



Louisville Downtown Partnership

Louisville Downtown Management District 2018 Economic Improvement Plan and
2017 and 2018 Operating Budgets

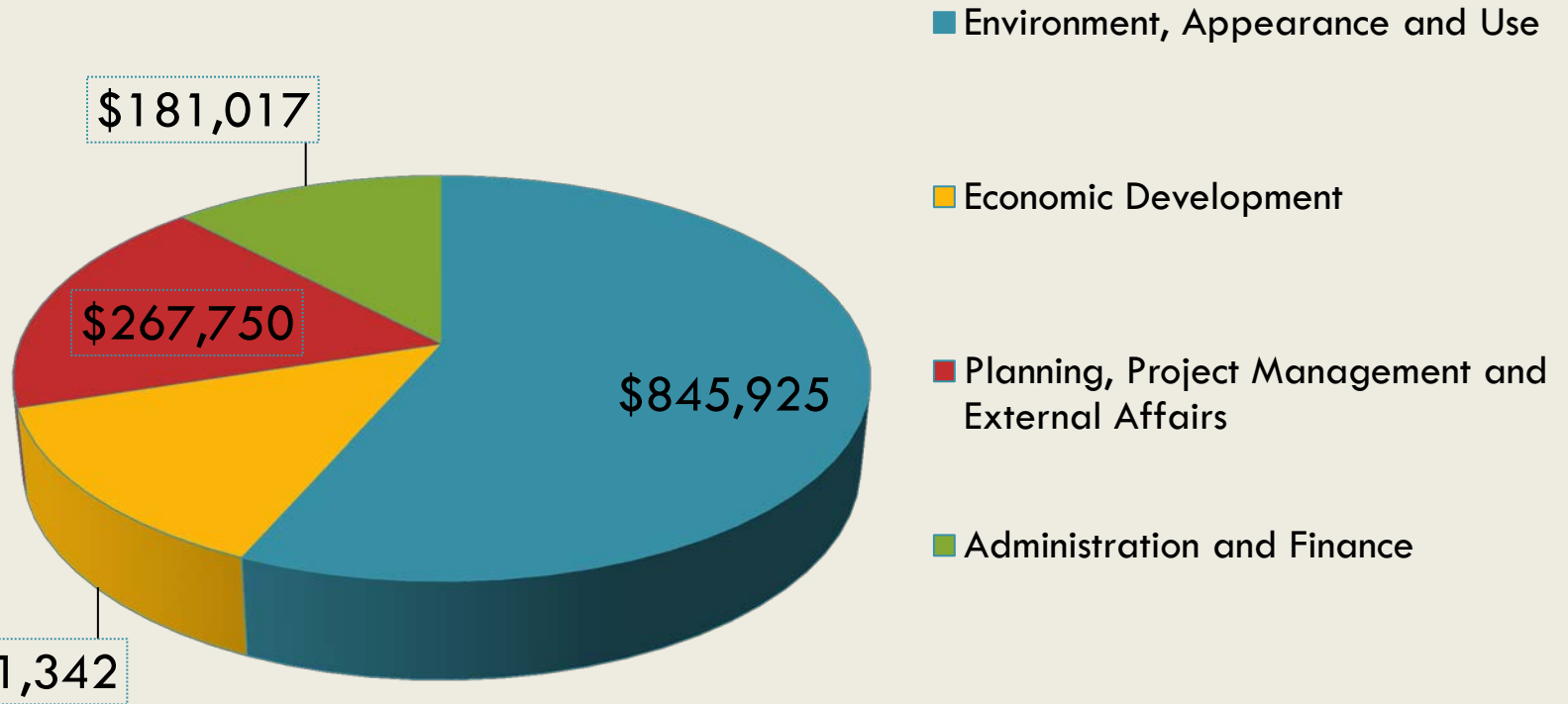
Labor & Economic Development Committee Meeting, October 17, 2017

Rebecca Matheny, Executive Director

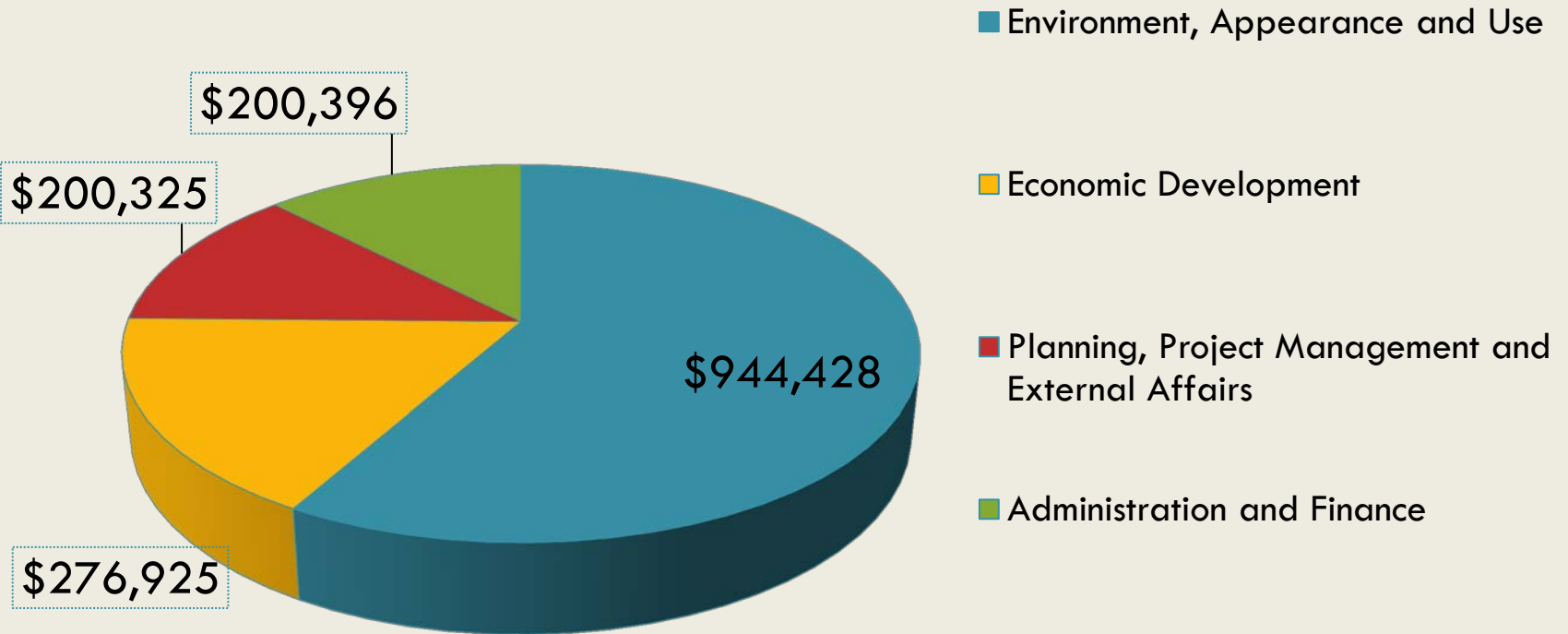
Operating Budgets

	Proposed 2018	Proposed 2017	End of Year Actual 2016
<u>INCOME</u>			
Total Income	\$1,661,216	\$1,544,321	\$1,494,807
<u>EXPENSES</u>			
Environmental / Appearance / Use	944,428	845,925	844,406
Economic Development	276,925	201,342	195,112
Planning / Project Management / External	200,325	267,750	214,040
Administrative & Finance	200,396	181,017	215,607
Total Expense	\$1,622,074	\$1,496,033	\$1,469,164
Net Ordinary Income	\$39,142	\$48,288	\$25,643
Non-Operating Expense (Depreciation)	\$39,142	\$48,288	\$60,963
Net Operating Income	-	-	(\$35,320)

2017 Expenses



2018 Expenses



Research

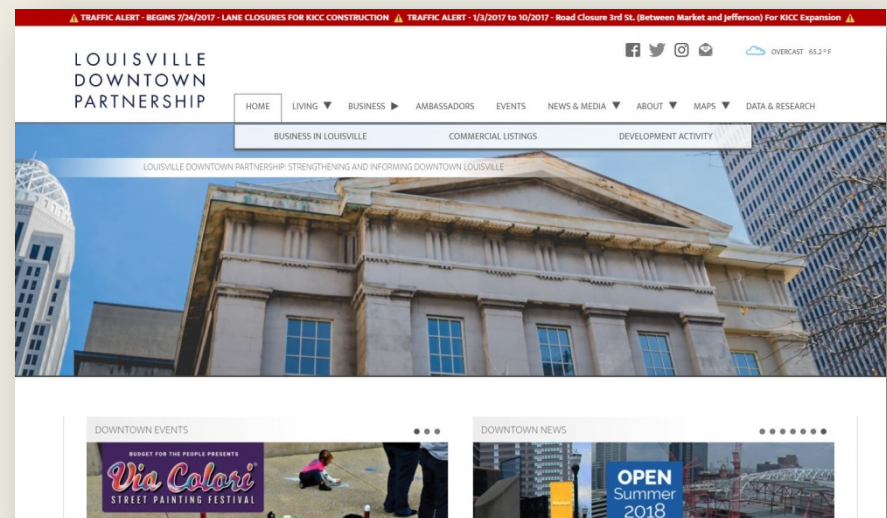
The BID maintains an extensive database of information on nearly every aspect of Downtown. This includes over 175 fact sheets and inventories covering economic information, demographic information and data on the physical environment.

- **Investment and Development Data**
- **Hospitality**
- **Office Space**
- **Transportation and Parking**
- **Residential**
- **Retail Space**
- **Streetscape and the Built Environment**

Marketing, Communication & Events

2017 Initiatives

- Idea Festival Support
- Day of the Dead
- South Fourth St. Retail Support
- Holiday in the City Support
- Managed the Republic Bank First Friday Hop
- Launched the Alley Gallery Program
- Launched New Website and Traffic Map (pictured)
- LCVB Convention Assistance and Support
- Launched the Bourbon District
- Virtual Block Watch
- Utility and Infrastructure Coordination
- Cornerstone Awards
- ReSurfaced Support
- Downtown Living Tour



Physical Improvements & Safety

Some of the supplemental services provided by the BID include:

- **14 Ambassadors** — Over 27,000 staff hours of on-street services throughout the year
- **281,760 lbs.** of trash collected from daily litter pickup throughout the BID
- **1,363** graffiti tags removed
- **487** block faces power washed
- **2,253** block faces of weed abatement
- Panhandling and homeless outreach
- Safety Escorts
- Snow removal at crosswalks



Special Beautification Projects

- **30 trees planted** and maintained through MSD grants and private sector partnerships
- **150 flower pots planted** and maintained
- **2,100 waterings per month** during growing season
- Alley Gallery program grows to **75 doors** (pictured)

