

Caitlin Diana Blair

Political Experience:

United Food and Commercial Workers Local 227: Communications/Political Director

January 2009 – Present

- Identify and represent strategic policy priorities benefiting Kentucky and Indiana working families before executive and legislative branches of state government;
- Organize public events raising awareness and advocating positions of local and international union;
- Design and draft all press materials, talking points, pitch stories to media, organize press events and respond to press inquiries;
- Manage multi-lingual online, mobile and print communication campaigns targeting over 25,000 members;
- Build partnerships to spearhead projects benefiting working families;
- Devise and execute successful initiative increasing PAC fundraising; and
- Develop activist network and coordinate voter registration drives, education and GOTV activities during political elections for endorsed candidates.

Perry B. Clark for State Senate (KY-37): Campaign Manager

September 2008-November 2008

- Implemented field program targeting 35,000 voters, consisting of coordinating daily canvasses with candidate, elected officials representing the area, volunteers and paid GOTV canvassers;
- Coordinated all campaign events to successfully increase voter contact and money raised;
- Used polling data and research to create aggressive paid message campaign;
- Drafted all written correspondence to press, donors, volunteers and voters; and
- Planned and executed campaign fundraising efforts, including managing call time and events.

National Governors Association: Communications Assistant

May 2007-July 2008

- Built and maintained press lists, drafted news releases and media advisories, made pitch calls to national and local press, and assisted press secretaries in answering inquiries from reporters and general public;
- Ensured web site content was fresh and helped to coordinate the design process for NGA publications;
- Facilitated set-up at press events, assisted with media logistics for Annual and Winter Meetings;
- Compiled clips and conducted research to enhance NGA initiatives; and
- Managed office files, invoices, and supplies.

Congressman Robert Andrews (NJ-1): Intern

Jan. 2007-May 2007

- Researched issues and casework for staff, transcribed and edited speeches and drafted constituent responses for a range of concerns coming from the congressional district;
- Attended and wrote summary memos of briefings and press conferences for appropriate staff representatives;
- Primary point of contact for constituents desiring various tours available through their Member of Congress, including White House tours and flag requests; and
- Sorted all mail, logged constituent mail, answered phones, and greeted visitors to the office.

Related Experience:

Appalachian and the Community Together (ACT): ImpACT Team Member

Jan. 2005-May 2006

- Supervised large groups of volunteers and coordinated with local non-profits for Don't Throw It Away! and the Big Sale - raised \$6,600;
- Served as fundraising chair, special events and day of event coordinator for local children's non-profits for the Dance Marathon 2005 - raised \$23,000; and
- Created diversity forums, campus issue breakfast panels, ethics forums, and discussions of local and national social issues.

Education:

Masters in Professional Studies, July 2008, The George Washington University, Washington, D.C

Graduate School of Political Management: Campaign Management and Issue Management

Bachelor of Science, *Cum Laude*, May 2006, Appalachian State University, Boone, NC

Political Science: Campaign, Media, and Politics Minor: Spanish