

**PWA Strategic Plan Themes (Pillars)**

<b>Theme</b>	<b>Definition</b>	<b>Goals</b>
1. Emergency Response	The development of processes/procedures for coordinating readily available information/data from various sources for emergencies of all types (snow, ice, flooding, trees, wind, etc.).	1-3 and 5
2. Asset Management	A systemic process of maintaining, upgrading and expanding infrastructure assets (roadways, alleys, bridges, sidewalks, curbs, and traffic control devices) effectively throughout their life cycle. (State of Good Repair)	4 and 15
3. Workforce Development	A resource to all PWA employees with an approach of continuous individual and organizational excellence and improvement through assessment, training, development and safety initiatives.	6, 7, 12, 17 and 19
4. Solid Waste Management & Community Cleanliness	Refers to management of the flow of materials, recycling, homeless encampment cleanup, street sweeping, litter prevention and cleanup, debris pick up and alley cleanup (Operation Clear Path). Also includes educational outreach and promotion of landfill diversion.	8-10 and 13-14
5. Transportation Enhancements	Refers to improving safety (Road to Zero), expanding transportation choices (complete streets), reducing vehicle miles traveled and congestion, improving access to jobs, and movement of freight.	16
6. Operational Efficiency	The use of technology and/or data to make more informed and effective organizational decisions which can include cost savings through route optimization, fleet management, procurement of equipment, and response time to complaints.	11, 18 and 19