

**Case No. 16WAIVER1027**

**Vue @ 3rd**



**Louisville Metro Board of Zoning Adjustment  
Public Hearing**

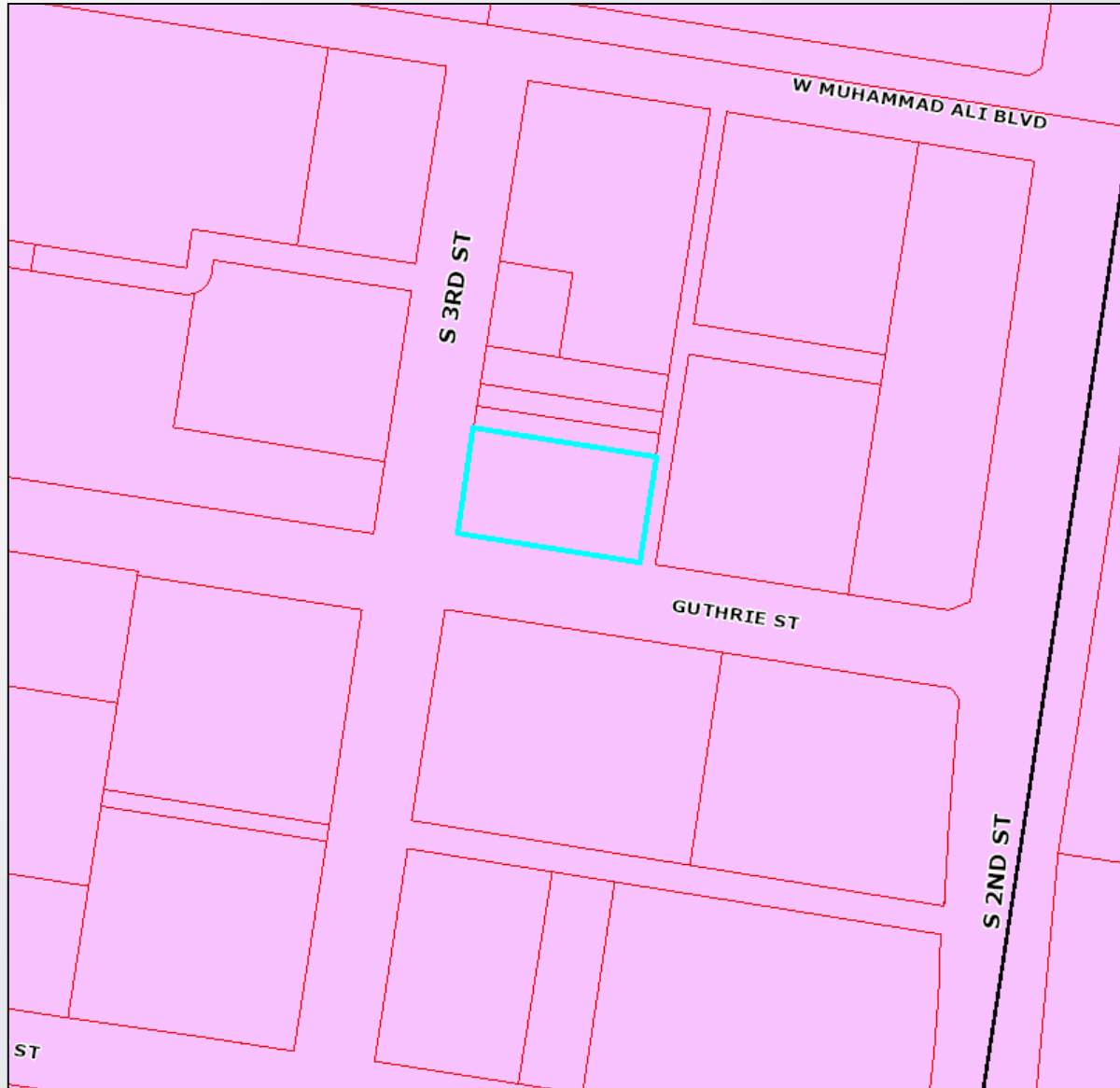
**Joel P. Dock, Planner I  
August 15, 2016**

# Request

- Exceptional Signage Review for authorization of proposed attached signage in Downtown form district.

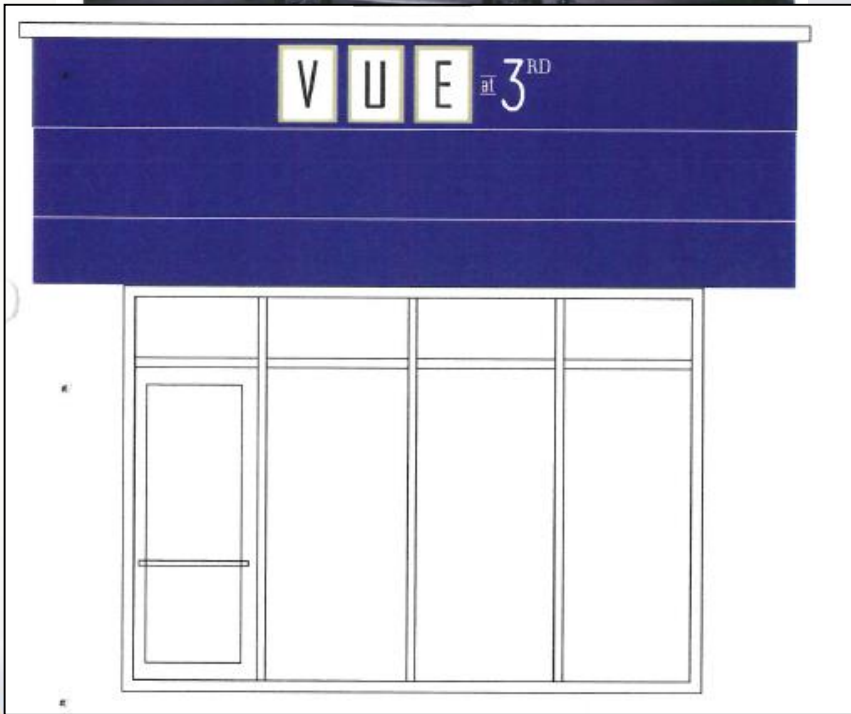


# Zoning/Form Districts

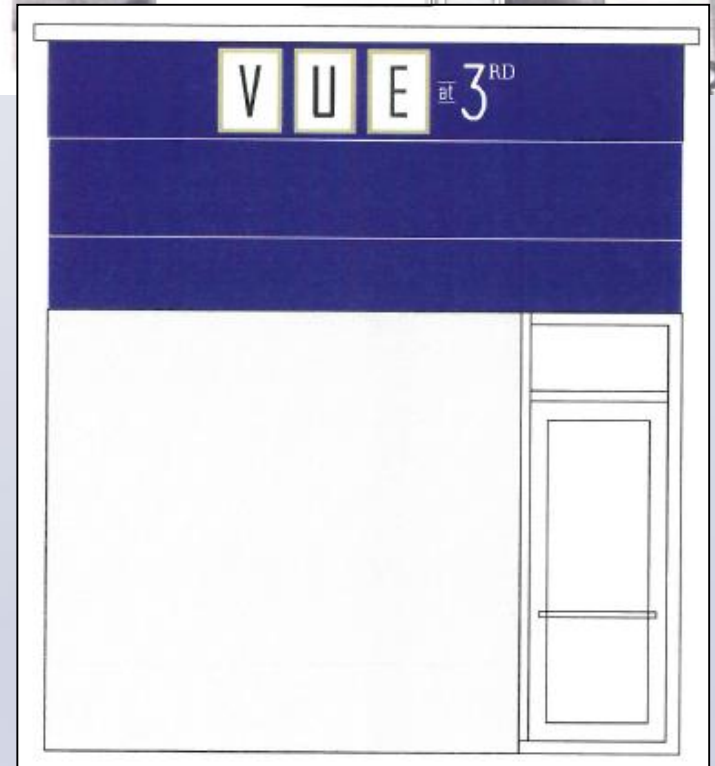
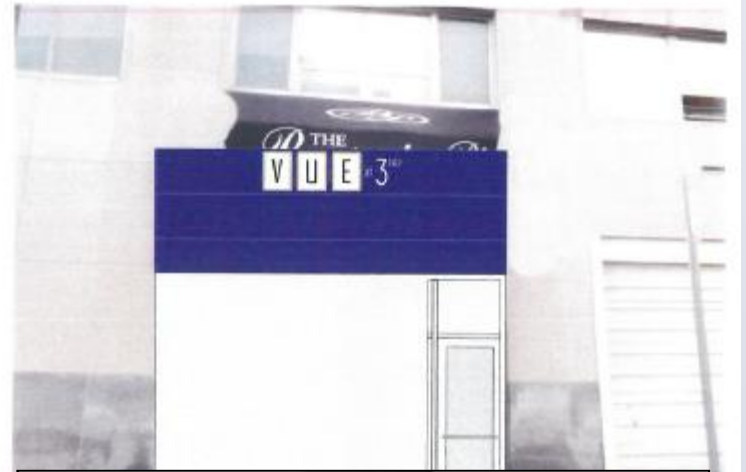


# Aerial Photo/Land Use





S. 3<sup>rd</sup> Street

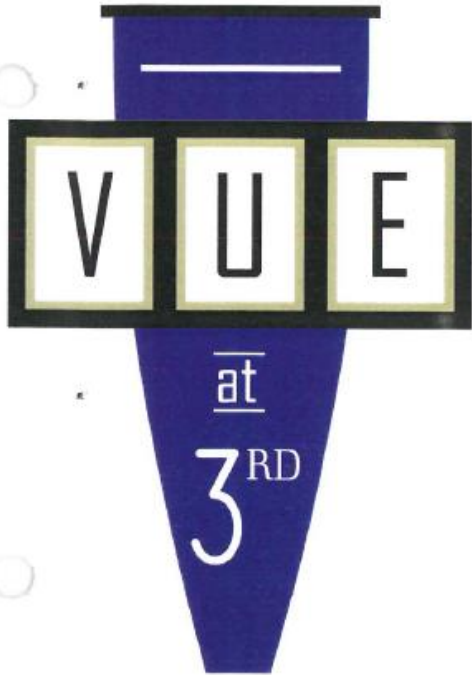


Guthrie Street

# Facing S. 2<sup>nd</sup> Street

DAY VIEW

14'

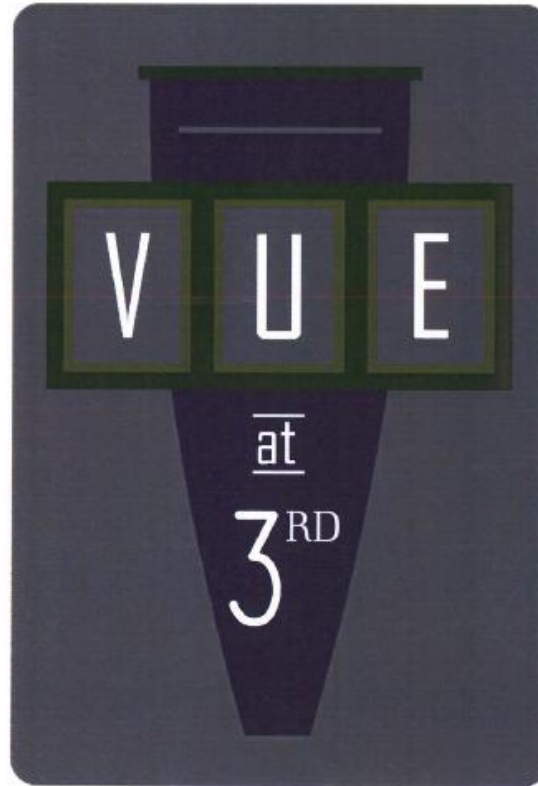


20'

SCALE: 3/16" = 1'

STRUCTURE AREA  
280' SQ FT

NIGHT VIEW

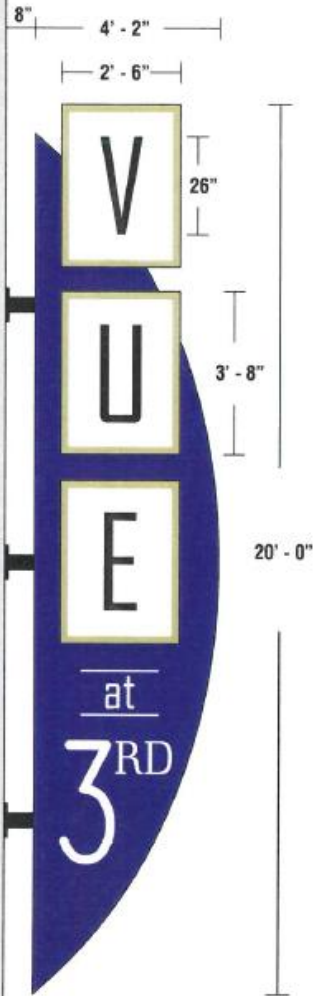


# Projecting Sign at intersection of 3<sup>rd</sup> and Guthrie Streets

**SIDE VIEW**

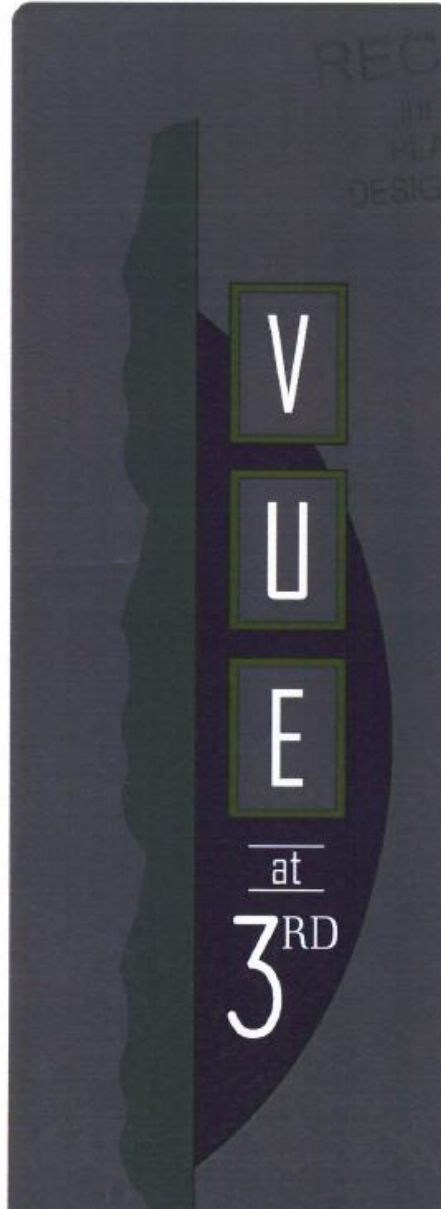


**DAY VIEW**

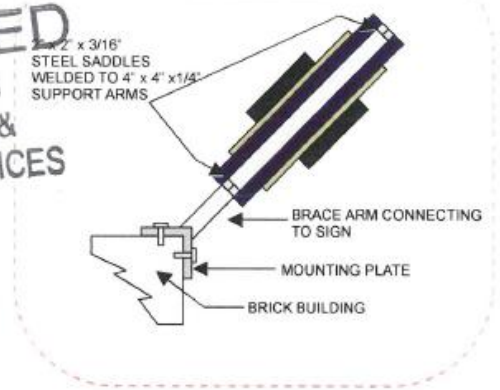


**STRUCTURE AREA**  
96.66' SQ FT

**NIGHT VIEW**



**TOP VIEW**





# Applicable Plans & Policies

- Cornerstone 2020
- LDC (July 2016)

# Technical Review

- The Board of Zoning Adjustment (BOZA) is authorized under the Louisville Metro Land Development Code (LDC), section 8.4.1 to authorize exceptional signs that do not meet definitions for sign types permitted by the sign regulations.
- Sign on the elevator tower/bulkhead is above and behind the roof line and not permitted per LDC 8.9.1.
  - *Roof sign - A sign erected and constructed wholly or in part upon, against, or above the roof of a building. For purposes of this Regulation, any portion of a building above or behind the fascia or parapet of a building shall be considered part of the roof.*

# Staff Analysis and Conclusions

- The sign authorization request for exceptional signage appears to be adequately justified and meets the standard of review.

# Required Actions

- APPROVE or DENY the exceptional signage request for four proposed attached signs, excluding the proposed elevator tower/bulkhead sign.

- Projecting sign at building corner (S. 3<sup>rd</sup> Street and Guthrie Street) – 96.66 SF
- Awning signs (S. 3<sup>rd</sup> Street) – 10.6 SF
- Awning signs (Guthrie Street) – 10.6 SF
- Attached sign (S. 2<sup>nd</sup> Street) – 280 SF