

**Louisville Metro Council
Council Originated NDF**

Council Member: Cindi Fowler- District 14

Amount of Request: \$5000.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure:

Neighborhood Development Funding will be directed to Riverside, The Farnsley-Moremen Landing for sponsorship of the annual Old-Fashioned Ice Cream Social event at the historic property. The sponsorship will be used to cover the costs associated with the FREE event.

Describe the public purpose:

The Old-Fashioned Ice Cream Social is an event that showcases the historic Riverside, The Farnsley-Moremen Landing house and property. The event is free and open to the public.

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.



Signature of Council Member

\$2000.00

Amount

6/13/16

Date



Signature of Council Member

\$1000.00

Amount

6/13/16

Date



Signature of Council Member

\$1000.00

Amount

6/13/16

Date

Approved by:

Appropriations Committee Chairman

Date

FOR CLERK'S OFFICE USE ONLY

District (s) & Amount _____

To OMB: _____

Prepared/Approved by _____

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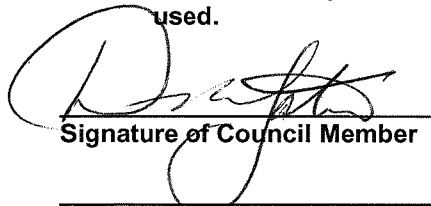
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RIVERSIDE

THE FARNSELY-MOREMEN LANDING

RECEIVED
JUN 04 2016

June 2, 2016

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
627 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor once again of a well-established event at Riverside, the Farnsley-Moremen Landing called "Old-Fashioned Ice Cream Social" scheduled to take place on Sunday, July 10, 2016 from 1 pm to 5 pm.

This family-friendly afternoon will include musical entertainment, a magic show, miniature train rides, pony rides, a farm animal petting zoo, tours of the historic home and an ice cream eating contest! This wonderful community gathering is free and open to the public.

We are asking you to consider sponsorship at the \$5,000 level. Your sponsorship will make it possible for Riverside to keep this family tradition strong for repeat attendees and to introduce the property and its mission to those new visitors who are attracted to the event.

Please review the enclosed information about sponsorship opportunities at the Old Fashioned Ice Cream Social. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick
Chair, Riverside,
the Farnsley-Moremen Landing, Inc.

RIVERSIDE



THE FARNSLEY~MOREMEN LANDING

Ice Cream Social
Sunday, July 10, 2016

Sponsor Confirmation Form:

- ☐ **Sponsor at the \$5,000 level** – top sponsor billing on all print & digital materials,
Recognized at the Ice Cream Eating Contest from the stage
- ☐ **Sponsor at the \$3,500 level** – acknowledged in all print & digital materials
- ☐ **Sponsor at the \$1,000 level** – listed on all print materials

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge my credit card account:

Amount _____ Account Number: _____

Name on card _____ Expiration Date: _____

Circle one: Visa Mastercard American Express

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization.
Our Federal ID number is: 61-1243762.

Please return by mail or fax to the address below:

Riverside, the Farnsley-Moremen Landing
7410 Moorman Road, Louisville, KY 40272