

# 18VARIANCE1031

## 4520 Poplar Level Road



**Louisville Metro Board of Zoning Adjustment  
Public Hearing**

**Steve Hendrix  
May 7, 2018**

# Requests

**Variances:** from Land Development Code to allow a proposed freestanding LED changing image sign to exceed the maximum height and area, Chapter 4.2.7.B. and to allow the entrance walls to be 10 feet at their highest point, Chapter 4.4.3.A.1.a.i.

Location	Requirement	Request	Variance
Freestanding Sign	10 foot maximum height	24 feet	14 feet
Freestanding Sign	100 square feet	168.6 square feet	68.6 square feet
Entrance Walls	4 feet high	10 feet high	6 feet

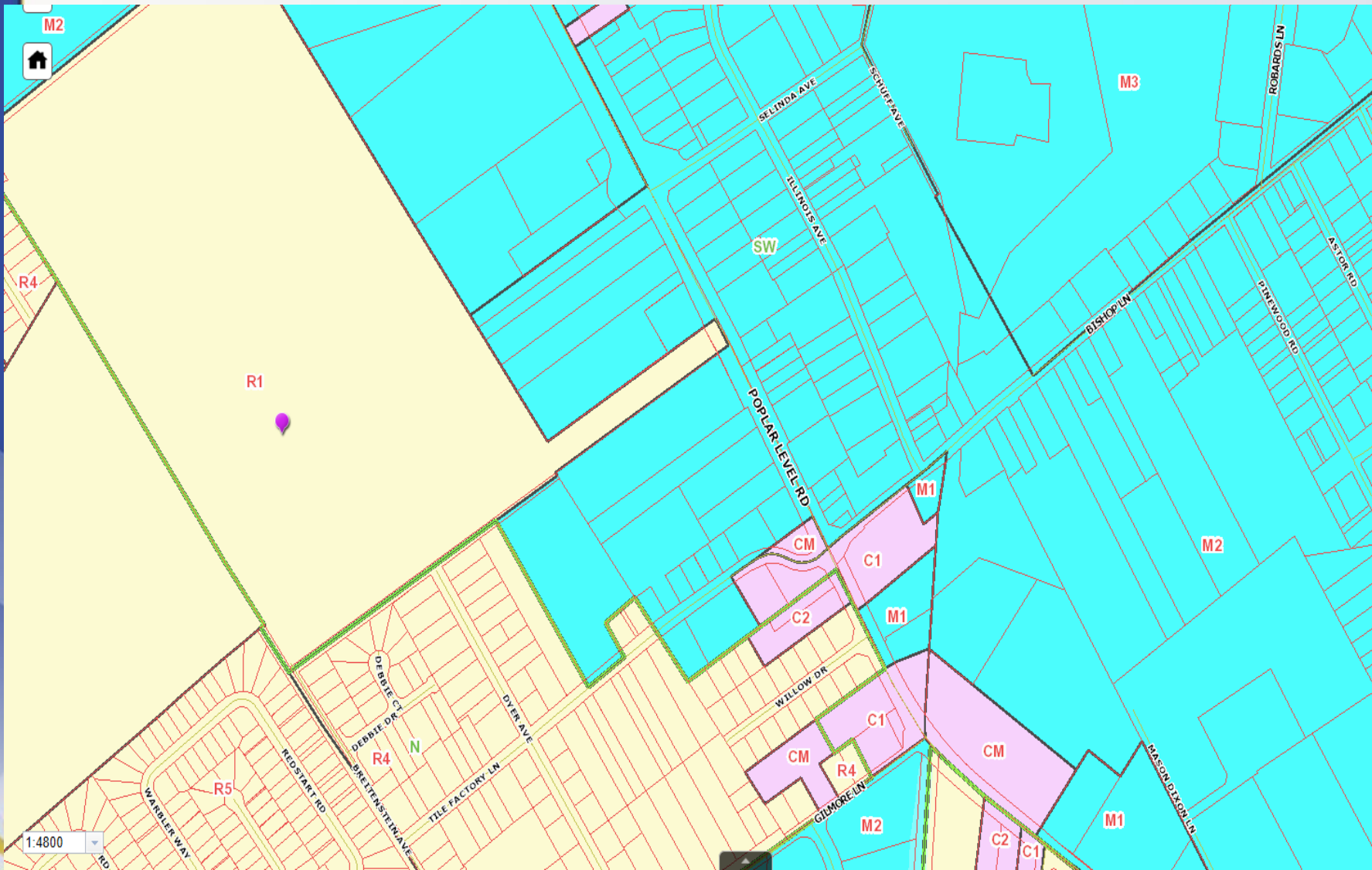
# Requests

- Waiver: Chapter 8.2.1.D.4.b.
  - To allow the changing image sign to be 88.9% of the freestanding sign instead of 60%.

# Case Summary / Background

- Signage for the new para-mutuel wagering facility to be known as Derby City Gaming.
- Replaces an existing sign that was similar in size and 4 feet higher.
- Entrance walls enhance the entrance and this portion of Poplar Level Road.
- Entrance is surrounded by M-2 zoning on 3 sides.
- Convenience store and self-storage are on either side of entrance.
- Image changing sign to meet other requirements.

# Zoning/Form Districts



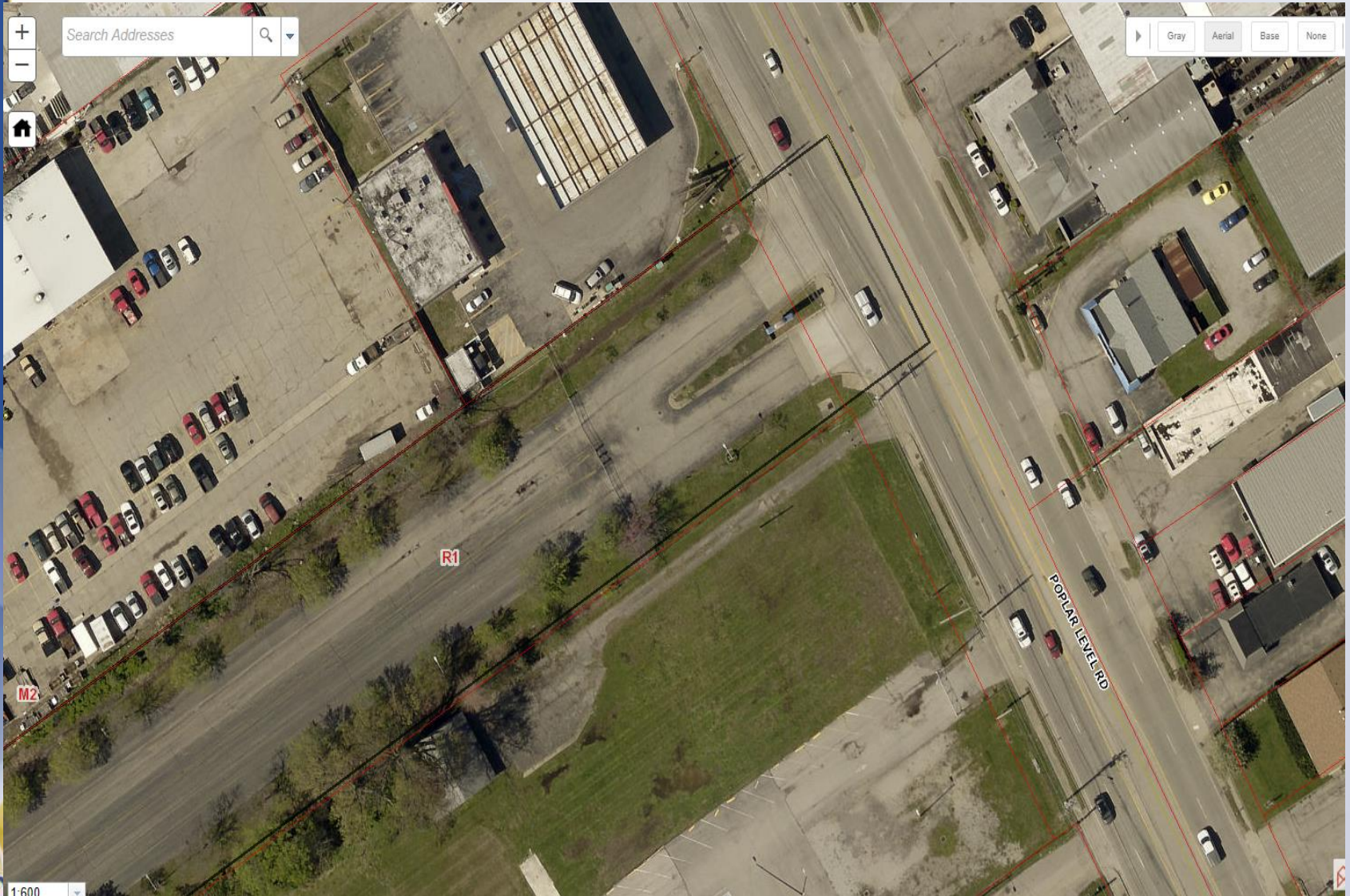


# Aerial Photo/Land Use





# Entrance





# Existing Sign





# Proposed

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MAR 26 2018

PLANNING &  
DESIGN SERVICES

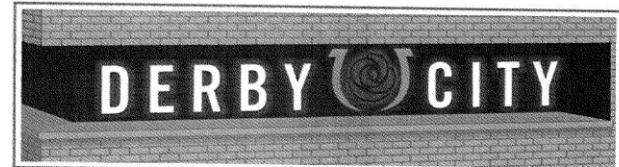
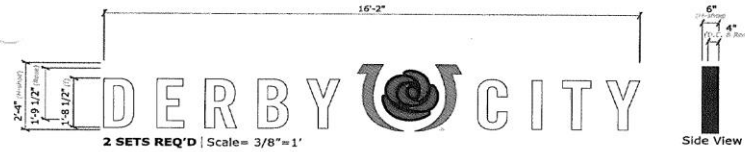
## LED DISPLAYS & EXTERIOR LOGO SIGNAGE - DF PYLON

### General Notes for Letters, Horseshoe, Rose

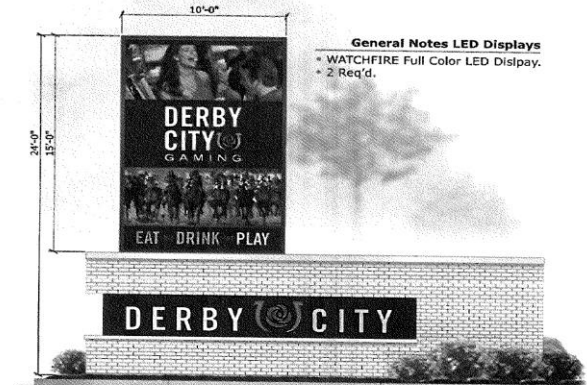
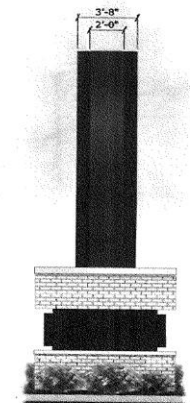
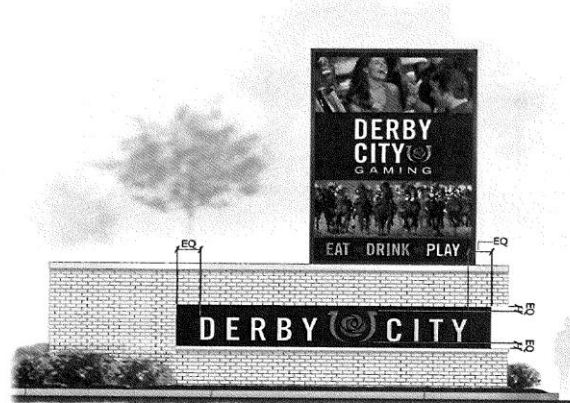
- Fab'd Aluminum Letters, Horseshoe, & Rose Internally Illuminated by LEDs. Satin Black Painted Returns
- All: Translucent Sign Faces with Translucent Graphic Film, 1" Black Trimcap.



18 VARIANCE 1031



Nighttime Illumination



- ### General Notes LED Displays
- WATCHFIRE Full Color LED Display.
  - 2 Req'd.

# Poplar Level Road to the north





# Poplar Level Road to the south



# Conclusions

- The variance and waiver requests appear to be adequately justified and meet the standard of review.
- Must determine if the proposal meets the standard of review for granting variances and the waiver as established in the Land Development Code.



# Required Actions

- Variances and Waiver: from Land Development Code
  - Approve/Deny
- To exceed the maximum height and area—Chapter 4.2.7.B.
- To allow the entrance walls to be 10 feet at their highest point—Chapter 4.4.3.A.1.a.i.

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