	<u>2/4/16</u>
Signature of Council Member	Amount	Date
	<u>\$1000</u>	<u>2/4/16</u>
Signature of Council Member	Amount	Date

Approved by:

Appropriations Committee Chairman

Date

FOR CLERK'S OFFICE USE ONLY

District (s) & Amount _____

To OMB: _____

Prepared/Approved by _____

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<u>Vicki Aubrey Welch</u> Signature of Council Member	<u>\$1,000⁰⁰</u> Amount	<u>2/11/16</u> Date
<u>Sharonne Suttler</u> Signature of Council Member	<u>1,000 -</u> Amount	<u>2-11-16</u> Date

_____ Signature of Council Member	_____ Amount	_____ Date
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Approved by:

_____ Appropriations Committee Chairman	_____ Date
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 To OMB: _____
 Prepared/Approved by _____

JAN 15 2016

January 12, 2016

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
601 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler:

We are looking ahead to Riverside's 13th annual "Derby Brunch On the River" on **Sunday, May 1, 2016**. We hope that you will consider being one of the sponsors of this wonderful event once again. As you well know, since 2012, the brunch has been named an Official Kentucky Derby Festival event, and Louisville Mayor Greg Fischer has served as Honorary Host!

This fun, festive celebration features an authentic Kentucky breakfast, music, a brief live auction, tours of the historic Farnsley-Moremen House, tours of the new Moremen Family Chapel site and a silent auction.


This is an excellent opportunity to support an important educational and cultural resource in our community: Riverside, the Farnsley-Moremen Landing. All proceeds from the event will go toward furthering Riverside's mission and programs. Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization and all donations are tax-deductible to the extent the law permits.

This *is* southwest Louisville's Derby celebration! Be a part of it.

Please review the enclosed information about sponsorship opportunities at this year's brunch. We hope we can count on your support and involvement. If you have any questions, feel free to call Patti Linn at Riverside (502/935-6809).

Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick, Chair
Riverside, the Farnsley-Moremen Landing, Inc.



The Mayor's Derby Brunch On the River

With Honorary Host Mayor Greg Fischer
at Riverside, the Farnsley-Moremen Landing
on Sunday, May 1, 2016

Sponsorship Opportunities:

\$10,000 Sponsorship

- Title sponsor listed on all appropriate Kentucky Derby Festival promotional materials
- Top billing on all published and printed materials (as in "Your company" presents "The Mayor's Derby Brunch On the River", featuring your logo)
- Two tables for eight (8) at the event with sponsorship signs
- Free company advertisement in the event program
- Acknowledgment by the Emcee at the event

\$5,000 Sponsorship

- Two tables for eight (8) at the event with sponsorship signs
- Free company advertisement in the event program
- Prominent listing in the printed invitation, newsletter, event program, sponsor board
- Acknowledgment by Emcee at the event

\$2,500 Sponsorship

- One table for eight (8) at the event with sponsorship signs
- Bold listing in the printed invitation, newsletter, event program, sponsor board

\$1,000 Sponsorship

- One table for eight (8) at the event with sponsorship signs
- Listing in invitation, newsletter, event program and sponsor board

Riverside, the Farnsley-Moremen Landing, Inc. ~ 7410 Moorman Rd ~ Louisville, KY 40272
Phone: 502/935-6809 E-mail: info@riverside-landing.org ~ www.riverside-landing.org

RIVERSIDE

THE FARNSELEY~MOREMEN LANDING

Riverside, the Farnsley-Moremen Landing, Inc.



Mayor's Derby Brunch On the River
An Official Kentucky Derby Festival Event
With Honorary Host Mayor Greg Fischer
Sunday, May 1, 2016

Sponsor Confirmation Form:

- Sponsor at the \$10,000 Title Sponsorship level
- Sponsor at the \$5,000 level
- Sponsor at the \$2,500 level
- Sponsor at the \$1,000 level

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount _____ Account Number: _____

Name on card _____ Expiration Date: _____

Circle one: Visa Mastercard American Express

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Seventy-five percent of all sponsorship and participant fees are tax-deductible. Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization. Our Federal ID number is: 61-1243762.

Please return by mail or fax to the address below:

7410MOORMAN RD ~ LOUISVILLE, KY 40272 ~ PH: 502.935.6809 ~ FX: 502.935.6821 ~ WWW.RIVERSIDE-LANDING.ORG