

JUSTIFICATION

To justify approval of any variance, the Planning Commission considers the following criteria. Please answer all the following items. Use additional sheets if needed. Responses of **yes, no, or n/a** will not be accepted.

Explain how the variance will not adversely affect the public health, safety, or welfare.

The requested sign will be securely hung from the building so it will not pose a threat to the health or safety of the public.

Explain how the variance will not alter the essential character of the general vicinity.

The building that this proposed sign is going on it very large. Since the building is so large, the large sign will not be overbearing visually or physically. The proposed sign is simply the business logo and does not display or function as anything other than advertisement for such a large, successful company.

Explain how the variance will not cause a hazard or a nuisance to the public.

The proposed sign is manufactured with quality and knowledge of the conditions it may endure. The sign will be mounted with these same elements in mind, ensuring that the sign will not fail or cause harm to the public.

Explain how the variance will not allow an unreasonable circumvention of the requirements of the zoning regulations.

Zoning regulations are set in place to ensure the safety and unity of a jurisdiction. With the proposed sign, we do not intend to hinder the safety of others or to cause a controversy. The building that this business occupies would like to display their logo at a perspective that scales to the immense size of the building. Installing a small sign, to code, will not allow the business to display there logo at a visible size. The business would like to identify there location to passing travelers and residents of the area.

Explain how the variance arises from special circumstances, which do not generally apply to land in the general vicinity (please specify/identify).

With the building being as large as it is, we believe the large sign will compliment the building size.

Explain how the strict application of the provisions of the regulation would deprive the applicant of the reasonable use of the land or would create unnecessary hardship.

If UPS was required to install a sign that meets code, the sign would not be legible from the passing travelers or large freight trucks trying to navigate to the location.

Are the circumstances the result of actions of the applicant taken *after* the adoption of the regulation from which relief is sought?

The building that UPS is occupying is rather large and the code restricts the signage to a size that does not suit a building of its size.

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PLANNING & DESIGN SERVICES

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