



**Louisville Metro Council
Passport Health & Well-Being Campus
Mark Carter, President & CEO**



Passport Members in West Louisville

Zip Code	PHP Members
40211	8,997
40203	8,788
40212	7,507
40210	6,657
40202	2,048
West Lou subtotal	33,997

75,000 members
in 10-mile radius

PASSPORT
HEALTH ★ PLAN

Average Life Expectancy

13
Years

APPROXIMATELY

83
YEARS

Northeast Louisville
St. Matthews
Southeast Louisville
Jeffersontown
Floyd's Fork

APPROXIMATELY

78
YEARS

Pleasure Ridge Park
Valley Station
South Louisville
Butchertown
Clifton
Crescent Hill
Highlands

Buechel
Newburg
Indian Trail
Highview
Okolona
Fern Creek

APPROXIMATELY

74
YEARS

Shively
Fairdale
Chickasaw
Shawnee
Downtown
Old Louisville
Germantown

APPROXIMATELY

70
YEARS

Portland
Russell
California-Parkland
Algonquin
Park Hill
Park Duvalle

South Central Louisville
Phoenix Hill
Smoketown
Shelby Park

Average Medical Costs: Passport Members

62%
Higher



Kentucky Member Average

\$439.27

Per member/per month

10-mile radius of 18th & Broadway

\$712.03

Per member/per month

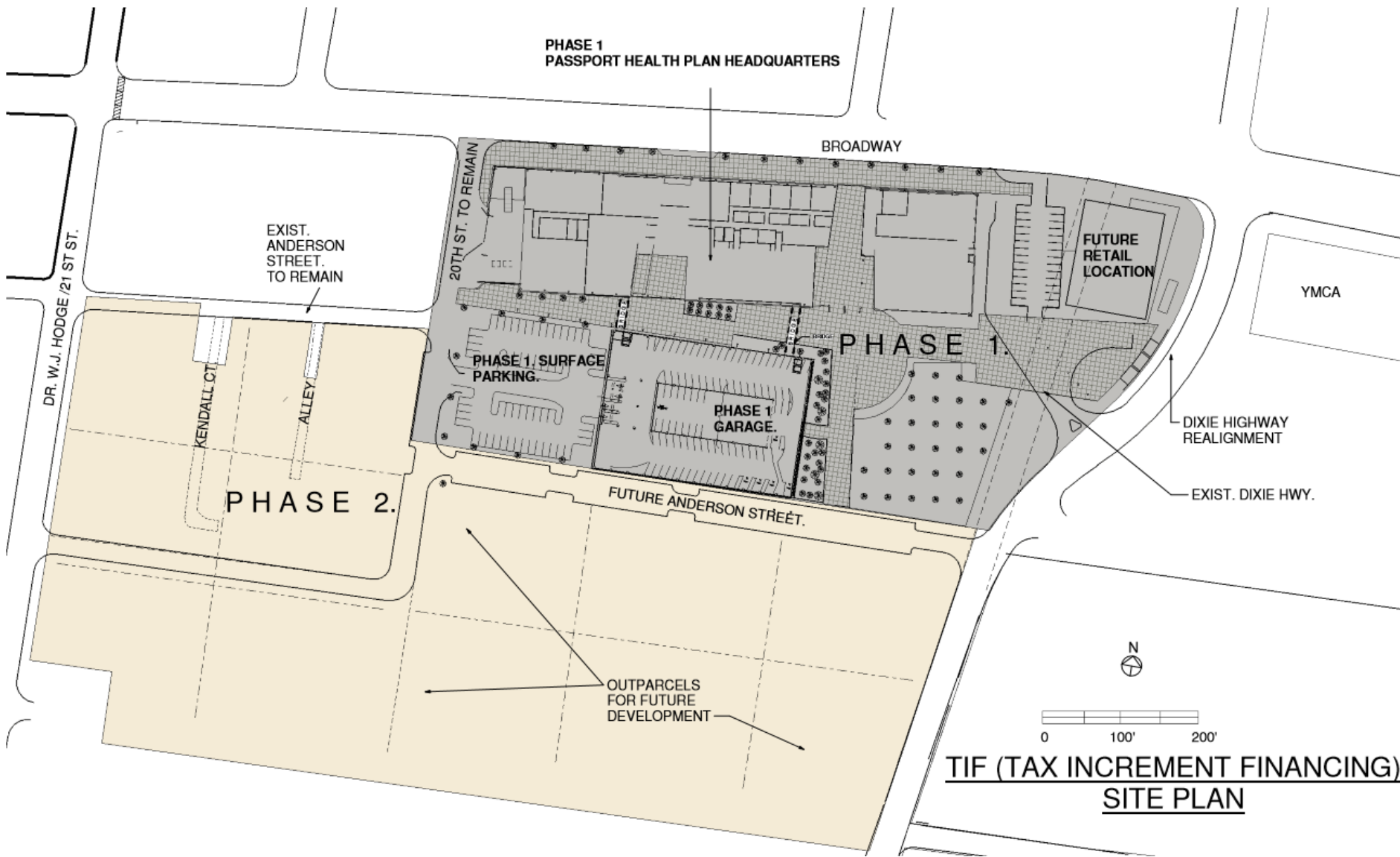


DR. W.J. HODGE

BROADWAY

DIXIE HIGHWAY





PHASE 1
PASSPORT HEALTH PLAN HEADQUARTERS

BROADWAY

FUTURE
RETAIL
LOCATION

YMCA

EXIST.
ANDERSON
STREET.
TO REMAIN

20TH ST. TO REMAIN

PHASE 1 / SURFACE
PARKING.

PHASE 1
GARAGE.

PHASE 1.

DIXIE HIGHWAY
REALIGNMENT

EXIST. DIXIE HWY.

DR. W.J. HODGE / 21 ST ST.

KENDALL CT.

ALLEY

PHASE 2.

FUTURE ANDERSON STREET.

OUTPARCELS
FOR FUTURE
DEVELOPMENT



0 100' 200'

**TIF (TAX INCREMENT FINANCING)
SITE PLAN**

Looking south from Broadway



Looking north from
Dixie Hwy at Anderson

