



Louisville, KY Ordinance to Include LGBT & Disability-Owned Businesses in City Economic Opportunity Programs | Resolution O-394-19

WHY THIS WORKS FOR LOUISVILLE'S ECONOMY:

- Including certified LGBT businesses will not take anything away from communities already in the MWBE contracting pool. **There are NO set-asides in this policy, only aspirational goals. The NGLCC provides verification of LGBTBE status at no cost, keeping the policy revenue neutral and fully constitutional.**
- Our economy simply doesn't work without full participation. **Social progress cannot be achieved without economic progress.**
- **More diverse suppliers help Louisville achieve its diversity goals and save taxpayer dollars:** greater diversity creates greater competition, greater competition drives bid prices down, lower prices mean major taxpayer savings to be reinvested throughout the city.
- LGBT business owners **add \$1.7 TRILLION** to the US economy
- The National LGBT Chamber of Commerce (NGLCC) has a fully accredited, rigorous, and thorough certification processes identical to other third parties recognized municipal governments. **They are a gold-standard utilized across the Fortune 500 and many state & local governments.**

PRECEDENT & SUPPORT:

- **Louisville will be the largest economy in the region to recognize LGBT businesses in MWBE programs.** The city will soon join the following in recognizing certified LGBT Business Enterprises (LGBTBEs):
 - **States:** MA, PA, CA
 - In process: NY, NJ, DE, CT, CO
 - **Cities Include:** Los Angeles, CA; Tampa, FL; Orlando, FL; Baltimore, MD; Philadelphia, PA; Newark, NJ; Jersey City, NJ; Hoboken, NJ; Nashville, TN; Seattle, WA; Cleveland, OH; San Francisco, CA



Any questions? We're here in partnership with Louisville.

Contact NGLCC Senior Vice President Jonathan Lovitz at advocacy@nglcc.org or 202.499.3042