



OFFICE OF RESILIENCE AND COMMUNITY SERVICES
LOUISVILLE, KENTUCKY

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October 3, 2018

Hon. Brent Ackerson
District 26 Metro Councilman
601 W Jefferson St. 40202

Re: Clarification of Programs Request

Councilman Ackerson,

Thank you for your support of the Office For Women (OFW) and the important work we do to advance the status of women in Louisville. As per your request, I have provided below the names and descriptions of the programs the OFW is involved in or are working toward, based on available funds from you and other Metro Council members and community partners we have already engaged.

I will be forwarding this same letter to other members of the Metro Council to gauge their interest in supporting, since the amount requested was more than you have committed. If you need anything else from me please do not hesitate to contact me.

Here are the Program Descriptions, Public Purpose statements and attached budget for the FY 2018-19 for the Office For Women.

1. \$10,000 Community Interactive Learning Website about Suffrage History. Public purpose is to educate students and everyday citizens about women's suffrage. OFW is one of 3 Primary Leaders to educate and build activities leading up to the 100th Anniversary in 2020 of women winning the right to vote.
2. \$3,000 Eviction Diversion Program. OFW is a member of a coalition of housing advocates that are working to try and keep people from being evicted, both through their landlord sending notices and through the courts providing handouts listing legal and housing services to people being evicted. This is a pilot project with Alltrade Properties. Public purpose is to create a system that keeps people housed by working with them to stabilize them which will prevent

them from becoming homeless which costs many times more than the amount they are being evicted for.

3. \$3,500 Gen WOW Girls Mentoring Program. OFW is partnering with Muhammad Ali Center, Metro United Way, and JCPS to bring this model program to Louisville. It has shown overwhelming success where it has been implemented. JCPS is providing 20 girls from 20 public schools, and we were part of recruiting the women mentors. Public purpose is to build equity for girls and women by providing mentoring opportunities that will lead to building their confidence, understanding the corporate, non-profit, and governing structures that will guide them to choosing fields of interest. It also aims to equip them to advocate for equal pay for equal work for themselves and systemic changes for institutions that don't provide equal pay for equal work.
4. \$10,000 OFW Annual Summit/Event. OFW is in the process of planning a spring event we want to be the first of an annual event. We want to bring in top-level presenters in order to have an event that is always exciting, relevant, inspirational and that women, and men, look forward to. The goal would be to always have a local component to the topic at hand, though the speakers might be more nationally focused. Public purpose is to identify those areas locally where women still lag behind and advocate for change. The summit will focus both internally to metro government as well as local businesses and non-profits. An outcome might be advocating for policy change and legislative change based on what we learned by bringing presenters in to share their successful programs and how they might be implemented in Louisville to close the gender disparity gap.
5. \$2,500 Short Changing Women Study. OFW, in partnership with the UofL Women's Center needs to conduct a county-wide study/survey to determine the current status of women's pay. This will include hiring a data analyst to help create the survey instruments, developing target areas, including in all 26 Metro Council Districts, and then analyze the results. Public purpose is to get a more accurate picture where there are gaps and begin to create programs that help businesses, and government create a plan that can accomplish pay equity with a period of time that is doable and not a hardship. The lack of equal pay for equal work is a leading factor in the long-term financial and physical health of women. It helps our community's bottom line in many ways when women are paid equally which reduces the likelihood that they will need public services in the future.

Thanks so much for your support and consideration.

Respectfully,

Tina Ward-Pugh

Tina Ward-Pugh

Director Office For Women